

Course Title	:	University English 1
Course Code	:	LUE1001
Recommended Year of Study	:	1
Number of Credits/ Term	:	3
Mode of Tuition	:	Sectional
Class Contact Hours	:	2-hour tutorial X 2 per week
Category	:	Compulsory for HKDSE Level 3 in English

Brief Course Description

LUE1001 University English I is a 3-credit English enhancement course. The tasks, readings and in-class materials are largely based on a particular context relevant to your English learning needs and interests. Remedial practice in grammar, vocabulary and pronunciation will also be provided to help you to facilitate your scaffolding and learning process during the course.

Aims

This foundational course aims to improve your English language competence and academic skills necessary for you to succeed in an English-medium university and to cultivate your awareness of the language conventions, arts and research skills in academic contexts, with particular focus on how to scaffold a text by using appropriate lexico-grammatical resources, patterns and strategies.

Learning Outcomes

Upon successful completion of this course you will be able to:

General

- ✓ demonstrate the awareness of language conventions and features used in academic contexts
- ✓ describe the importance of rhetorical situations such as purpose, audience and genre
- ✓ identify the similarities and differences between different media (e.g. verbal vs. visual) and between different registers (e.g. spoken vs. written)

Written/Visual

- ✓ demonstrate how to analyse a visual text and write a report to summarize the findings
- ✓ use the process of research such as research plan, evaluating sources, paraphrasing, acknowledging, etc
- ✓ deploy a range of patterns/strategies to organize writing and speaking such as introduction/conclusion, thesis statement, definition, comparison, cause and effect
- ✓ write coherent academic texts with a particular focus on expository texts such as reports, visual analysis using lexico-grammatical resources appropriate to the task

Spoken

- ✓ conduct effective interviews using appropriate and accurate language and how to report findings
- ✓ demonstrate the ability to give effective oral presentations appropriate to academic contexts

Indicative Content

The course has 4 topics as the focus:

Topics	What does it mean?
Rhetorical Situation	Any text or conversation has a rhetorical situation whether you are writing an email to your professor or giving a speech in a party. When communicating, we have to consider elements such as purpose, audience, medium and design . You will also learn the differences between spoken and written language .
Research Skills	This topic gives you advice on how to conduct and write about research which is essential to your success in your university study. For example, you will learn how to evaluate and synthesize ideas and how to refer to others' ideas properly.
Genre	The types of communicative situations you will come across in academic contexts such as presentations and visual analysis.
Patterns and Coherence	This topic helps you develop and organize a text and speech and covers topics such as essay and paragraph structure, cause/effect and comparison.

Throughout the course, the four topics will be explored and illustrated with their inter-relationships in various communication contexts.

Teaching Method

The course takes an integrated approach to language learning and as such, you will engage individually, in pairs and in small groups in a variety of classroom activities. Ample opportunities are also provided for you to reflect upon and receive feedback on your work. Additional practice materials, online resources and homework assignments encourage you to engage in language learning beyond the classroom.

Measurement of Learning Outcomes

Learning outcomes	Assessment methods				
	Writing Coursework (I)	Speaking Coursework (I)	Writing Coursework (II)	Speaking Coursework (II)	Attendance and participation
Demonstrate the awareness of language conventions and features used in academic contexts	√		√	√	√
Describe the importance of rhetorical situations such as purpose, audience	√	√	√	√	√

and genre					
Identify the similarities and differences between different media and between different registers	√		√		√
Demonstrate how to analyse a visual text and write a report to summarize the findings	√		√		√
Use the process of research such as research plan, evaluating sources, paraphrasing, acknowledging			√	√	√
Deploy a range of patterns/strategies to organize writing and speaking such as introduction/conclusion, thesis statement, definition, comparison, cause and effect	√		√	√	√
Write coherent academic texts with a particular focus on expository texts such as reports, visual analysis using lexicogrammatical resources appropriate to the task	√		√		√
Conduct effective interviews using appropriate and accurate language and how to report findings		√			√

Demonstrate the ability to give effective oral presentations appropriate to academic contexts				√	√
---	--	--	--	---	---

Assessment

The learning outcomes will be measured through **100% continuous assessments**. Details as follows:

- **Writing coursework (I):** Write in about 300 words an analysis of a visual given to you. The analysis consists of two main parts: rhetorical context and design of the visual. This writing test is conducted in class. (20% of final mark)
- **Speaking coursework (I)** A simulation interview between a researcher and an interviewee in order to elicit views and preferences. Each interview takes 5 minutes, and you will be playing both roles in turn. (25% of final mark)
- **Writing coursework (II):** After conducting an internet homepage evaluation and a detailed interview, write a report comparing two homepages containing both words and visuals. The report consists of four main parts: introduction, methodology, findings and discussion, and conclusion and recommendations. Write about 900 –1,100 words. (25% of final mark)
- **Speaking coursework (II):** Give an individual oral presentation based on writing coursework II, involving the use of data, appropriate language and delivery skills. Each presentation takes about 8 minutes. (20% of final mark)
- **Attendance and participation:** For your attendance and active participation in class activities and discussion. (10% of final mark)

Both written assessments on this course scaffold and prepare Lingnan students for the in-class writing and secondary research report required in the next core CEAL course (University English II).

Required / Essential Readings

Course materials developed by CEAL will be available on your University English I Moodle CRN course. The course materials will be referred to in every class, so you should bring a suitable electronic device such as a netbook or a laptop to view and use the electronic materials. A small size tablet such as the iPad Mini is considered to be the minimum suitable size for viewing and using the course materials. A device of the size of a smartphone or smaller is NOT considered adequate for viewing the materials in class.

You will also find CEAL's web site (<http://www.ln.edu.hk/ceal>) very useful for guiding your English language studies and for helping to answer questions you may have about this course, or other language enhancement courses offered by CEAL.

Important Notes

- (1) Students are expected to spend **a total of 12 hours (i.e. 4 hours of class contact and 8 hours of personal study) per week** to achieve the course learning outcomes.
- (2) Students shall be aware of the **University regulations about dishonest practice in course work, tests and examinations, and the possible consequences** as stipulated in the Regulations Governing University Examinations and Course Work. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.
- (3) Students are required to **submit Writing Coursework II – Written Report using Turnitin** as specified in the Task Sheet.
- (4) To enhance students’ understanding of plagiarism, a mini-course “Online Tutorial on Plagiarism Awareness” is available on <https://pla.ln.edu.hk/>.
- (5) Students must adhere to the University’s guidelines and practices when using Generative Artificial Intelligence (AI) tools. The official documents “Guidelines for Using GAI Tools at Lingnan University” and “Best Practices for Ethical and Responsible Use of GAI Tools in Course Assessments” can be found here: <https://www.ln.edu.hk/tlc/generative-artificial-intelligence/gai-guidelines-best-practices>