Lingnan 嶺南大學 University 香港 Hong Kong

Lingnan Masterclass Series
嶺大大師班系列

4 QUALITY EDUCATION

Accounting as the Language of Business and the Foundation of Trust

Unlocking Your Future with Lingnan Accountancy

會計——商業的語言與信任的基石

嶺大會計，與你一同解鎖未來



Every business has a story, and accounting is its language. Going beyond numbers, accounting involves business insight, professional judgement, and ethical decision-making.

Tailored for Secondary 6 students, this talk explores how accountants build trust in the business world. Participants will learn basic accounting principles through everyday examples and examine Hong Kong's financial reporting framework.

The session also provides an overview of Lingnan University's Accountancy programme, career pathways, and the route to becoming a Certified Public Accountant (CPA). If you enjoy problem-solving and are curious about how businesses operate, join us to unlock your future in accounting.



Speaker Introduction

Professor Tracy Yeung

Tracy Yeung is a research assistant professor in the Department of Accountancy, Faculty of Business, Lingnan University. She received her PhD in Accounting from City University of Hong Kong. Prior to entering academia, she worked as an auditor at an international Big 4 accounting firm. She is a Certified Public Accountant (HKICPA). Her primary research interests span auditing, financial disclosure, corporate governance, and regulation.

Date: 13 November 2026
Time: 3:15 p.m. - 4:45 p.m.
Venue: Lingnan University