

<b>Course Title</b>	: <b>Cross-cultural Interchange and Urban Life</b>
<b>Course Code</b>	: CLE9001
<b>No. of Credits</b>	: 3
<b>Mode of Tuition</b>	: Lecture-Tutorial
<b>Teaching Hours</b>	: 3 hours/per week
<b>Category</b>	: GE Category C Cluster: Values, Cultures & Societies
<b>Prerequisite(s)</b>	: Nil
<b>Co-requisite(s)</b>	: Nil
<b>Exclusion(s)</b>	: Nil
<b>Exemption Requirement(s)</b>	: Nil
<b>Brief Course Description</b>	: The course intends to facilitate comparative studies of societies and cultures, and to enhance general knowledge of urban life with a focus on activities and events in (selected) modern cities that may give rise to cross-cultural interchange. The cultural conditions and environments of urban centres and their integral ways of life of both developed and developing countries of different sizes are concerned. The course discusses culture in a larger context exploring human discovery of the contingent nature of beliefs and cultural practices in the age of globalization. It looks at the interaction of human beings with the urban and natural environments; the creation of attractive urban spaces of the world; and the unique circumstances, the specific historical backgrounds and the multiculturalism of the places. Students are required to understand their own cultures in relation to other cultures through critical enquiries into the marking of 'urban creativity' by gender, class, ethnicity, race, and religion.
<b>Aims</b>	: To encourage students to understand (1) the significance of cultural life and cultural transformation in the context of modern urban development, (2) the significance of international exposure, and (3) the importance of enjoying, acknowledging and preserving their own cultures.
<b>Learning Outcomes</b>	: Students will be (1) introduced to new horizons of re-experiencing and rediscovering cultures in the cross-cultural surveys of urban life, and (2) encouraged to understand that cultural policy in modern urban centres may be devised in favour of displaying creativity and originality of the places, cities and nations.

<b>Indicative Content</b>	<p>: Essential to the delivery of the course is an analysis of specific urban arenas of cultures of food, fashion and mobility that reflect the senses, values and idiosyncrasies of the participants involved. The exploration of the modern phenomenon of globalization includes surveys of the achievement of civilization which is enhanced by the interaction among people from different cultural backgrounds and by the establishment of modern urban infrastructures like piers, dockyards, national and international airports, shopping malls, roads, highways, museums, etc.</p> <p>Week1-3: Pleasure, cultural imagination and the representational practices of urban living</p> <p>Week4-5: Urban setting, human development and cultures</p> <p>Week6-7: Cultural heritage and cultural geography (ie: Forbidden City, theme parks, Las Vegas, etc)</p> <p>Week8-9: Creative spaces in urban development</p> <p>Week10-11: Creativity and governance</p> <p>Week 12-13: Creative industries, cities and globalization</p>
<b>Teaching Method</b>	: Field work, lecture and tutorial discussion
<b>Measurement of Learning Outcomes</b>	<p>: 1. Essay writing to measure students' competence in understanding cross-cultural interchange in urban settings; (LO 1)</p> <p>2. Research project to measure students' ability in discovering the role of cultural policy in shaping contemporary national &amp; city spaces; (LO 2)</p> <p>3. Class presentation to measure students' understanding of concepts introduced. (LO 1,2)</p>
<b>Assessment</b>	: 100% continuous assessment (20% participation, 25% book report, 25% class presentation, 30% written report of the research project)
<b>Required Readings (Selections from:)</b>	<p>: Peter Hall, <i>Cities in Civilization</i>, (London: Weidenfeld and Nicolson, 1998)</p> <p>Sharon Zukin, <i>The Cultures of Cities</i>, (Oxford: Blackwell, 1995)</p> <p>Michael Hough, <i>Out of Place: Regional Identity to the Regional Landscape</i>, (New Haven: Yale University Press, 1990)</p> <p>Michael Hough, <i>Cities and Natural Process</i>, (London: Routledge, 1995)</p> <p>Richard Florida, <i>The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life</i>, (New York: Basic Books, 2002)</p> <p>Patricia Lim, <i>Discovering Hong Kong Cultural Heritage</i>, (Hong Kong : Oxford University Press, 2002)</p> <p>Lawrence Grossberg, Cary Nelson, and Paula Treicher eds., <i>Cultural Studies</i>, (London: Routledge, 1992)</p>
<b>Supplementary Readings</b>	<p>: Johnathan Culler, "The Semiotics of Tourism," in <i>Framing the Sign: Criticism and its Institution</i>, (USA: University of Oklahoma Press, 1988)</p> <p>John Frow, "Tourism and the Semiotics of nostalgia," <i>October</i> 57, Summer</p>

James Clifford, "Notes on Travel and Theory," in *Cultural Studies*, Lawrence Grossberg, Cary Nelson, and Paula Treicher eds, (London: Routledge, 1992)

Important Notes:

1. Students are expected to spend a total of 9 hours (i.e. 2 hours of class contact and 7 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is "the presentation of another person's work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student's own work". Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students' understanding of plagiarism, a mini-course "Online Tutorial on Plagiarism Awareness" is available on <https://pla.ln.edu.hk/>.