

Course Title	: Social Psychology
Course Code	: BEH205
Recommended Study Year	: Second or Third year
No. of Credits/Term	: 3
Mode of Tuition	: Lecture/Tutorial
Class Contact Hours	: Three hours per week (2 hrs lecture; 1 hr tutorial)
Category in Major Prog.	: Stream Required
Discipline	: Psychology
Prerequisite(s)	: preferably BEH103 and/or BEH203
Co- requisite(s)	: None
Exclusion(s)	: None
Exemption Requirement(s)	: None

Brief Course Description

Social Psychology is an inter-discipline situated between psychology and sociology. The former examines inner lives and selves while the latter examines the relationships between collectivities and organizations. Social psychologists examine how the self and the social interplay, as well as how individuals influence one another. In other words, social psychology is the study of the influences on and consequences of social interaction. Topics cover in this course included theories and research on social cognition (attitude, stereotypes, and judging others), social influences (conformity, obedience to authority, and persuasion) and social relations (prejudice, altruism, and aggression).

Aims

1. To introduce to students that most social phenomenon can be understood in the terms of social cognition, social influence, and social relation
2. To enable students to relate principles of social psychology with real life phenomenon

Learning Outcomes

Knowledge (K):

K1) To understand and to apply theories on social cognition, social influences and social relations in real life settings.

K2) To integrate the relations between social thinking, influence and relations in ways

that represents every social happenings

K3) To interpret classic social psychology studies (plus its methodology) in the context in which it was conceived.

Skills (S):

S1) To apply principles in social psychology in the understanding of personal, social and political issues. For example, how the Internet play a role in a) our social construal of self, b) social attraction and partner selections, and c) political and consumer behaviors.

S2) To demonstrate the ways to express their understandings of social psychology via a) the using of information technology (e.g., social networking websites, youtube) and b) medium other than the written texts (e.g., visual and audio illustrations).

Values (V):

V1) To appreciate the diversity of socio-cultural issues in modern society through topics such as group think, self concept differences across cultures/ nations, and conformity, etc.

V2) To develop insights into their own and others' behaviors such as to minimize a) attribution errors, b) prejudice, and c) de-individualizations.

Teaching Method

2-hour lecture and one 1-hour tutorial per week.

Measurement of Learning Outcomes

1. Project: Social Scenarios (40%)

[Outcome based components: K1, K2, S1, S2, V1, V2]

This project consists of 3 assessment components: proposal, scenario & write-up. The 1st and 3rd components are submitted in a report fashion in hardcopies. The 2nd component is submitted in video format. Students are required to relate the topics covered in the course to real life scenarios in which they must be the actors in the scenario. In the proposal stage students should plan the content of the scenarios and present their plans during tutorials (5%). Once the proposal is approved, students in the scenario stage should role play the scenarios and present it in video recording format (25%). The write-up stage requires the

students to explain how the scenarios relate and address various topics or a topic discuss during lecture (10%). Students can work in a group of 5 or less members. The write-up component is due on **April 26 (Mon)**. Due dates for the scenario and proposal components will be arranged in tutorial. Further details on specific requirements are discussed in tutorial.

2. Tutorial discussion (15%)

[Outcome-based components: K1, S1, S2, S2]

Students should finish the essential reading(s) related to the specific theme(s) covered in the lecture of the week. They are then required to demonstrate their knowledge, and express their own opinion on the subject matter covered in the reading(s) by actively participate in and contribute to the discussion in the tutorial classes.

3. Mid-term exam (15%) and end of term examination (30%)

[Outcome based components: K1, K2, K3]

Assessment

1. Project: Social Scenarios (40%)
2. Tutorial Participation and discussion (15%)
3. Mid-term exam: (15%)
4. Final Exam (30%)

Required/Essential Readings

Aronson, E., Wilson, T. D., & Akert, R. (2006). *Social Psychology* (6th Edition). NJ: Prentice Hall (essential parts of the book will be outlined in the tutorial sessions).

Recommended/Supplementary Readings

Myers, D. G. (2007). *Social Psychology* (9th Edition) McGraw Hill.

Forgas, J. P., & Kipling D. W. (2001). *Social Influence: Direct and Indirect Processes*. Philadelphia: Psychology Press.

Forgas, J. P., Kipling D. W., & Wheeler, L. (2001). *The Social Mind: Cognitive and*

Motivational Aspects Of Interpersonal Behavior. Philadelphia: Psychology Press.

Gilbert, D. T., Fiske, S. T., & Lindzey, G. (1998). *The Handbook of Social Psychology*. Boston: McGraw-Hill

PLAGIARISM

With regard to your coursework in particular, you are reminded: You must note the sources of quotations, data and general information in the essay. These sources/references should appear in alphabetical order in your list of references/bibliography. According to Lingnan University and Social Sciences Programme policy, plagiarism is "presentation of another person's work without proper acknowledgment of the source". Plagiarism (unattributed copying) will be heavily penalised and may attract a zero mark and disciplinary action.

See <http://www.unc.edu/depts/wcweb/handouts/plagiarism.html>

Students shall be aware of the University regulations about dishonest practice in course work and the possible consequences as stipulated in the Regulations Governing University Examinations.

Penalty on Late Submission of Coursework

~ Late Submission of the Course Work within 5 working days:

Late submission are accepted within 5 working days after the due date. These submissions will be deducted **one sub-grade per day**. For example, if the submission was graded as B+, it would be recorded as B if it was handed in 1 day after the deadline, and B- if 2 days after the deadline, and so on and so forth.

~ Late Submission of the Course Work Beyond 5 Working Days:

Late submissions beyond 5 working days of the due date will receive "F" grade (for the course work component).

BEH205 Social Psychology Schedule (2009/2010)

Instructor:	Dr. Lisbeth Ku	Office:	BUG09
Tel No:	2616-7183	Email:	lisku@ln.edu.hk

Lecture			Tutorial Tue classes		Tutorial Fri classes	
W 1	14 Jan	Introduction	12 Jan	No tutorial	15 Jan	No tutorial
W 2	21 Jan	Social cognition	19 Jan	Administration	22 Jan	Administration
W 3	28 Jan	Social perception	26 Jan	No tutorial	29 Jan	No tutorial
W 4	4 Feb	Sports day -- no lecture	2 Feb	Discussion I & II	5 Feb	Discussion I & II
W 5	11 Feb	Self perception	9 Feb	Discussion III & IV	12 Feb	Discussion III & IV
W 6	18 Feb	CNY -- no lecture	16 Feb	CNY holiday	19 Feb	CNY holiday
W 7	25 Feb	Self justification	23 Feb	Proposal I & II	26 Feb	Proposal I & II
W 8	4 Mar	Attitude & attitude change	2 Mar	Proposal III & IV	5 Mar	Proposal III & IV
W 9	11 Mar	Mid-term exam	9 Mar	Filming	12 Mar	Filming
W 10	18 Mar	Social influence	16 Mar	Filming	19 Mar	Filming
W 11	25 Mar	Group process	23 Mar	Presentation I	26 Mar	Presentation I
W 12	1 Apr	Prejudice	30 Mar	Presentation II	2 Apr	Easter holiday
W 13	8 Apr	Aggression	6 Apr	Ching Ming Festival	9 Apr	Presentation II
W 14	15 Apr	Altruism	13 Apr	Presentation III	16 Apr	Presentation III
W 15	22 Apr	Revision	20 Apr	Presentation IV	23 Apr	Presentation IV