## **Summer Programme 2024**

## **Programme Information**

Host Institution:	University of Hradec Králové
Location:	Hradec Kralove, Czech Republic
Programme Name:	Czech it Out 2024
Programme Period:	8 July – 2 August 2024
Programme Date:	Accommodation check-in: 6 – 7 July, 2024
	First day of class: 8 July, 2024
	Last day of class: 2 August, 2024
	Closing ceremony: 5 August 2024
	Accommodation check-out: 5 – 6 August, 2024 (TBC)
Credit Load:	3 LU credits (6 ECTS)
Programme Highlights:	- A 4-week programme under Business stream consists of lectures, company visits, academic talks and cultural activities
Course List:	Main streams – each 64 hours, student select one mainstream, the stream may not
	be opened in case of low interest
	- MIT1 Cybersecurity
	- MIT2 Smart concepts of networking and virtualization
	- MIT3 Smart Programming
	- MIT4 Data Science
	- BIS1 Intercultural studies and tourism
	- BIS2 Marketing and cultural studies
	- BIS3 AI in education
	- BIS4 Boosting Your Academic Skills
	Optional subjects - each 16 hours, student select two subjects, the subject may
	not be opened in case of low interest
	- Applied Game Theory
	- Basics of Finance
	- Boosting Your Academic Skills
	- Complex Systems
	- Cultural Studies
	- Czech Language
	- Data Visualization
	- English Language
	- Exploring AI in education
	- French Language
	- Fundamentals of Marketing
	- Human Resources

	- Intercultural Business Communication
	- Intercultural Studies
	- Introduction to Cybersecurity
	- Logistics
	- Practical Statistics for data Science in R
	- Machine Learning
	- Managerial Methods
	- Network analysis in Gephi
	- Sales and Advertising
	- Services Marketing
	- Smart Online Cooperation, Communication and Tools
	- Technology and Knowledge Transfer
	EUR990 (Around HKD8,600)
	Remarks:
	1. Application, tuition and dormitory fees are included.
Programme Fee:	2. Optional tours with an additional cost at EUR120 (around HKD1,100).
	3. Programme fee is subject to fluctuation of exchange rate and final confirmation
	by OGE.
	4. On top of programme fee, you have to pay for activity, visa, insurance, meals &
	other miscellaneous items.
Additional Requirement:	Nil
Availability of Financial	- Schemes for EDB Subsidy of up to HKD14,000
Subsidy:	- Air ticket sponsorship
Additional Information:	Programme website