

**Course Descriptions for Courses Listed for  
Collaboration of Research Postgraduate Programmes  
(1<sup>st</sup> Term, 2010-11)**

**Postgraduate Level**

**ACT501 Auditing**

This course examines the theory and practice of financial auditing and selected professional issues in accounting and auditing. Coverage includes professional ethics, accountants' legal liability, the role and responsibilities of auditors, basic auditing concepts and techniques, fraud and internal control, statistical sampling in auditing, auditing procedures for major accounts and transaction cycles, audit reporting, and other types of attestation and assurance services. Case studies and current professional developments will be integrated throughout the course.

**ACT503 Cost and Management Accounting**

This course introduces students to the basic concepts, techniques and applications of cost and management accounting. Topics include cost concepts, cost behaviour, costing systems, cost determination and allocation, standard costing and variance analysis, relevant costs, and budgetary planning and performance evaluation. Methods and techniques of cost management in the service sector and in the advanced manufacturing environment are discussed. Accounting implications for management planning, control, and decision making will be emphasised. Throughout this course, students will be expected to actively participate in class discussions.

**ACT506 Managerial Finance**

This course provides a framework for analysing the major financial decisions made by commercial firms. Issues addressed include asset valuation models, investment decision making, analysis of risk, financial planning, dividend policy, working capital management, sources of long-term financing and the cost of capital, financial mix for the firm, financial markets, and foreign exchange risk and transactions.

**CHI501 Methodology of Literary Studies and Literary Theory**

文學研究方法及文學理論

This course will begin with a basic introduction to MA students on ways of conducting research and move on to examine various methodologies and theories in literary studies.

**CHI508 Literature and Cinema 文學與電影**

This course will use films and fiction produced in different historical junctures and from various countries and Chinese communities (China after the May 4th movement, during the Sino-Japanese War, Hong Kong and Taiwan in the 1950s and 1960s, China in the post-Mao era, Taiwan after its lift of the martial laws, Hong Kong before and after its return to China) to lead students to explore the various filmic and fictional narratives as well as their relation to the larger socio-cultural contexts.

**CUS501 Perspectives in Cultural Studies**

This course provides an overview of key themes, concepts, theories and issues in cultural studies. It will examine the origins and foundational texts of cultural studies as an academic discipline and an intellectual practice; discuss regional and national varieties; examine key notions and problems; and look at the position of cultural studies within and outside educational institutions. The course will also address such issues as the role of theory and analysis in the practice of cultural studies, the impact of cultural studies in government and cultural institutions; and relations to neighbouring disciplines (gender studies, postcolonial studies, literature, sociology, anthropology, history, and political

economy).

### **CUS503 Pedagogy and Cultural Studies**

This core course will question the “ordinary” ways we learn to see, speak, know and experience things; that is, how we learn to behave both as subjects of our own actions and when we are subjected to the actions of others. Theoretical approaches in cultural studies to pedagogical processes formative of the person will be introduced to open up familiar aspects of our behaviour for critical discussion. These include language, memory, experience, culture, technology, knowledge, identity, and power. On the practical side, the course will examine how education as an institutional practice works to perpetuate established power relations. It will also examine how a “decolonising” approach to pedagogy can bring together learning experiences that are normally excluded or marginalised in formal education. The history and practice of education in Hong Kong will be the main focus.

### **CUS510e Workshop in Cultural Practices: Theatre for Self Understanding and Community Building**

This course is a guided journey to cultural practices in the fields of education, mass media, community development and other cultural work for constructive changes. Students are introduced to the articulated process of cultural practices, from formulating vision, analyzing environment, defining objectives, developing strategy, implementing action plan to formative evaluation. The course covers critical skills and tools to facilitate students’ self-directed practice in particular social context. Supplementing other theoretical courses, this workshop aims at providing a comprehensive summary of “what works”, or “making do”, based on extensive real-life experiences in different cultural sites. Experienced professionals working in the fields of education, community work, drama, and media are invited to participate in the workshop and dialogue with the facilitators and students. Students are invited to make sense of the diverse cultural-political dimensions of professional and technical practices introduced in the course, and to consider their implications in relevant fields.

