Lingnan University 嶺南大學 香港 Hong Kong

Lingnan Masterclass Series
嶺大大師班系列

4 QUALITY EDUCATION

Beyond the Prompt: Reclaiming Your Voice in the Age of Generative Art

代碼成潮，自鳴其聲

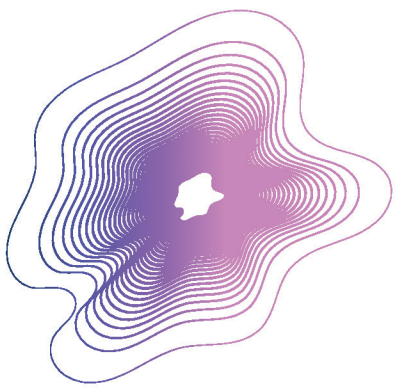




In an era where anyone can type five words and generate a hyper-polished image or video in seconds, what does it actually mean to be an artist? When generative tools can mimic centuries of human technique at the push of a button, creative value shifts from mechanical execution to artistic intent, critical thinking, and authentic voice.

在這個任何人只需輸入短短幾個字、便能在數秒內生成高度精緻圖像或影片的時代，「藝術家」的真正意涵究竟為何？當生成式工具只需輕按一鍵，便能模仿人類數百年來積累的技法與工藝，創作的核心價值已從機械式的技巧執行，轉向了藝術意圖、批判性思維，以及創作者真實而獨特的個人聲音。





Speaker Introduction

Professor Ken Tso

TSO Hung-Kit, Ken currently serves as an Assistant Professor and Programme Director of the BA (Hons) in Animation and Digital Arts in the Department of Digital Arts and Creative Industries at Lingnan University, Hong Kong. His research and creative practice encompass generative art, computational thinking in the creative arts, AR/VR, and interactive media design. His works have been exhibited at the University of Porto Museum in Portugal, Macao Polytechnic University, and M+ in Hong Kong. He has served as jury member for various competitions such as the Huacan Award and the WorldSkills Competition, and has provided consultancy services for VR360 research initiatives at HKMU and 3D animation projects for the University of Edinburgh.

Date: 4 December 2026
Time: 10:30 a.m. – 11:30 a.m.
Venue: Lingnan Main Campus

https://www.ln.edu.hk/admissions/ug/ visiting@LN.edu.hk