MScESGM

Master of Science in Environmental, Social, and Governance Management

环境 、 社会和公司治理管理理学硕士

Words from our Programme Director

课程总监寄语

Environmental, social and governance (ESG) have increasingly gained momentum in recent years in business and the investment community. It's a general consensus that non-financial ESG factors are equally as important as the financial factors of a firm, if not more. Keeping abreast of the latest development trends in the marketplace, the Faculty of Business launched the Master of Science in Environmental, Social and Governance Management (MScESGM) programme. The programme intends to equip the students with a good understanding of the theoretical framework and global best practices of ESG management in businesses. It seeks to address the talent shortage of ESG professionals and specialists, an increasingly acute challenge facing the business community at large. A concentration, "Sustainable Technology", is offered as part of the MScESGM programme. Students can choose between two tracks within the programme, allowing them to specialize in their preferred area of study. We welcome all applicants who are committed to pursuing a career in sustainability and ESG management and driving positive change in society.



Professor SHI Shanshan 史珊珊教授
CPA (U.S.); FCPA (HK); CGMA; CESGA
Associate Dean (Taught Postgraduate Studies)
Professor of Teaching
Director of Taught Postgraduate Programmes Office
美国注册会计师，香港注册会计师，全球注册管理会计师，注册ESG分析师
商学院副院长（授课式研究生课程）
商学院教授（教学）
商学院授课式研究生课程总监

近年来，环境、社会和公司治理（ESG）在商业和投资界的影响力越来越大。人们普遍认为，非财务的ESG因素与公司的财务因素同等重要，甚至更重要。岭南大学商学院紧贴市场最新发展趋势，适时推出环境、社会及公司治理管理理学硕士（MScESGM）课程。该课程旨在使学生对企业ESG管理的理论框架和最佳实践有深入的理解，并致力于解决商界面临的ESG管理专业人才紧缺的问题。我们在课程中还提供一个专修方向，即"可持续发展科技"。学生可二选一，在自己喜欢的领域进行专业深造。我们欢迎所有致力于追求可持续发展和ESG管理专业生涯并推动积极性变革的申请人。

Programme Intended Learning Outcomes 课程学习目标

- Equip students with an understanding of theories and concepts of ESG management and help students develop an appreciation of sustainability;
  让学生了解环境，社会和公司治理(ESG)管理的理论和概念，并帮助学生培养对可持续发展的认识；
- Enable students to critically analyse the opportunities and challenges of the sustainable community and develop problem-solving skills as effective ESG professionals and specialists;
  使学生能够批判性分析可持续发展面临的机遇和挑战，并培养作为ESG专业人士必须具备的有效解决问题的能力；
- Provide students with the opportunities to engage with the broad sustainable community and develop practical communication skills with various audiences about ESG;
  为学生提供与可持续发展社区广泛互动的机会，并与各类ESG发展持份者进行有效沟通；
- Nurture the next generation of ethical sustainability leaders for the betterment of the development of ESG in society.
  培养下一代有道德的可持续发展领袖，以促进环境、社会和公司治理管理的改善和发展。

Career Prospects职业前景

- Graduates of the MScESGM program have diverse career prospects include publicly listed companies, banks (commercial and investment banking), fund companies, asset management companies, CPA firms, multinational enterprises, government units, non-governmental organisations (NGOs), Energy and Technology Companies, etc. Typical job posts are ESG analysts, ESG and Sustainability Consultants, Risk Management Officers, Sustainability Business Development Managers, ESG & Corporate Communications Managers, etc.
- In addition to these roles, graduates of the Sustainable Technology Concentration are also prepared for careers such as Energy and Carbon Neutrality Consultants，ESG Engineers、International Trade Officers, ESG & Climate Risk Analysts, Green and Low-Carbon Project Managers, etc.