### **CUS512e Selected Topics in Cultural Representation and Interpretation: Technology, Sustainability and Education**

This elective course takes the production of meaning and ideology as a fundamental issue in Cultural Studies. Through case studies, it examines how specific forms of representation help shape and reconstruct aspects of our social reality, our experience of the world, and indeed our view of others and of ourselves. Students will analyze the modes of cultural production involved, and attempt to understand how cultural practices generate, fix and deliver meaning for us in particular social contexts. The question of interpretation will be raised in relation to the generic formation of the “Text” at issue, so that we can approach the plurality of textual functions and effects in terms of the contextual issues involved.

### **IBF616 Comparative Development of International Financial Centres**

International financial centres (IFCs) are an important subject of widespread interest. To become or to establish an indigenous international financial centre has traditionally had strong appeal for many countries and particularly, in more recent years, for more advanced emerging economies. At the same time, industrial countries with developed IFCs are attempting to protect or strengthen them. This course focuses on why IFCs are located geographically where they are, what institutions and infrastructure have been instrumental to their development, and the economic costs and benefits of being an IFC. Particular reference will be made to Hong Kong and emerging economies such as China in the aftermath of the Asian financial crisis and China’s accession to the World Trade Organisation.

### **MGT501 Management of Organisations and People**

This course is designed to enhance managerial and leadership skills by providing students with a solid foundation of theoretical frameworks concerning behaviour in organisations, and by drawing out practical implications for organisational effectiveness. The course will examine the nature, origins and consequences of behaviour at individual, intra-group, inter-group, and organisational levels of analysis, using participants' own observations and experiences as case materials.

### **MGT502 Managing Ethically**

This course introduces the concepts and principles of ethics, social responsibility, moral development, and stakeholder analysis, and applies them to a wide variety of ethical problems at individual, firm, and societal levels. Topics include whistle blowing, bribery, cartels, environmental protection, internet security, intellectual property, corporate governance, product liability, consumer safety, truth and advertising, employee rights, and quality of working life. Students will be encouraged to question their assumptions and arrive at their own judgements about what should be done by individuals, firms and legislatures to improve standards of business ethics.

### **MGT503 Teams for Learning**

This course is designed to prepare students to apply themselves to develop their management capabilities. The course considers key components of both what it takes to be an effective leader and an effective team and organisation members and the conditions under which people develop their management capabilities. This course develops students to acquire quality, open-minded relationships with other people and applies such relationships over a wide range of situations for many desirable outcomes. These relationships promote learning complex ideas and skills such as those needed to be a leader. Students will be asked to engage in cooperative learning where they are committed to helping each other strengthen their abilities. Students will actively promote their own learning and help each other develop the ideas and skills needed to lead and be effective in teams.

### **MGT504 Contemporary HRM**

This course introduces different aspects of contemporary human resource management practices and issues. In the changing and dynamic business environment today, Contemporary HRM represents a complex system of managing people and organisations. This course provides students with an understanding of how human resource management is regarded as an integrating force, linking various strands together to assist organisation in meeting its objectives through effective performance and employee job satisfaction. The course is designed to explore some HRM practices in business organisations, such as manpower planning, recruitment and selection, training and development, and international HRM. Also it combines the basic HRM practices with the human resource cutting edge themes of increasing importance to HR practitioners and academics, such as managing diversity, stimulating innovation and change, balancing work-life conflicts, and so on.

### **MGT601 Managing Conflict in Organisations**

This course is designed to introduce the role, importance, and methods of managing conflict in organisations. Students will be asked to consider the many forms of conflict in organisations. They will review and discuss research on conflict at work in cross-discipline teams, in top management teams, between leaders and followers, between departments, and between organisations. Studies also indicate that the effective management of conflict can promote quality decision-making, stronger relationships, innovation, and organisational commitment. Students will review and discuss research

identifying major dynamics and conditions under which conflict can be constructive. The emphasis will be on giving students understanding and skills that they can use to manage conflict productively.

