

Marketing Forum 2006

20 Nov 06 (Mon)

4:30-6:00pm

MBG22

Mainly in Cantonese

Career Paths in Marketing

Our Keynote Speaker



Dr Ng Tat Lun
Chairman and CEO
of TALENT SOLUTIONS INC.
and Former Managing Director
of ENERGIZER CO INC.

Dr Ng Tat-lun began his engineering career in the 1960-70s, the golden era of HK's manufacturing industries. Over the years, he became Divisional Manager, General Manager, Managing Director and Chairman of Sonca Products Co Ltd. He was Managing Director of Energizer Co Inc. at the pinnacle of his career.

Our 2001 Graduate



Ms Ng Sau Kwan, Jessica
Former Assistant Category
Manager of The DAIRY FARM CO.
LTD - MANNINGS

Ms Ng graduated from Lingnan University and began her career in 2001. She has been Product Marketing Executive in Nu Skin Enterprises HK Inc, Senior Brand Executive in Kao (HK) Ltd and Assistant Category Manager of The Dairy Farm Co Ltd – Mannings. She is currently continuing her study in Master of Arts (Communication) in RMIT University.



Our 2001 Graduate

Mr Wong Chi Yuen, Leo
Assistant Marketing Manager
of STACCATO FOOTWEAR CO. LTD

Mr Wong graduated from Lingnan University in 2001. He began his career as Account Executive of BBDO HK Ltd and DDB Worldwide Ltd during 2001-02 and 2002-03 respectively. Mr Wong was Senior Marketing Executive of VF Asia Ltd and he is currently Assistant Marketing Manager of STACCATO Footware Co Ltd.



Our 2005 Graduate

Mr Shek Chong Fai, Jacky
Management Trainee
of ASIA MIRACLE GROUP

Mr Shek graduated from Lingnan University in 2005. He worked on a research project in the area of the Continuing Education Market in Hong Kong in his final year of study at Lingnan University. Mr Shek is currently a Management Trainee in Asia Miracle Group (an event-marketing company).

**Marketing Students and Year 1 BBA students are expected to attend
and students from other Programmes are welcome!**

Light Refreshment and Lucky Draw for Souvenirs will be available



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