

<b>Course Title :</b>	News Writing 新聞寫作
<b>Course Code :</b>	CHI 3237
<b>Year of Study :</b>	Second to Fourth
<b>No. of Credits/Term :</b>	3
<b>Mode of Tuition :</b>	Lecture and tutorial
<b>Teaching Hours :</b>	1.5 hours lecture per week 1.5 hours tutorial per week
<b>Category in Major Programme :</b>	Elective
<b>Prerequisite:</b>	Nil

### **Brief Course Description:**

This course offers an introduction to news writing supported by writing practice. News writings for newspaper, broadcasting, television, and internet will be introduced. This course also trains students the techniques of interviewing and news editing.

\*The Service-Learning scheme will be implemented depending on the availability of resources.

\*\*When the course is inclusive of the Service-Learning element, 8-10 students will join the SL.

The scheme enables students to transfer knowledge learnt from the university to the community.

### **Aims:**

This course aims at helping students to grasp the essential elements of news writing. Writing assignments are designed to lay a solid foundation of training for students in terms of the usage of language and styles in handling various formats of news writing.

### **Learning Outcomes (LOs):**

Upon completion of this course, students are expected to:

1. understand the nature of journalism;
2. grasp the basic techniques of interviewing, news reporting and copy-editing;
3. Possess skills of news writing;
4. demonstrate the Chinese language proficiency.

### **Indicative Contents:**

1. Introduction to news writing 新聞寫作

2. News writing for broadcasting and television 廣播新聞寫作
3. News writing for newspapers 報紙新聞寫作
4. Feature writing 特寫寫作
5. News interviewing 新聞採訪
6. News editing 新聞編輯
7. News writing for Internet 網絡採編

### **Teaching Method:**

- Exclusive of Service Learning

1.5 hours of lecture and 1.5 hours of tutorial per week. Characteristics and techniques of news reporting and writing are elaborated with examples in lectures. Students are required to discuss samples as well as their own exercises in tutorials. They have to complete three writing assignments in the course.

- Inclusive of Service Learning

Students are required to attend all lectures and some of the tutorial classes. Besides, students are required to undergo training on conducting interviews and writing techniques. They will conduct face-to-face interviews about a pre-assigned theme with people in the community, and conduct further research and data collection to write an interview article. Therefore, students can act as the bridge between the young generation and the community, facilitating their mutual communication and interaction.

### **Measurement of Learning Outcomes:**

1. Grading is by continuous assessment (including written assignments, presentations and attendance)(60%) and examination (40%).
2. Course works are weighted up to 60% of the total performance. Students should master the basic techniques of news reporting in the assignment (50%). Tutorials will give training sessions for students to examine news writing samples, discuss, re-write and present their findings. (LO1, LO2, LO3, LO4)
3. Students are expected to participate in presentations and discussions to have better learning effect (10%). (LO1, LO2, LO3)
4. Examination (40%): Students should show a comprehensive mastering of news writing and general knowledge of public issues. (LO1, LO2, LO3)

### **Assessment:**

1. Examination: 40%
2. Course work: 50%
3. Presentations: 5%
4. Discussions: 5%

· Exclusive of Service Learning

Students have to complete a piece of news writing, interview article and feature story about a self-designed theme.

· Inclusive of Service Learning

Students have to complete a piece of interview article and feature story about a pre-assigned theme that is closely related to the community.

## **References:**

### **Essential**

方怡文、周慶祥，《新聞採訪理論與實務》，台北：正中書局，1999。

王璞：《現代傳媒寫作教程》，香港：三聯，1996。

李希光、孫靜惟、王晶著：《新聞採訪寫作教程》，北京：清華大學出版社，2011。

威廉森著，陳章鴻、康家林、于尊成譯：《特寫寫作技巧》，北京：新華，1986。

黃煜、盧丹懷等：《並非吹毛求疵：香港中文報章的語言與報道問題評析》，香港：三聯，1998。

葉春華、連金禾：《新聞採寫編評》，上海：復旦大學出版社，1996。

鄧忻忻：《網絡新聞編輯》，北京：中國廣播電視出版社，2005。

鄭貞銘：《新聞採訪與編輯》，台北：三民書局，1990。

賴蘭香：《傳媒中文寫作》，香港：中華書局，1997。

### **Supplementary**

王洪鈞：《新聞採訪學》，台北：正中書局，1983。

章台生：《新聞力》，台北：經典傳訊文化，1999。

馮偉才、黃勁輝、黃淑嫻：《新聞寫作：從心出發》，香港：香港教育圖書公司，2008。

黃書亭：《新聞傳播散論》，南京：南京大學出版社，2013。

### **Important Notes:**

(1) Students are expected to spend a total of 9 hours (i.e. 3 hours of class contact and 6 hours of personal study) per week to achieve the course learning outcomes.

(2) Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.

(3) Students are required to submit writing assignment(s) using Turnitin.

(4) To enhance students' understanding of plagiarism, a mini-course "Online Tutorial on Plagiarism Awareness" is available on <https://pla.ln.edu.hk/>.