**PHI519 Schopenhauer's and Nietzsche's Philosophy of Life**

**叔本華與尼采之生命哲學**

This course introduces the philosophies of two so-called “life-philosophers”, Schopenhauer and Nietzsche. It discusses the metaphysical, epistemological, ethical and aesthetic aspects of their thought and their significance for subsequent 20th century ideas like existentialism and postmodernism.

**PHI522 Kant's Transcendental Philosophy and Post-Kantian German Idealism**

This course is designed to outline the development of modern German philosophy from Kant to Schopenhauer. The course investigates how Kant's “*Copernican turn*” revolutionizes the traditional metaphysics and how Schulze's attack on Kant's concept of thing-in-itself gives rise to post-Kantian German Idealism. Finally, it also examines how, in answering Schulze's sceptical attack on Kant, Fichte, Hegel and Schopenhauer develop their philosophies.

**PHI531 Special Topics in Chinese Ontology**

In Chinese philosophy the problem of the relation between ontological being and sensible being has remained central themes for centuries. This problem is significant not only in metaphysics, but also in ethics and epistemology. It is generally thought that these two worlds are not inter-permeable in the sense that there is a strict boundary forbidding sensible beings to ‘transcend’ to the world of substance. In Chinese philosophy it is claimed that certain ways of ‘transcendence’ is possible. This view is commonly held by Confucianism, Taoism and Chan's Philosophy. In this course, students will study the idea of Heaven, the possible ways of approaching it and further discuss the status of man in the cosmos in different schools of thought.

**PHI532 The Pre-Qin Mainstream Philosophy**

This course covers the Pre-Qin period in Chinese philosophy. It concentrates on the distinctive features of Chinese philosophy, including the main concerns, themes and approaches of different schools of thought. Equal weight will be given to the philosophy and the history component: the meaning, implications, significance of philosophical problems and their solutions as well as the development of these problems and conceptions will be under scrutiny. The interaction between schools of thought will also be examined. Students will be supervised in their study of texts so as to understand the original context from which the problems and concepts spring.

**Undergraduate Level**

**ACT350 Advanced Auditing**

(Prerequisite: ACT301 Auditing)

This course is designed to provide a more in-depth study of auditing concepts, and introduces students to additional topics such as statistical sampling, the effects of information technology on the auditing function, assurance services other than financial statement audit and other non-assurance services. Current development in the auditing profession and other contemporary audit issues including fraud detection, sustainability reporting and professional ethics will be examined.

**ACT354 Advanced Accounting**

(Prerequisite: ACT201 Intermediate Accounting II)

This course examines the theory and practice of accounting for business combinations,

consolidated financial statements, and inter-company profit transactions. It also covers advanced financial accounting topics such as accounting for partnership form of organisations, accounting for price-level changes, and accounting for foreign currency transactions. Relevant Hong Kong accounting standards will be examined to familiarise students with Hong Kong practice and international practice.

### **BEH202 Psychology Applied to Occupational Safety and Health**

(Prerequisite(s): BEH103 Introduction to Behavioural Science)

This course introduces the new development of applying psychology to occupational safety and health issues in modern society, in order to make worksite a safe and healthy place. This course highlights a human factor approach to safety management such as enhancing management style/leadership, safety climate and motivation factors; and at the same time alleviating violence and stress in the workplace.

### **BEH206 Abnormal Psychology**

(Prerequisite(s): BEH203/GEC302 Exploring Psychology in Western and Chinese Cultures or BEH103 Introduction to Behavioural Science)

This course is designed to introduce the study of human abnormal behaviours and help students to understand those behaviours. Topics include behaviours ranging from functional to dysfunctional, the principles of psychological assessment, and how helping professionals including psychologists who might be involved in the assessment process and the methods they use. The course covers psychological, biological, and psychosocial cultural approaches to understanding human behaviours. The course will cover various common psychological disorders, including mood disorders, eating disorders, personality disorders, sexual dysfunctions and schizophrenia. Psychotherapies and cases on psychopathologies will be discussed.

### **BEH332 Environmental Psychology**

(Prerequisite(s): BEH103 Introduction to Behavioural Science or BEH203/GEC302 Exploring Psychology in Western and Chinese Cultures)

Environmental Psychology can be best summarised as an interdisciplinary science that focuses on the interplay between the (natural and built) environment and the people who occupy the environment. This course examines a) how people perceive and represent the environment, b) how the environment influences people's behaviour and cognition, c) the impact of people's behaviour on the environment, and d) how we can help change people's attitude and behaviour towards the natural environment.

