

## Summer Programme 2024

### Programme Information

Host Institution:	ESSCA School of Management
Location:	Paris, France
Programme Name:	Paris Summer Programme
Programme Period:	17 June – 5 July 2024
Programme Date:	Accommodation checking in date: 16 June 2024 Class start date: 17 June 2024 Class end day: 5 July 2024 Accommodation checking out date: 6 July 2024
Credit Load:	6 LU credits (12 ECTS)
Programme Highlights:	<ul style="list-style-type: none"> <li>- A 3-week intensive programme offering courses on the themes of luxury and management in one of the world's most vibrant city.</li> <li>- Designed for undergraduate business students, classes will be complemented by some visits to the Yves Saint Laurent Museum, the Louvre or on a boat trip on the Seine.</li> </ul>
Course List:	<p>Student should take <u>one pairing</u>. Check if you fulfill course pre-requisites, if any, and have <u>sufficient prior knowledge</u> for the academic level of the course(s) (e.g. bachelor or master level). The available pairings are:</p> <ul style="list-style-type: none"> <li>- Luxury Brand Management (International Luxury Marketing; Creativity and Sustainability in Fashion)</li> <li>- Cross- Cultural Management and Leadership (Intercultural Awareness, Communication &amp; Management; Being a Leader in an Uncertain World)</li> </ul> <p><i>*Please refer to <a href="#">programme brochure</a> for course details.</i></p>
Programme Fee:	<p><b>Free of charge programme with administrative and housing fees* at EUR1,955/2,455 (Around HKD16,900/21,200)</b></p> <p><b><i>*Subject to which type of rooms (with/without air-conditioner) students choose</i></b></p> <p>Remarks:</p> <ol style="list-style-type: none"> <li>1. Tuition fee of 6 LU credits (12 ECTS); administrative fee; cultural and social activities and off-campus shared room apartments/dorms are included.</li> <li>2. Programme fee is subject to fluctuation of exchange rate and final confirmation by OGE.</li> <li>3. On top of programme fee, students have to pay for visa, insurance, meals &amp; other miscellaneous items.</li> </ol>
Additional Requirements:	<ul style="list-style-type: none"> <li>- Good level of English with IELTS 6.0 or above</li> </ul>

Availability of Financial Subsidy:	<ul style="list-style-type: none"><li>- Schemes for EDB Subsidy of up to HKD14,000</li><li>- Air ticket sponsorship</li></ul>
Additional Information:	<a href="#">Programme website</a> <a href="#">Programme brochure</a>