Don't miss out a golden opportunity to travel during study!

別錯過一個寓旅行於學習的絕妙機會 ！

「亞洲共生文化之旅」

由2024-25年度開始，嶺南大學文化研究碩士(MCS)*課程為渴望開拓視野並產生社會影響力的你，提供一個學習和旅行體驗結合的校外教育活動：「亞洲共生文化之旅」。

試想像一位旅遊者在亞洲某一個城市，走進當地的合作社和公平貿易社會企業，並全面了解其營運模式，以及透過參觀店鋪/辦公室/生產場地，領略運作策略以及經歷沉浸式體驗。

然而，旅程並不止於此！旅程的結束，是代表你加入我們團隊的開始，請分享你對「亞洲共生文化之旅」的反思和願景， 並進入MCS社群，引導他人創新思維，以及作出改變的可能性。

我們透過這個項目向大家展示了我們的使命：

• 深度探索亞洲（例如粵港澳大灣區/首爾/台北/東京）的合作社和公平貿易社會企業的經營策略以及其哲學，培養同學們的同理心和社會責任感；

• 併發創意潛能和想像力，鼓勵你向社創方面發展-----來構思你的社會企業項目；

• 提供寶貴的文化體驗，培養全球公民意識。

凡修讀MCS/MCS(DMC)*課程，你便能在首學年**免費**參加**「亞洲共生文化之旅」**。（適用於2026-27學年及以後入學的學生）。

這個旅程的設計不僅體現於學習層面，更是賦予學生力量，通過深入領會公民意識及社會責任，以裝備你成為明日的領袖。

擁抱我們這個寓旅行於學習的機遇，走訪各地風情，你亦能成爲改變世界的倡議者！

*文化研究碩士(MCS)/文化研究碩士（數字媒體與文化）(MCS(DMC))課程 https://www.ln.edu.hk/cultural/programmes/mcs/programme/

We're thrilled to announce a new initiative on combining travel with study: the "Cultural Tour of Commons in Asia" for the 2024-25 intake or thereafter. The Master of Cultural Studies (MCS) Programme at Lingnan University presents this unparalleled opportunity during the MCS/MCS(DMC) * study for those who are eager to broaden their horizons and make a social impact.

Here's what awaits you: an immersive experience connecting with various cooperatives and fair-trade social enterprises in one of the Asian cities. You'll explore the store/office/production site, gaining profound insights into their operation models.

But the journey doesn't stop there! Post-tour, you'll be welcomed into our vibrant network where you can share your reflections and innovative ideas with our MCS community.

OUR MISSION, THROUGH THIS INITIATIVE, IS MULTI-PRONGED:

- To nurture a sense of compassion and social responsibility by delving into the functioning of cooperatives and fair-trade social enterprises in Asia, with particular focus on Guangdong-Hong Kong-Macao Greater Bay Area/Seoul/Taipei/Tokyo;
- To spark your creative potential and inspire you to conceive your own social entrepreneurship projects;
- To foster a stronger sense of global citizenship by offering invaluable cultural exposure.

By enrolling in the MCS/MCS(DMC) * Programme, you will be eligible for participating in the "Cultural Tour of Commons in Asia" in the first year of study free of charge. (applicable to the 2026-27 intake and thereafter).

This journey is designed to not just educate, but to empower. We believe that by fostering a deeper understanding of social responsibility and good citizenship, we can inspire you to become leaders of tomorrow.

Join us on this incredible study and travel adventure and become a part of the change you wish to see in the world!

*MCS (Master of Cultural Studies)/*MCS(DMC) (Master of Cultural Studies (Digital Media and Culture) Programme

https://www.ln.edu.hk/cultural/programmes/mcs/programme