MScESGM课程的毕业生有广泛职业选择，包括上市公司、银行、基金公司、资产管理公司、会计师事务所、跨国企业、政府单位、非政府组织（NGO)和能源与科技公司等。职位包括 ESG分析师、可持续发展ESG咨询顾问、风险管理、绿色业务拓展经理、ESG与企业传播主管等。此外，可持续发展科技专修毕业生还可从事能源与碳中和顾问、ESG工程师、国际贸易经理、ESG与气候风险分析师、绿色低碳项目经理等职业。

MScESGM 环境、社会和公司治理管理

This programme aims to give students a solid understanding, and a deep appreciation, of the issues around sustainability and ESG. It will teach them about ESG regulations, and how to analyse and solve ESG-related challenges faced by organisations across the globe. Throughout the programme, students will have the support of mentors, hear up-to-the-minute insights from industry experts, and undertake company visits.

此课程帮助学生深入了解可持续发展性与ESG的相关议题，并且对于相关议题拥有全面扎实的分析能力。参与此课程的学生有机会深入了解ESG的相关披露制度，学习如何分析解决全球企业经营过程中遇到的ESG挑战。与此同时，学生们还会获得业界专业导师的面授指导，与ESG专业人士密切沟通以掌握行业内最新发展动态，并有机会参观企业了解企业内部运作。

The ESG Accounting and Disclosure course, for example, covers commonly adopted ESG reporting frameworks and looks at voluntary and mandatory disclosure items. During this core course, professionals working in this field will share with students the methods they use, the types of standards they follow and the nature of the challenges and issues they face in ESG reporting and disclosure. While in the ESG Practices in Business course, students will analyse real-world cases and share their understanding and viewpoints in class via individual or group presentations.

作为必修课程之一的“ESG会计和披露”涵盖了ESG报告的基本框架，介绍自愿与强制性的信息披露项目。在这门课程上，在该领域耕耘多年的专业人士会与学生们分享ESG披露方法，标准，ESG报告和披露实践过程中遇到的各种挑战和问题。而选修课程“ESG商业实践”则为学生们提供分析具体现实问题的机会，教导他们如何通过个人或小组报告的方式，在课堂上分享自己的理解和观点。

Special Features 课程特色

- Keep abreast of industry trends with a well-designed curriculum for nurturing ESG professionals;
  课程精心设计，紧贴行业动向，培养最前沿实践性ESG专业人士；
- Gain practical knowledge and skills through in-depth interactions with industry mentors and experts;
  业界导师深度参与，理论知识与实操训练相辅相成；
- Satisfy the market's thirst for ESG talents with broad employment prospects.
  满足市场ESG人才渴求，毕业生就业前景广阔。








Required Courses (5 modules)
必修课程（5门）

1.The Economics of Environmental, Social, and Governance (ESG)
环境、社会和公司治理经济学

2.Sustainable Financial Management
可持续发展的财务管理

3.ESG Accounting and Disclosure
ESG会计和披露

4.Ethics, Law, and Policy for Environmental, Social, and Governance (ESG)
环境，社会和公司治理(ESG)的道德、法律和政策

5.ESG Management and Strategies
ESG管理与策略

Remark: Applicants with no or limited background in accounting, economics, finance, and business in their bachelor's studies will be required to pass either one or two 30-hour pre-entry courses based on the applicants' undergraduate transcripts prior to the start of this programme.

备注：若申请者未曾修读过会计，经济，财务管理科目或对此类科目较少认识将需于本课程开始之前通过一至两门，每门30小时的预科课程。具体的预科课程安排将根据申请者在成绩单上所修读的课程而定，例如是否修读过基础会计和经济学等。

Elective Courses (any 5 modules)
选修课程（任选 5 门）

1.Sustainability in Hong Kong and Mainland China
香港和中国内地的可持续发展

2.ESG Practices in Business
ESG 商业实践

3.ESG Investing
ESG 投资

4.Green Innovation and Entrepreneurship
绿色创新与创业

5.ESG in Marketing
市场营销中的ESG理念

6.ESG and Big Data
ESG 与大数据

7.Sustainable Supply Chain Management
可持续供应链管理

8.Introduction to Python Programming
Python程式设计入门

9.Cloud-based Solutions for Digital Business Transformation
云计算驱动的企业数字化解决方案

10.Carbon Neutrality Strategies
碳中和策略

Sustainable Technology Concentration 可持续发展科技专修

With a strong collaboration between the Faculty of Business and School of Interdisciplinary Studies, a new concentration called Sustainable Technology is offered as a specialized track for students enrolled in the MScESGM programme. The School of Interdisciplinary Studies fuses excellence of interdisciplinary research with education. Its strategic focus centers on the theme of sustainability and is embraced by the fundamental engineering science to lead to smart future. The teaching team for this programme is led by Professor CHEN Xi, Dean and Chair Professor of Interdisciplinary Studies, School of Interdisciplinary Studies.

