Conference Organizer & Secretariat

Hong Kong Institute of Business Studies (HKIBS)

Address: Tuen Mun, New Territories, H.K.
Tel. No.: 852-2616 8373
Fax. No.: 852-2572 4171
Email: hkibs@LN.edu.hk
Websites:
HKIBS: www.LN.edu.hk/hkibs
Conference:

Registration

<table>
<thead>
<tr>
<th>AIB Members</th>
<th>Non AIB Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>US$445</td>
</tr>
<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$100)</td>
</tr>
<tr>
<td>Low Income²</td>
<td>US$275</td>
</tr>
<tr>
<td>Student³</td>
<td>US$225</td>
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<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$50)</td>
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<tr>
<td>Electronic⁴</td>
<td>US$250</td>
</tr>
<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$25)</td>
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*Registration deadline is 31 August 2017. An extra US$50 will be charged for late registration after the deadline and US$100 will be charged for registration after 30 October 2017.

Registration will NOT be confirmed until full payment is received.

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US$25,000.
3. Proof of full-time student status is required.
4. Available to low income individuals from low income or low-middle-income economies only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.


* Conference Proceedings is in CD format and costs US$25 for additional copy.

Conference Venue

Le MERIDIEN CHIANG MAI

Address: 108 Chang Klan Road, Tambol Chang Klan, Amphur Muang, Chiang Mai, 50100, Thailand
Tel: +66 53 253 666
Fax: +66 53 253 667
Email: reservations.chiangmai@lemeridien.com
Website: lemeridien.com/chiangmai
Location:
- Located in the middle of the famous Night Bazaar
- 15-minute drive Chiang Mai Domestic and International Airport
- 5-minute drive to Chiang Mai Railway Station

Chiang Mai, Thailand 7 - 9 December 2017
Indexed by ISI and CPCI

Call For Papers
Submission by: 18 July 2017
Registration by: 31 August 2017
### Suggested Topics

We particularly welcome papers related to the main theme as well as other topics, including but not limited to:

- ASEAN Economic Community
- One Belt, One Road Initiative
- Aging popularity for business
- Big data and business analytics in IB
- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Human resource management, cross-cultural management,
- Innovation, knowledge management and international entrepreneurship
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/systems decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social media and networks in international business
- The impact of ICT on business operations and consumption

### Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **18 July 2017** via the online submission. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies, otherwise submissions will be returned or not reviewed (JIBS, http://www.jibs.net).

2. The maximum length of the paper is 40 pages including ALL tables, appendices and references, with an abstract of no more than 100 words.

3. Acceptance notification will be sent by **15 August 2017**. The Conference Secretariat must receive final full manuscripts, by **31 August 2017**.

4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.

5. Papers will be arranged for presentation and publication **ONLY** if at least one of the authors registers for the Conference by the registration deadline, **31 August 2017**.

6. An individual author may not appear on more than two papers.

### Accommodation

Situated at the centre of Chiang Mai’s vibrant Night Bazaar, Le Méridien Chiang Mai brings new perspectives on traditional Lanna culture and immerses creative travellers in unique experiences found only here in Northern Thailand.

**Room Rates** (THB, per room per night for both single and double occupancy, net)

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Deluxe Room</td>
<td>4,700</td>
</tr>
<tr>
<td>Urban City Room</td>
<td>5,100</td>
</tr>
<tr>
<td>Urban Doi Suthep</td>
<td>5,600</td>
</tr>
</tbody>
</table>

**Reservation Deadline:** **31 October 2017**

Please make reservation directly with the hotel as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability.

### Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted **full papers** will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

### Best Paper Awards

Awards will be conferred at the conference (Awarded papers must be presented at the conference).

### Official Language

Papers and presentations should be in **English**.