

Department of Management
Courses to be offered in 1st and 2nd Term of 2010 – 2011

Brief Course Description (1 st and 2 nd Term)	Categories
<p>BUS202 Organisational Behaviour</p> <p>The course focuses on human behaviour in organisational contexts. Topics to be explored include: individual differences of values, personality and perception, job satisfaction and motivation, stress management, conflict management, team dynamics, leadership and organizational culture.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Games and activities to understand yourself and others</p>	<p>Functional Core - for <i>BBA (Hons) students</i></p> <p>Free Elective - for all <i>nonBBA students</i></p>
<p>BUS301 Strategic Management <i>(Prerequisite: completion of all core courses)</i></p> <p>The course introduces students to the concepts, theories, principles and techniques associated with Strategic Management. Planning and management issues explored include the importance of various levels of goals, effective strategic leadership and decision making, frameworks for external and internal analysis, strategy formulation and implementation.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Integration of prior learning in strategy formulation and implementation</p>	<p>Capstone Course - for <i>BBA (Hons) students</i></p>
<p>GEB205 (PHI205) Business Ethics <i>(Restriction: Students are not allowed to take both this course and PHI362 Contemporary Issues in Business Ethics)</i></p> <p>Basic ethical concepts and general rules of moral reasoning will be introduced in this course. Moral principles of important ethical systems will be examined. Students will discuss current ethical issues in business and are encouraged to make their own judgment.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Learn how to judge whether a behaviour is ethical or not with real life cases</p>	<p>General Education Category B course</p> <p>Free Elective <i>- for all students</i></p>
<p>HRM200 Human Resource Planning and Staffing</p> <p>This course introduces students to fundamental concepts of human resource planning, and provides them with an understanding of the wide range of staffing activities like job analysis, recruitment, selection, placement and termination of employees within both commercial and industrial organisations in the Hong Kong context.</p> <p style="text-align: center;"><u>Special features of the course:</u> Hands on experience in preparing job advertisement; Interview role-play with video recording</p>	<p>Required course - for <i>HRM students and those minor in HRM</i></p> <p>Business Elective - for <i>BBA (Hons) students</i></p> <p>Free Elective - for all <i>nonHRM students</i></p>

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<p>BUS101 Introduction to Business</p> <p>This course focuses on an integrated view of basic business disciplines and principles. Topics to be explored include: analysis of Hong Kong's business environment, development of a business plan establishment of a business, creation of competitive advantages, small business and entrepreneurship, business ethics and social responsibility, management of business functions and processes.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Hands on experience in doing a real business</p>	<p>Required Course - for students Minor in Business</p> <p>Free Elective - for all students</p>
<p>HRM250 Enhancing Employability and Career Development</p> <p>This course seeks to develop the employability of students, help them embark on successful careers, enable them to make and implement realistic and well informed career choices. Employability includes the ability to gain initial employment, to maintain employment, to obtain new employment if required, with appropriate level of quality.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Preparing Personal Portfolio (including personal career plan, resume and application letter) with feedback for improvement</p>	<p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all students</p>
<p>HRM351 Management of Innovation and Change (Prerequisite: BUS202 or other relevant course approved)</p> <p>This course identifies key issues to be considered when diagnosing, planning and implementing changes within an organization, and when managing innovation. The course also focuses on the strategic roles of leadership, communication and Human Resource Management in preparing employees for change and in helping them to adapt to change.</p> <p style="text-align: center;"><u>Special feature of the course:</u> Highly interactive in learning atmosphere</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>
<p>HRM352 Leadership and Teamwork</p> <p>This course investigates the issues of effective leadership and teamwork within organisations critical for their success: leader-member relationship, nature of productive teamwork, conditions and abilities that improve effective communication in groups, and successful ways of managing conflict to resolve issues. The concept of justice and fairness in leadership and teamwork will be emphasised throughout the course.</p> <p style="text-align: center;"><u>Special features of the course:</u> Learning through organization of activities in teams; no end-of-term examination</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>