### **BUS206 Information Systems Management**

This is a managerial course designed for students to gain an understanding of the effective use of information technology in organisations nowadays. Not only the latest generation of computing, internetworking, and decision support technologies, but also the current industry trends, management concepts and approaches, business applications, social and ethical issues related to information systems are covered in the course.

### **BUS211 Operations Management**

(Prerequisite: BUS102 Statistics for Business)

Operations Management refers to the direction and control of processes that transform inputs into finished goods and services. Operations management is a primary function of a firm which uses the inputs to produce and deliver the goods and services to the customers. The principles and concepts learnt from this course will apply to any industry including non-profit organisations, manufacturing and service companies.

Over the past decades, firms have learned the painful lessons that neglect of the operations function can be extremely hazardous to the health of the organisation. It has been

demonstrated that operations management can be an effective competitive weapon and, in conjunction with well-conceived marketing and financial plans, these firms have made major penetrations into markets worldwide. This course is designed to address the key operations and logistics issues in service and manufacturing organisations that have strategic as well as tactical implications.

### **BUS301 Strategic Management**

(Prerequisite: Completion of all Core Courses or permission of the Director of Business Programmes)

The course introduces students to the concept, theories, principles and techniques associated with Strategic Management. It is the capstone course in the programme that, in addition to familiarising students with new subject matter, requires them to apply their prior learning to various business issues of a strategic nature. Planning issues explored include the importance of the vision, mission and objectives, the nature of effective strategic leadership and decision making, frameworks for external and internal analysis, and functional, business, global and corporate strategies. Implementation addresses topics such as corporate governance and business ethics.

### **CHI325 Selected Readings in Ming-Qing Fiction** 明清小說選

This course aims at familiarising students with selected works of classical Chinese fiction in the Ming and Qing periods. Special attention is given to cultural and social elements as well as techniques used in the selected works. The course may cover topics such as study of *Dream of the Red Chamber*, study of *Water Margin*, the four Ming masterpieces, classical language fiction of the Ming and Qing periods, etc.

本科旨在透過明清小說的選講，提高學生閱讀及欣賞明清小說的能力。課程內容可包括：《紅樓夢》的欣賞及其對清代小說之影響、《水滸傳》的欣賞、明代四大小說、明清文言小說等項。

### **CHI335 Special Topics in Comparative Literature** 比較文學專題

(The language of instruction of the course is Chinese, but students are required to have working language of English, i.e. the basic ability to read and understand English.)

The course aims to introduce students to the theories and practices in the comparative study of Chinese literature. The course includes trans-national as well as multi-disciplinary approaches to the study of Chinese literature.

本科教授一特設的比較文學專題，以增進同學對特設課題的認知。本科採取跨科際方法研讀作品，以擴闊學生的文學視野。

### **CUS325 Seminar in Current Cultural Issues** 當代文化專題研討

This course is designed to deal with critical issues emerging from the current developments in cultural politics and cultural studies worldwide. Specific topics may vary from year to year, but will typically involve the questions of value, representation and commodification as conceived in the process of local/global cultural production, mediation and circulation. Through a series of organised seminars, students will be introduced to some of the most controversial debates in the field from a multi-disciplinary and transcultural perspective. Issues to be studied may include, but will not be limited to, the following: sexuality, ethnicity, community, communication, imagination, violence, resistance, hegemony, ordinary life, post-humanism, post-modernity, cyber-society, virtual reality, etc.

### **ECO305 International Trade**

(Prerequisite(s): ECO101 Introduction to Economics or its equivalence)

(Restriction: Students are not allowed to take this course if they have enrolled in ECO324 course.)

This course equips students with a basic knowledge of the principles and tools of trade theory and policy. After completing the course, students should be able to demonstrate a good understanding of the determination of trade, the growth of trade and the formation and the effects of commercial policy.

