Lingnan University 嶺南大學 香港 Hong Kong

Lingnan Masterclass Series
嶺大大師班系列

4 QUALITY EDUCATION

Racialised Representations in Digital Media: What can we do?

數位媒體中的種族化呈現：我們如何應對？





Why do some cultures often appear in Hollywood films, animations, or even online games in a certain way? This masterclass guides us, through a Cultural Studies lens, on the ways to analyze media images, and helps us develop critical thinking skills by identifying the rationale behind media producers, and the possible impact of such representation on the inter-cultural relations in society.



Speaker Introduction

Professor Lisa Y.M. Leung

Lisa Y.M. Leung is Associate Professor of Department of Cultural Studies, Lingnan University. She has researched and published extensively in the area of transnational media circulation. Her recent research focuses on minority, migration and race. She is co-author of the book Understanding South Asian Minorities in Hong Kong (HKU Press, 2014). Her second book, Ethnic Minorities, Media and Participation: Creative Belonging in Hong Kong, examines the diverse participation of migrant / minority youths to struggle for recognition, while engaging in calls for democratic changes in the territory (Routledge, 2021). Her latest research explores the added precarities facing racial minority gig workers (in the case of online food delivery businesses).

Date: **19 November 2026**
Time: 14:35 p.m. – 15:40 p.m.
Venue: Delia Memorial School (Broadway)