

BBA (Hons) Programme

Overall Requirements for 120-credit Mainland Students (admitted in 2007-08)

Special University Requirements	Number of Credits	
LCE001 General English	3	12
LCE002 General English	3	
①LCC001 Basic Chinese I	3	
①LCC002 Basic Chinese II	3	
Special BBA Requirement		
BUS101 Introduction to Business	3	3
Standard University Requirements		
LCC101 Practical Chinese I	3	21
LCC102 Practical Chinese II	3	
LCE101 English for Communication I	3	
LCE102 English for Communication II	3	
General Education Courses	9	
BBA Major Requirements		
<u>Foundation Core</u>		
BUS102 Statistics for Business	3	21
BUS103 Financial Accounting	3	
BUS104 Managerial Accounting	3	
BUS105 Microeconomics for Business	3	
BUS107 Legal Aspects of Business	3	
BUS108 Global Business Environment	3	
BUS207 Management Science	3	
<u>Functional Core</u>		
BUS201 Financial Management	3	15
BUS202 Organisational Behaviour	3	
BUS205 Marketing Management	3	
BUS206 Information Systems Management	3	
BUS211 Operations Management	3	
<u>Capstone Course</u>		
BUS301 Strategic Management	3	3
<u>Business Elective</u>		
	3	3
<u>Stream Required and Elective Courses</u>		
	15	15
<u>Free Electives</u> ②		
Non-Business Minor and/or	12 or 15	27
Business Supporting Specialisation	12	
plus Free Electives③	0-15	
Minimum Credits for Honours Degree :		120

Notes: If a student is exempted from any of the University Required courses, he/she will be required to take free elective as substitute course.

② Student must use the 27 credits in Free Electives to complete a Non-Business Minor programme and/or Business Supporting Specialisation. When a student finish a Non-Business Minor / a Supporting Specialisation / both Non-business Minor programme and Supporting Specialisation, he/she may find out that he/she still has not used all 27 credits, then he/she has to take extra course(s) in Free Elective to make up for the remaining credits.

③ Suggested Free Elective Courses

BUS110 Introduction to Information Literacy

GED112/CDS112 Math Literacy in Today's World

GEB205/PHI205 Business Ethics

#GEB213/MKT213 Entrepreneurship – Be Your Own Boss (*can be taken as GE Cat. B or Non-Business Free Elective*)

#GEB253/MGT253 Corporate Social Responsibility (*can be taken as GE Cat. B or Non-Business Free Elective*)

#GEC352/MGT252 Traditional Chinese Thought and Management (*can be taken as GE Cat. C or Non-Business Free Elective*)

#GED119/CDS119 Colour Science and Visual Literacy (*can be taken as GE Cat. D or Non-Business Free Elective*)

Students MUST complete a Non-Business Minor programme and/or Business Supporting Specialisation. Besides, students are advised to take Free Elective courses in their four years of study. The courses marked with # cannot be counted as Business Electives for fulfillment of requirements of the BBA Programme. Students may take these courses as General Education courses or Non-Business Free Electives.