### **ECO311 Economics of the Family**

(Prerequisite(s): (a) ECO101 Introduction to Economics, or (b) Grade D or above in AL Economics, or (c) BUS105 Microeconomics for Business and BUS108 Global Business Environment)

Based on economic theories, this course offers a way of looking at family that produces useful insights. It provides an introduction to the economic analysis of such socioeconomic behaviours as human capital investment, fertility, marriage, divorce, bequests, and old age support. This course is inter-discipline in nature, and is highly relevant to the issues of contemporary public and social policies.

### **ECO312 Health Policy**

(Prerequisite(s): (a) ECO101 Introduction to Economics, or (b) Grade D or above in AL Economics, or (c) BUS105 Microeconomics for Business and BUS108 Global Business Environment)

This course provides analysis of health policy issues with particular reference to Hong Kong and China, but will also draw from the health reform debate overseas to shed light on the health policy problem in general. Students will use the tools of economic analysis in learning how health is the joint output of private and public sector input and lifestyle, and how different approaches in financing and designing health care delivery will affect efficiency, distribution, and the quality of health care.

### **ECO316 Industrial Economics and Competition Policy**

(Prerequisite(s): (a) ECO101 Introduction to Economics, or (b) Grade D or above in AL Economics, or (c) BUS105 Microeconomics for Business and BUS108 Global Business Environment)

Industrial organisation studies how industries are organised and how they function: What determines the number of firms that enter a given industry? How do firms compete with one another? What business practices might be anti-competitive? What are the roles of public policy in promoting economic efficiency?

### **ECO321 FDI and Multinationals in China**

(Prerequisite(s): (a) ECO101 Introduction to Economics, or (b) Grade D or above in AL Economics, or (c) BUS105 Microeconomics for Business and BUS108 Global Business Environment)

An important part of the economic reform process in China has been the promotion of foreign direct investment (FDI) inflow. After more than three decades of economic reform, China has become one of the world's most important destinations for FDI. In this course, we will begin with the introduction to basic theories of FDI. Then we will trace the development of China's economic policy regarding FDI and the resulting changes in FDI inflow. We will also discuss the impact of FDI and multinationals on China's economic development.

### **ECO323 Financial Economics**

(Prerequisite(s): (a) ECO101 Introduction to Economics, or (b) Grade D or above in AL Economics, or (c) BUS105 Microeconomics for Business and BUS108 Global Business Environment)

The purpose of this course is to provide a rigorous, hands-on introduction to the science (some would say art) of investing in marketable securities in global financial markets. It begins by discussing the contemporary investment environment including institutional

aspects, and market efficiency. The course then moves on to modern investment processes, including in-depth discussion of asset valuation, portfolio theory and applications, linear factor models and applications, dynamic asset allocation strategies, portfolio performance measurement, and the use of derivatives.

### **ENG303 Professional Communication Skills**

This course aims to help students to develop a high level of communicative competence in professional English. It will inculcate in them a thorough understanding of the role and importance of language and communication in business and other professional settings, and enable them to effectively apply their oral and written professional communication skills in their future employment.

### **ENG375 Cross-cultural Studies of Literature**

Analysing and comparing texts from two independent cultural traditions, this course introduces students to the principles of cross-cultural research. Readings will be selected from poetry, narrative, and drama in the Western and Chinese canon around a thematic of generic “constant” to facilitate meaningful comparison. Comparisons will be explored around set themes - whether romantic love, friendship, war - or specific literary kinds - satire, allegory fantasy.

### **FIN300 Investment and Portfolio Management**

(Prerequisite: BUS201 Financial Management)

This course helps students understand the key concepts and principles of investment and portfolio management, and builds a solid foundation for further study or career pursuit. The topics addressed include the setting of investment and security analysis; efficient market hypothesis; survey of investment instruments and valuation methods; portfolio theories; asset pricing models; bond portfolio management; term structure of interest rates; and measurements of portfolio performance.