由商学院和跨学科学院强强联合，为报读MScESGM课程的同学提供一个新的专修方向，可持续发展科技。跨学科学院融合卓越的跨学科研究与教育,以可持续发展为战略重心,立足基础工程科学,引领通向智能未来。本课程的教学团队，由跨学科学院院长及跨学科讲座教授陈曦教授领导。



Professor CHEN Xi
陈曦教授
Dean and Chair Professor of Interdisciplinary Studies, School of Interdisciplinary Studies
跨学科学院院长及跨学科讲座教授

As a world-leading scholar in materials science and mechanics, Professor CHEN focuses his research on developing new materials, nanostructures, and biomaterials to address energy and environmental challenges. His work, which has been reported in numerous media outlets, has led to more than 400 publications with over 10,000 citations (H index over 70). The accolades and awards he received for his contribution include National Science Foundation CAREER Award and The Presidential Early Career Award for Scientists and Engineers (PECASE).

陈曦教授是国际公认的材料和力学界新一代领军人物之一，研究涵盖应对能源与环境挑战的新型材料、纳米结构和生物材料等前沿问题。他发表了超过400篇期刊论文，并被引用了万余次 (H指数超过70)。他的科研工作多次被自然杂志和其他媒体报道。此外，他获得了多个奖项和荣誉，包括美国国家科学基金会的事业奖（CAREER）和美国青年科学家总统奖（PECASE）等。

The Sustainable Technology concentration is designed to advance students' knowledge in sustainability across both technological and business aspects. Topics include renewable energy systems, energy assessment, green urban planning, etc. Students will learn how to leverage tech-based solutions to realize ESG objectives, such as reducing carbon emissions, enhancing resource efficiency, and promoting strong corporate governance.

可持续发展科技专修结合可持续发展科技的理论及在商业上的应用，培养学生推动可持续发展所需的知识和实践技能。课程内容将涵盖多个领域，包括可再生能源系统、能源评估和绿色城市规划等。学生将学习如何利用各种科技解决方案，以实现ESG目标，例如减少碳排放、提升资源利用率和促进良好的企业治理。

- **Industry-aligned Curriculum**: benefit from our industry-aligned curriculum, designed and updated in collaboration with experts.
  符合行业需求的课程设置: 课程紧贴行业趋势，由有丰富经验的教师参考行业专家的意见制定，以保证课程内容与行业发展同步。
- **Interdisciplinary Approach**: learn how different fields interact and intersect to deepen your understanding of sustainability.
  跨学科视角: 学习不同领域如何交互和重叠，深化对可持续性的全面理解。
- **Experiential Learning**: immerse in hands-on experiences to develop in-demand technical skills.
  体验式学习: 通过参与实践活动，培养行业需求的技术技能。
- **Teaching team**: engage with seasoned scholars in sustainability, engineering, business management, and many other disciplines.
  专业教学团队: 由来自可持续发展、工程技术和商业管理等多个领域的顶尖学者组成。

Required Courses (6 modules) 必修课程（6门）	Elective Courses (any 4 modules) 选修课程（任选 4门）
1.The Economics of Environmental, Social, and Governance (ESG) 环境、社会和公司治理经济学	1.Renewable Power Technologies 可再生能源技术
2.Sustainable Financial Management 可持续发展的财务管理	2.Energy Efficiency and Management 能源效率与管理
3.ESG Management and Strategies ESG管理与策略	3.Green Logistics 绿色物流
4.Conventional Energy and Renewable Energy 传统能源和可再生能源	4.Sustainable Power and Economic Assessment 可持续能源和经济评估
5.Carbon Neutrality Strategies 碳中和策略	5.Sustainable Urban Energy Planning 可持续能源城市规划
6.Clean Technology Innovation 清洁技术创新	6.Green Finance and Investment 绿色金融与投资