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<p>HRM353 Quality and People</p> <p>The course introduces to students the importance of people in managing business for quality. It also provides students with the basic concepts and practices of quality management and explores the need for managing business with a quality-oriented approach. Current examples from organisations will be used to expound the importance of people in managing business for quality.</p> <p><u>Special feature of the course:</u> Exploration of quality assurance mechanisms through talks by experienced practitioner and company visit</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>
<p>MGT253 (GEB253) Corporate Social Responsibility (CSR)</p> <p>A range of perspectives on Corporate Social Responsibility (CSR) will be introduced and debated. The process of stakeholders analysis and CSR examples in practice will be reviewed. The course will examine stakeholder perspectives on a wide range of selected issues such as food safety and hygiene; consumption of scarce resources, and environmental pollution, etc.</p> <p><u>Special feature of the course:</u> Flexible term project in the practice of corporate social responsibility to be determined by students</p>	<p>General Education Category B course</p> <p>Free Elective (Non-Business elective)</p> <p>- for all students</p>
<p>GEC346 The Making of Hong Kong</p> <p>This inter-disciplinary course introduces students to essential facts and knowledge on the nature of society, politics, economy and business in contemporary Hong Kong. Through historical and comparative perspectives, students will be able to develop local as well as global perspectives on Hong Kong society.</p> <p><u>Special feature of the course:</u> Exploration of Hong Kong through action learning, such as site visits at students' time preference, games, and discussions with guest speakers</p>	<p>General Education Category C course</p> <p>Free Elective (Non-Business elective)</p> <p>- for all students</p>
Brief Course Description (2 nd Term only)	Categories
<p>HRM201 Performance and Compensation Management (Prerequisite: BUS202 or other relevant course approved)</p> <p>This course familiarises students with the concepts of compensation management within the wider context of human resource management. It provides students with an understanding of the relevance of behavioural theories in compensation management, and an appreciation of the importance of performance management and its application in compensation.</p> <p><u>Special feature of the course:</u> Hands on experience in conducting a pay survey</p>	<p>Required course - for HRM students</p> <p>Elective course – for students minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonHRM students</p>
<p>HRM202 Training and Development (Prerequisite: BUS202 or other relevant course approved)</p> <p>This course provides students with knowledge of the nature of the training and development function and the maximum utilisation of human resource within an organisation. Topics to be explored include: managing the training and development department, train the trainer, systematic approaches to develop training programmes, management development and career development.</p> <p><u>Special features of the course:</u> Real life training methods in corporations; Company visit</p>	<p>Required course - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonHRM students</p>

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<p>HRM350 Industrial Relations in Hong Kong</p> <p>This course aims to provide students with an understanding of the theories and practices of industrial relations unique to the Hong Kong situations. The course will examine the industrial relations environment in Hong Kong, the roles of Government, employers' associations and unions in industrial relations, industrial conflicts and the influence of the law on human resources management.</p> <p style="text-align: center;"><u>Special feature of the course:</u></p> <p style="text-align: center;">Discussion of real life cases of labour disputes in Hong Kong</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>
<p>HRM356 Japanese Management</p> <p>The course is designed to develop students to be exposed to a management system which has a very different cultural background. Therefore, students need to de-conceptualize their framework of thinking based on the Western models of management. Students need to understand the macro-environments of Japan, including its socio-culture, political and economic systems so as to understand how Japanese management worked in the past and why and how the recent changes of Japanese employment system works or do not work.</p> <p style="text-align: center;"><u>Special feature of the course:</u></p> <p style="text-align: center;">Exploration of quality assurance mechanisms through talks by experienced practitioner and company visit</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>
<p>HRM358 Work and Organization</p> <p><i>(Prerequisite: BUS202 or BEH203/GEC302 or BEH103 or BEH205)</i></p> <p>This course focuses on the nature of work in organisational contexts, and social and systemic characteristics of organisations. Students will become familiar with the nature of work within blue-collar work and white-collar work, and with experiences of workers in different occupations. It aims at providing an understanding of organisations through in-depth analysis of topics such as knowledge management, emotions in organisations.</p> <p style="text-align: center;"><u>Special features of the course:</u></p> <p style="text-align: center;">Project in understanding the real-life working environment; no end-of-term examination</p>	<p>HRM Stream Elective - for HRM students and those minor in HRM</p> <p>Business Elective - for BBA (Hons) students</p> <p>Free Elective - for all nonBBA students</p>
<p>MGT252 (GEC352) Traditional Chinese Thought and Management</p> <p>This course prepares students with an understanding of the relationship between traditional Chinese thoughts and Chinese management in contemporary contexts at the introductory, broad-based and general level. Students are expected to improve their understanding of the impact of traditional Chinese thoughts and be equipped with relevant competence and understanding to handle such cultural issues in their future career.</p> <p style="text-align: center;"><u>Special feature of the course:</u></p> <p style="text-align: center;">Review and application of traditional Chinese thoughts in management of people today</p>	<p>General Education Category C course</p> <p>Free Elective (Non-Business elective)</p> <p>- for all students</p>

For Enquiries, please contact staff of the Department of Management at 26168310