### **HRM351 Management of Innovation and Change**

(Prerequisite: BUS202 Organisational Behaviour or other relevant course approved by the Head of the Department of Management)

This course provides students with principles for diagnosing, understanding and implementing organizational change, which may range in nature from incremental to ‘big bang’ change, and from realignment to transformation in terms of the impact on the assumptions and beliefs that govern action and decisions. This includes examination of the process and context of innovation. The course also examines the strategic role of leadership and Human Resource Management in signalling, driving and supporting technical, political, structural and cultural change, in creating climates of creativity suitable for the implementation of innovation strategies, and in moving towards the ideals of the ‘learning organisation’.

### **HRM353 Quality and People**

The course introduces to students the importance of people in managing business for quality. It also provides students with the basic concepts and practices of quality management and explores the need for managing business with a quality-oriented approach. The course will make use of a lot of current examples from organisations in both Hong Kong and overseas in expounding the importance of people in managing business for quality.

### **HST353 Social and Economic History of South China**

This course is an introduction to the economic history of South China with a focus on the Guangdong region. Specific topics include formation of rural communities, the rise of commerce, changes in social classes, urbanisation, population change, economic crises, and the nature of the south China society.

### **MKT311 Salesmanship and Sales Management**

(Prerequisite: BUS205 Marketing Management)

(Note: Students minor in Financial Services Marketing who have passed MKT214 Marketing for Financial Services will be exempted from the pre-requisite requirement of this course.)

The course helps students to develop the sales techniques in personal selling and in-depth knowledge of the principles and concepts underlying sales management. The course is a continuation of the Marketing Management course that emphasises on learning the strategic relevance of a key component of the overall company marketing strategy. The objective of this course is to develop students to be professional sales managers through the career in personal selling. The major emphasis of the course is to provide students with a proven body of management knowledge that can be used to cope with the dynamic environment of selling. Students are expected to reflect on their own personal development, integrate their liberal arts experience with business education through role-plays, case studies, fieldworks and class presentations, and develop their own skills and perspectives for solving major problems facing a field salesperson and a sales manager.

### **MKT353 Services Marketing**

(Prerequisite: BUS205 Marketing Management)

In view of the recent emergence of the modern service-centred economies, this course is to acquaint students with the unique characteristics of services and their marketing implications. Students will understand the problems and challenges facing a services marketer, the frameworks for developing a service marketing strategy, the applications of these frameworks and concepts in the Hong Kong economy and the recent developments in services marketing. It also serves to integrate what students have learnt in previous courses through comprehensive case studies, role-play exercises, and group projects.

### **MKT399a Special Topics in Marketing – New Product Development**

(Prerequisite: BUS205 Marketing Management)

This course aims to provide the necessary theoretical and practical training in the development and management of new products. It is designed for the final year students who have taken BUS205 Marketing Management and are looking for an in-depth exposure to new product development. New product development has changed dramatically since the 1980s and has widened to include global issues, marketing strategy and cross-functional interfaces, quality and customer satisfaction, and new techniques that are relevant across a number of industries. This course takes a multidisciplinary approach to new product development. The course looks at issues in marketing, manufacturing, finance, engineering, and R&D functions.

### **PHI264 Philosophy and Literature 哲學與文學**

This course will deal with the central questions concerning the nature and function of literature, the way in which it is created, appreciated, and evaluated. Among the topics to be discussed will be the relationships between the literary work and the author, the work and the reader and the work and the world to which it refers. The problems in the philosophy of literature will lead to a discussion of the relationship between philosophy and literature, i.e. the relationship between philosophical themes and literary themes, between moral philosophy (ethics) and literature, between the constraints placed on literary discourse and other types of discourse.

**PHI365 Philosophy of Action 行動哲學**

The central question of this course is that of agency: how are we to understand the distinction between actions and happenings? A range of philosophical responses to this question will be outlined and examined, including recent attempts to integrate our understanding of action with the view of the world provided by the natural sciences.

**PHI399g Aesthetic Properties 美感特性**

Paradigmatic aesthetic properties include beauty, elegance, gracefulness, harmony, balance, loveliness, prettiness, handsomeness, and unity, as well as their negative counterparts, for example, ugliness, clumsiness and disunity. The course investigates the nature, reality, and structure(s) of these properties. It also focuses on special cases such as rightness of architectural proportion, musical beauty, functional beauty, and the aesthetic properties that are responsible for our interest in 'painful art' (horror and tragedy).