Remarks: Applicants with no or limited background in economics, finance, and business in their bachelor's studies will be required to pass one 30-hour pre-entry course, Introduction to Business, Economics and Finance, prior to the start of this programme.
备注：若申请者未曾修读过经济，财务管理科目或对此类科目较少认识, 将需于本课程开始之前通过一门30 小时的"经济，财务和商业基本原理"预科课程。

Faculty of Business 嶺南大學商學院

Lingnan 嶺南大學 University 香港 Hong Kong

Scholarships 奖学金

- **Entrance Scholarships** will be offered to outstanding applicants. All applicants to MScESGM will be automatically considered for the entrance scholarships. 成绩优异的申请者，有机会获得入学奖学金。所有本课程的申请者均具备资格成为入学奖学金的备选人。
- **Academic Scholarships** will be offered to the students with excellent academic performance during the study of the programme. In AY2023-24, 30 students out of total 76 students were offered academic scholarships. In AY2024–25, the number increased to 66 out of 135 students. 学术奖学金授予在课程学习阶段成绩优异的同学。2023-24 学年，全班76同学中， 有30位同学获得了学术优异奖学金。2024-25 学年，全班135同学中， 有66位同学获得了学术优异奖学金。

Admission Requirements 入学条件

General Qualifications 一般学历要求

- Hold a bachelor's degree awarded by a recognized tertiary institution or have equivalent qualifications, which will be considered on a case-by-case basis.
申请者需持有认可大学的学士学位或拥有其他同等学历（视乎申请者情况作个别考虑）。

Language Requirements 语言要求

- An applicant whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of 79 (internet-based test) in the Test of English as a Foreign Language (TOEFL), a band score of 6.5 or above in the International English Language Testing System (IELTS).
除非持有香港或其他英语国家大学颁发的学位，其他申请人必须符合以下要求：托福考试（TOEFL）最低成绩达到79分（网考）；或雅思考试（IELTS）最低成绩达到6.5分。

- Applicants who do not fulfil the above language requirements but have an equivalent score in a recognized test, or an equivalent qualification assessment to prove their language proficiency may be considered on a case-by-case basis.
未达到上述语言要求但持有同等资格的申请者，或有同等资格评估以证明其语言能力的申请者，会作个别考虑。

Outstanding Graduates 杰出毕业生



AY2023-24 Michael Wan
2023-24届 万凌峰
SW Hong Kong
ESG Consultant
信永中和(香港)会计师事务所
ESG 顾问



AY2023-24 MU Kai
2023-24届 穆凯
WWF-Hong Kong
Market Development Manager
世界自然基金会香港分会
市场拓展经理



AY2024-25 CAI Yutong
2024-25届 蔡雨桐
Huayou Cobalt
International Trade Officer
华友钴业
国际贸易经理



AY2024-25 ZHONG Ruilin
2024-25届 钟睿琳
BDO Hong Kong
Associate 1 in Assurance Department
立信德豪(香港)会计师事务所
审计师

Master of Science in Environmental, Social, and Governance Management
环境、社会和公司治理管理理学硕士

Tuition Fee 学费 : (2026/2027)	**All students : HK$ 258,000** 所有学生 : 港币 **258,000** 元
Mode of Study: 修读方法:	**Full-time** 全日制
Study Period: 修读年限:	**Normal : 1 year, Maximum : 3 years** 一般年限 : 1 年 , 最长年限 : 3 年
Modules Required: 课程要求:	**10 modules** 10 门
Credits Required : 学分要求:	**30 credits** 30 学分
Medium of Instruction: 授课语言:	**English** 英文

Enquiries 课程咨询

Tel 电话: **+852 2616-8606**
E-mail 电邮: **admission_esg@ln.edu.hk**

课程官方网站:

课程官方微信: