Lingnan University 嶺南大學 香港 Hong Kong

Lingnan Masterclass Series
嶺大大師班系列

4 QUALITY EDUCATION

Risk Management and Insurance in the Digital Age: Privacy, AI and InsurTech

數碼時代的風險管理與保險：私隱、人工智能與保險科技





Risk is part of everyday life, from the personal data we share on social media apps to the devices we depend on and the extreme weather that affects our city. This talk introduces the core principles of risk management: identifying, assessing, controlling and transferring risk. It then traces how insurance developed from early marine trade into a modern, data-driven industry. Students will examine how digital privacy has become a significant area of personal and corporate risk. They will also explore how artificial intelligence and InsurTech are transforming underwriting, pricing, claims handling and fraud detection, along with the ethical questions these changes raise. Through a guided case discussion, students will apply these concepts to real-life scenarios. The session concludes with an overview of university study pathways and professional careers in risk management, insurance and InsurTech.





Speaker Introduction

Professor Martin Yick

Prof. Martin Yick is a Professor of Teaching in the Department of Operations and Risk Management at Lingnan University. He obtained his PhD. at the University of Hong Kong (HKU). He is also a CFA charterholder and a certified holder of FRM. His research focuses on Corporate finance and risk management. In recent years, he has investigated the change of corporate capital structure and investment decisions under uncertainty.

Date: 4 November 2026
Time: 2:00 p.m. – 4:15 p.m.
Venue: LIngnan University