**POL303 Global Environmental Politics**

This course introduces students to profound changes in both world politics and ecology, requiring a rethinking about life on Earth and existing governance systems. The environment, in addition to being a source of vital yet dwindling natural resources, has increasingly become a depository for massive amounts of human waste and pollution. This poses a threat to human well-being and perhaps even long-term survival, not to mention affecting the vitality of biospheres and other species. Environmental problems like stratospheric ozone-layer depletion, global warming, water scarcity and over-fishing are even becoming threats to national security. This course examines the response of the international community to these and related challenges.

**POL309 Current Issues in International Politics**

This course is intended to introduce current issues that are at the forefront of debate in the media and amongst opinion leaders in international politics. One issue (or possibly two issues) will be discussed in depth so that these pressing concerns in contemporary international affairs can be related to the broader background of international political theories. Potential topics include: The Politics of Food; Terrorism; The Politics of Financial Crises; Politics of Activism; Energy and Politics; Soft Power.

**RIM351 Property and Liability Insurance**

(Prerequisites: (a) RIM200 Principles of Risk Management and (b) RIM201 Principles of Insurance)

The course aims to provide students with basic knowledge, both in principle and in practice, in the areas of property, pecuniary, and liability insurance. Property insurance include marine, fire, theft, money, marine, homeowner, motorcare, travel, and contractors' all risks insurance. Pecuniary insurance includes credit, loss of profit, surety, legal expenses and fidelity insurance. Liability insurance includes professional indemnity, employers' liability and employees' compensation, and public liability and products liability insurance.

**SOC203 Social Gerontology**

This course introduces students to social gerontology and its concerns with the impact of human ageing on all aspects of society. Gerontology is a multi-disciplinary field which studies the interrelated biological, psychological and social aspects of human ageing. It examines contemporary social issues and policy aspects of ageing and to encourage students to think about, analyse and project the effects of population ageing on political, economic, social welfare, cultural and recreational policies. The course examines individual, family and socio-economic issues, measures of ageing and health (physical and mental), the environment, accommodation and older persons' quality of life. Older persons and ageing are regarded as just one aspect of the life course.

**SOC 320 Population Dynamics and Policy**

This course starts with an introduction to the global trends and patterns in fertility, mortality and migration. It is followed by discussions on the patterns and social consequences of various population policies aimed at monitoring population growth, structure, quality and movement. Special focuses will be put on the convergent and divergent of population dynamics and policies between the more developed and the less developed societies. Population issues and policies specific to Hong Kong will also be discussed.

**SOC327 Social Welfare and Social Problems in Hong Kong**

This course provides students with conceptual tools to understand and analyse social problems and social welfare policies in a cross-national perspective. They will be equipped to apply these analytical principles to contemporary social welfare and social security in Hong Kong.

**TRA214 Bilingual Oral Workshop (E-C & C-E)**

This course is designed to complement courses on interpreting between Chinese and English. Students will be taught skills of capturing the audience's attention, including voice projection, control of breath and rhythm, variation of tones, and expression of emotions. Their attention will be drawn to the unique features of English pronunciation, stress patterns and intonation, and be given ample oral practice targeted at clarity of speech and native-like articulation.

**TRA218 Translation in the Hong Kong Context**

This course deals with the context of understanding and practising translation related to social, cultural, historical and political development and issues in Hong Kong. A macroscopic perspective will be adopted so as to examine the Hong Kong context in which translation takes place. Issues such as economic growth, the HK-China relationship, the tri-lingual cultural environment, media operation, social movements, etc., will be discussed. Different texts (in Chinese or English) will be selected from these areas for close study and comparison to sensitize students to the translation strategies employed by the translators.

**VIS355 Environmental Aesthetics and the Visual Environment**

An exploration of environmental aesthetics with special emphasis on visual landscapes and environmental art from a cross-cultural perspective. The course aims to acquaint students with past and ongoing reflections and cultural practices related to the visual environment. It is designed to enhance basic reasoning and appreciative and expressive skills, as well as to promote an understanding of a number of central issues raised by the appreciation of nature, gardens, landscapes, and other aspects of the visual environment.