**Conference Secretariat**

Hong Kong Institute of Business Studies (HKIBS)
Lingnan University

Address: Tuen Mun, New Territories, Hong Kong.
Tel. No.: 852-2616 8373
Fax. No.: 852-2572 4171
Website: www.LN.edu.hk/hkibs
Email: hkibs@LN.edu.hk

**Co-Organizer**

Lee Shau Kee
School of Business and Administration
The Open University of Hong Kong

Address: 30 Good Shepherd Street, Homantin, Kowloon, Hong Kong
Tel. No.: 852-2768 6936
Fax. No.: 852-2391 9095
Website: www.ouhk.edu.hk
Email: aib@ouhk.edu.hk

**Conference Venue**

Address: 1 Sky City Road East, HK International Airport, Lantau, Hong Kong.
Tel. No.: 852-3969 1888
Fax. No.: 852-3969 2288
Website: http://www.marriott.com/hkgap

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**Registration**

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<tr>
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<th>AIB Members</th>
<th>Non AIB Members</th>
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<tr>
<td><strong>Regular</strong></td>
<td>US$350</td>
<td>US$450</td>
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<td>(include 1-year AIB membership fee of US$100)</td>
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<tr>
<td><strong>Low Income / Student</strong></td>
<td>US$175</td>
<td>US$225</td>
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<td><strong>Electronic</strong></td>
<td>US$175</td>
<td>US$200</td>
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Official registration will only be completed upon the receipt of registration fee.

**Remarks:**

1. Individuals with gross annual incomes less than US$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings*.

Registration deadline is **30 September 2009**. An extra US$50 will be charged for late registration after the deadline.


* Additional copy for Conference Proceedings in CD format is available for US$25.
Revitalizing the Global Economy: Challenges and Strategies for Sustainable Growth

We particularly welcome papers related to the main theme on such topics as:
- Business cultures and education
- Business ethics and corporate social responsibility (CSR)
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Economic/sociopolitical/environmental sustainability
- Financial tsunami and economic downturn
- Human resource management, cross-cultural management and management philosophy
- International accounting, economics, finance and taxation
- International marketing strategies
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Regionalism, globalisation and internationalization
- Strategic alliances and international cooperation
- Supply chain management
- Sustainable business strategies and global competitive strategies
- Survival and growth strategies
- SMEs, sustainopreneurship and international entrepreneurship

Format and Deadlines

2. Papers should be no more than 20 pages or 5,000 words in length, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by 10 September 2009. The Conference Secretariat must receive final revised manuscripts by 30 September 2009.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, 30 September 2009.
6. An individual author may not appear on more than three papers.

Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

Official Language

Papers and presentations should be in English.

Accommodation Arrangements

2009 AIB Southeast Asia Regional Conference will be held at the 5-star Hong Kong SkyCity Marriott Hotel. Competitive room rates are offered specially to our guests.

The hotel is connected to the AsiaWorld Expo via a covered walk way, adjacent to a 9-hole golf course and just 2 minutes drive from the airport. Close to Big Buddha, Po Lin Monastery, Ngong Ping 360 cable car, Hong Kong Disneyland and outlet shopping.

Room Rates (in Hong Kong Dollars, per room-night):
- Deluxe Room 650.00+
- Deluxe Room Single Occupancy* 750.00+
- Deluxe Room Double Occupancy** 850.00+
- Executive Floor Room Single/Double Occupancy*** 1,150.00+

* without breakfast
** with 1 buffet breakfast
*** with 2 buffet breakfast
+ The above rates are subject to 10% service charge per room-night


Hotel reservation deadline: 15 October 2009
(Reservation after deadline will be subject to room availability.)

For enquiry, please contact Ms Monica Ng, Event Manager
Tel: 852-3969 2310 e-mail: Monica.Ng@marriott.com