# Submission Form

<table>
<thead>
<tr>
<th>Name (Prof/Dr/Ms/Mr)</th>
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<tbody>
<tr>
<td>Affiliation</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>Tel</td>
</tr>
<tr>
<td>Fax</td>
</tr>
<tr>
<td>Email</td>
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<tr>
<td>Title of Submission</td>
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Please fax the submission form to: Conference Secretariat

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## Registration

<table>
<thead>
<tr>
<th></th>
<th>AIB Members</th>
<th>Non AIB Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>US$300</td>
<td>US$400</td>
</tr>
<tr>
<td>Low Income¹</td>
<td>US$175</td>
<td>US$225</td>
</tr>
<tr>
<td>Student²</td>
<td>US$150</td>
<td>US$200</td>
</tr>
<tr>
<td>Electronic³</td>
<td>US$175</td>
<td>US$200</td>
</tr>
</tbody>
</table>

(Include 1-year AIB membership fee of US$100)

**Remarks:**
1. Individuals with gross annual incomes less than US$25,000
2. Proof of student status is required
3. Only available to low income individuals; include web access to JIBS, AIB Newsletter, and Member Directory. No print materials will be sent.

The registration fee includes welcoming reception, luncheons, coffee breaks, conference dinner, and Conference Proceedings. The registration deadline is 28 October 2006. An extra US$50 will be charged for late registration after the deadline. Registration form can be downloaded at http://www.ln.edu.hk/hkibs/AIB/2006.

**Official registration will only be accepted upon the receipt of registration fee.**
CALL FOR PAPERS

The 2006 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by Hong Kong Institute of Business Studies (HKIBS), Lingnan University and Bangkok University, during 7-9 December 2006, in Bangkok, Thailand.

We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies. Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.

Proposed Topics

We particularly welcome papers related to the main theme on such topics as:
- Business in transitional economies
- Comparative analysis of management styles
- Comparative studies of business law and taxation issues
- Corporate governance and business ethics
- Cross-cultural/national consumer behavior
- Evolution and expansion of international marketing
- Evolving forms of international trade/business
- Evolving organization structures
- Forms and strategies of international cooperation
- Global security
- Import/export management and internationalization
- Innovations in operations management systems and technologies
- International accounting
- International entry and expansion strategies
- International logistics of supply and purchasing
- International marketing of services, tourism and hospitality management
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Management philosophy, culture, and education
- Regionalism and cooperation
- Role of international business in a globally-integrated world
- Strategic alliances
- Threats of the world business
- World markets and global competitive strategies

Conference Proceedings

Accepted papers will be published in the Conference Proceedings. Papers will not be published in the Conference Proceedings if the authors do not register with the Conference by the deadline.

Official Language

Papers and presentations should be in English.

Format and Deadlines


2. Papers should not be more than 20 pages or 5,000 words in length. They should include abstracts of no more than 100 words. Papers will be double-blind reviewed and included in the Conference Proceedings.

3. Acceptance notification will be sent by 13 October 2006. The Conference Secretariat must receive final revised manuscripts, both soft and hard copies, by 31 October 2006.

4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.

5. Papers will be arranged for presentation and publication only if at least one of the authors registers for the Conference by the registration deadline.

6. An individual author may not appear on more than three papers.

Accommodation Arrangements

Attractive room rates are offered specifically to our group by Plaza Athenee Bangkok, A Royal Meridien Hotel.

Room Rates *(in US Dollars, rate per room-night):

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single</th>
<th>Double</th>
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</thead>
<tbody>
<tr>
<td>Deluxe (w/o breakfast)</td>
<td>90++ (available to the first 30 reservations only)</td>
<td>110++</td>
</tr>
<tr>
<td>Deluxe Room</td>
<td>100++</td>
<td>110++</td>
</tr>
<tr>
<td>Executive Room</td>
<td>120++</td>
<td>130++</td>
</tr>
<tr>
<td>Royal Club Room</td>
<td>140++</td>
<td>150++</td>
</tr>
<tr>
<td>Executive Suite</td>
<td>200++</td>
<td>200++</td>
</tr>
</tbody>
</table>

* Breakfast is included, unless specified otherwise.
++Room rates are subject to an additional 10% service charge and 7% value added tax (VAT).


Reservation form can be faxed to 66-2650 8500 or sent via email to reservation@jemeridien-bangkok.com

Hotel reservation deadline: 20 October 2006