

# 嶺南大學文化研究課程概覽 Lingnan University BACS Programme Overview

透過教授批判寫作、媒體素養和文化創新等能力，我們的跨學科課程致在培養學生在數碼時代能以人文關懷的方式促進社會改變。

「文化」是指我們共同持有的觀念和共同分享的生活方式。本課程將訓練學生在不同文化背景下研究各式社會和文化議題，從而了解我們的日常生活如何被群體價值和個人經歷所塑造。

由2023-24學年，學生可申報「文化共享、社會創新與創造力」和「數碼文化與媒體實踐」其中一個專門。

With a focus on critical writing, media literacy and cultural innovation, our interdisciplinary programme cultivates caring changemakers for the digital age.

"Culture" refers to the ideas we hold and the common ways of life we share. With this programme, you will be trained to examine a broad range of sociocultural topics in local and cross-cultural contexts. You will become more knowledgeable and aware of the diverse values and lived experiences that shape our everyday life in the contemporary world.

From 2023-24, students will be able to declare a concentration in "Cultural Commons, Social Innovation and Creativity" and "Digital Culture and Media Practices".



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🌐 <https://www.ln.edu.hk/cultural/programmes/bacs/>

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# 文化研究



文學士（榮譽）課程

HONS

CULTURAL  
STUDIES  
PROGRAMME

爆谷  
電影  
實驗  
差異  
手遊  
動漫  
玩具  
流行  
卡牌  
廣告  
時尚  
潮流  
躺平  
名聯  
限定  
小說  
粉絲  
派對  
樂園  
藝術  
復古  
廢物  
虛構  
宅社  
群攝  
特展  
周邊  
COS  
ACG  
媒體

# 課程特色

PROGRAMME  
FEATURES

社會創新 Social Innovation  
社區參與 Community Participation  
新媒體能力 New Media Competency  
批判思維 Critical Mind

# 文化研究關鍵字

CULTURAL  
STUDIES  
KEY  
WORDS

全球中國·勞工與階級·流行文化  
社區共享·性別與性·數碼文化·香港  
青年文化·環境與可持續發展·亞洲

Global China  
Commons  
Youth cultures  
Gender & sexualities  
Popular cultures  
Class & labour  
Food & environment  
Digital cultures  
Hong Kong  
Inter-Asia

# 多元出路

DIVERSE  
CAREER  
PATHWAYS

憑藉着多元的課程內容和博雅教育的人文元素，本課程有助學生以文化知識和實踐技能裝備自己，並學以致用，在不同的領域發展潛力。包括但不限於：

- 文化管理與活動策劃
- 創意藝術及展覽策劃
- 文化生態和治理
- 多媒體
- 文化及社會創新
- 教育
- 環境及可持續發展
- 文化交流
- 政府
- 商界

With its dynamic structure and liberal arts background, the programme equips students with strong cultural knowledge and practical skills, and prepares students for a wide range of careers in the following industries:

cultural events planning and management; creative art and curation; cultural ecology and governance; media; cultural and social innovation; education; environment and sustainability; cultural exchange; government; business

# 畢業生分享

GRADUATE  
SHARING



聯合創辦人及策展人  
「港文社」與「流動架生房」

Co-founder and Curator, Common Sense HSK and UpCycling Plus  
封曉彤 Stephanie Fung

文化研究縮小你的焦點以獲得更廣闊的視野。  
*Cultural studies narrows your focus for a broader vision.*



創辦人  
foreforehead  
Founder, foreforehead  
朱天韻 Daisy Chu

永遠不要墨守成規，模糊界限，尋找新的可能性——這就是文化研究教會我的。

*Never conform to stereotypes, blur the lines, search for new possibilities – this is what Cultural Studies has taught me.*



創辦人及總監  
豐美股肥有限公司  
Founder and Director, Phone Made Good Film Limited  
陳浩勤 Chan Ho Kan

在這裏我找到了自由並真正理解什麼是「創意」及「知識分子」。  
我的教授及同學啓發並推動了我，讓我能夠走得更遠。

*Here I found the freedom and understood what being "creative" and "intellectual" really means. My professors and peers stimulated and pushed me to go further.*

# 體驗式學習

EXPERIENTIAL  
LEARNING



Students have the opportunity to gain real-life experiences in authentic settings and make positive impacts on society via different programmes, such as one-term international/Mainland exchange programmes, internship, knowledge transfer projects, service learning, etc.



學生有機會在真實的環境中獲得切實的體驗，並通過不同的項目對社會產生積極影響，例如為期一學期的國際/內地交流項目、實習、知識轉移項目、服務學習等。

# IBA (HONS) CULTURAL STUDIES