

Graduate Employment Survey 2006

Summary of Survey Findings

1. **Response Rate**

In 2006, 730 out of 743 graduates completed and returned the questionnaires, representing a response rate of 98.3%.

2. **Employment Status**

Of the respondents, the overall engagement rate in employment and full-time further studies* reached 99.3%. Excluding the 7 graduates who had not sought employment due to personal reasons, 90.4% of the graduates joined the work force, 8.6% chose to pursue full-time further studies, 0.3% or 2 graduates had received job offers but were at the stage of switching jobs, while only 0.7% or 5 graduates were still looking for their first job at the time the survey was conducted.

3. **Time Taken in Job Search**

44.3% of the full-time employed graduates secured employment within 1 month while another 40.4% were employed within 2-3 months.

4. **Overall Average Monthly Income**

The overall average monthly income of the full-time employed graduates was \$10,667, representing an increase of 8.1% from 2005's \$9,865. Graduates of the BA – Contemporary English Studies programme had the highest average monthly income of HK\$12,543, while graduates from the BBA – Accounting stream had the lowest at HK\$9,530.

5. **Employment Sector**

The majority of the full-time employed graduates (79.7%) were employed in the commerce and industry sector. The education sector took up 14.0% of our graduates, which is 4.2% higher than that of 2005 (9.8%). The community and social services sector employed 3.8% of the 2006 graduates, which is 0.5% higher than that of 2005, whereas the civil service sector employed 2.5%, representing a decrease of 0.2% from 2005's 2.7%.

6. **Occupation**

The personnel / administrative / management profession absorbed 17.8% of our full-time employed graduates, while the marketing and sales profession took up 11.5%. The customer service occupation ranked the third (10.7%).

7. **Relevance of Study to Work**

Over half of the full-time employed graduates (56.0%) were engaged in the same field or fields relevant to their studies, an increase of 4.7% from 2005's 51.3%.

8. **Size of Companies**

Nearly half of the full-time employed graduates (47.0%) were employed in companies with employees under 100 whilst 206 (32.5%) worked in companies with 500 employees or above.

* The calculation includes 2 graduates who had received job offers but were at the stage of switching jobs at the time of the survey, and excludes the 7 graduates who had not sought employment due to personal reasons.