**Conference Secretariat**

**Hong Kong Institute of Business Studies (HKIBS)**
Lingnan University

Address: Tuen Mun, New Territories, Hong Kong.
Tel. No.: 852-2616 8373
Fax. No.: 852-2572 4171
Website: www.LN.edu.hk/hkibs

**Conference Venue**

**RENAISSANCE.**

**Renaissance Riverside Hotel Saigon**

Address: 8-15 Ton Duc Thang Street, District 1, Ho Chi Minh City (Saigon), Vietnam
Tel. No.: (84) 8-3822 0033
Fax. No.: (84) 8-3823 5666
Website: http://www.marriott.com/hotels/travel/sgnbr-renaissance-saigon-riverside-hotel/

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**Registration**

<table>
<thead>
<tr>
<th></th>
<th>AIB Members</th>
<th>Non AIB Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Regular</strong></td>
<td>US$350</td>
<td>US$450</td>
</tr>
<tr>
<td>(include 1-year AIB membership fee of US$100)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **Low Income** | **US$175** | **US$225** |
| **Student**    | (include 1-year AIB membership fee of US$50) |

| **Electronic** | **US$175** | **US$200** |
|               | (include 1-year AIB membership fee of US$25) |

Official registration will only be accepted upon the receipt of registration fee.

**Remarks:**

1. Individuals with gross annual incomes less than US$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings*.

Registration deadline is **30 September 2010**. An extra US$50 will be charged for late registration after the deadline.


* Conference Proceedings is in CD format and costs US$25 for additional copy.
The 2010 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the Hong Kong Institute of Business Studies (HKIBS), Lingnan University, during 2-4 December 2010, in Ho Chi Minh City, Vietnam.

We invite papers for presentation related to the conference theme, Trends in International Business: Change and Competition Issues, from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

The Hotel possesses the best central location with panoramic views of the Saigon River. It is one of the luxury business hotels in Saigon with impeccable service and great amenities.

2010 AIB Southeast Asia Regional Conference will be held at the 5-star Renaissance Riverside Hotel Saigon, Competitive room rates are offered specially to our guests.

Room Rates (in US Dollars, per room-night):

<table>
<thead>
<tr>
<th>Type of Room</th>
<th>Single Occupancy</th>
<th>Double Occupancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe – Cityview</td>
<td>110.00++</td>
<td>120.00++</td>
</tr>
<tr>
<td>Deluxe – River view</td>
<td>120.00++</td>
<td>130.00++</td>
</tr>
<tr>
<td>Club Room – Cityview</td>
<td>165.00++</td>
<td>165.00++</td>
</tr>
<tr>
<td>Club Room – River view</td>
<td>175.00++</td>
<td>175.00++</td>
</tr>
</tbody>
</table>

++ Rate is subject to 5% service charge and 10% government tax, breakfast included.

Please make reservation directly with the Hotel using the 2010 AIB Ho Chi Minh City Conference Hotel Reservation Form (available at http://www.LN.edu.hk/hkibs/AIB/2010/aib2010/Home.html).