Course Title	:	Curating Digital Practice
Course Code	:	CUS3001
Recommended Study Year	:	Year 2 to Year 4
No. of Credits/ Term	:	3
Mode of Tuition	:	Lecture and Tutorial
Class Contact Hours	:	3 hours per week
Category	:	Elective
		Area of Concentration: Creativity and Media Studies (2018-19 intake or before); Digital Culture and Media Practices (from 2019-20 intake)
Prerequisite(s)	:	Nil
Co-requisite(s)	:	Nil
Exclusion(s)	:	Nil
Exemption Requirements	:	Nil

Brief Course Description:

As people become increasingly digitally enabled, they begin to represent a large part of their individual and social existence on digital platforms. Generating, accessing and sharing databases, conducting social and financial transactions, staying in touch, creating groups and networks, we create digital selves and display digital variants of traditional social behaviour. A digital identity is also created for us by various analytics that study our habits, our likes and dislikes, our political preferences. One response to this situation is to acquire the critical ability to 'curate' the digital world.

This practicum course is organized in three sections. In Section 1, students explore (a) how notions of subjectivity, and subject-formation, work in a digital environment, and (b) what the concept of curation in relation to digital objects and selves can mean. In Section 2, students inventory the various forms of digital practice, including microblogging, vlogging, and different app-based communication, and familiarize themselves with topics such as AI, data ecosystems, and fake news. In Section 3, students curate an exhibition of digital practice, including digital artefacts made by their classmates.

Aims:
1. To provide an introduction to the intellectual debates and sociocultural contexts of the rise of curating as an extended practice in the cultural field;
2. To introduce students to theories of subjectivity and how they are changing with the impact of the digital turn;
3. To enable students to develop their capacity to identify, analyse and inventory digital artefacts and practices;
4. To equip students to create a curated presentation of digital practices and objects on intermedial platforms.

Learning Outcomes (LO):
By the end of the course, students shall be able:
1. To critically appraise the key issues relating to curation of digital practice.
2. To investigate the transformations in ideas of the self after the digital turn.
3. To analyze the format and representational structure of different kinds of digital practice.
4. To curate an intermedial exhibition of digital practice.

Indicative Contents:
1. Digital curation
2. Theories of pre-digital and digital selfhood
3. Digital selves and digital identities
4. Data analytics, data ecosystems and self-representation

Teaching Method:
1. Lecture by instructor to guide students through the key conceptual frameworks and facilitate their reading of the essential texts;
2. Oral presentation by students to demonstrate their understanding of the acquired knowledge and critical approaches.
3. Seminar discussion, fieldwork or visit by instructor and students, and a practicum workshop to cultivate dynamic teaching and learning in related areas of practice studied.

Measurement of Learning Outcomes (LO):
1. Written assignment and tutorial work to measure students' knowledge and ability to explicate the critical debates around curation and digitality; (LO 1, 2)
2. Oral presentation to test students' knowledge of and ability to inventory and describe diverse forms of digital practice; (LO 1, 2, 3)
3. Term project to evaluate students' capacity to curate an intermedial exhibition of digital practice. (LO 3, 4)

Assessment:
Continuous Assessment: 100% (Tutorial presentations and written assignments 40%, term project 60%)

Essential Readings
David Balzer, *Curationism: How curating took over the art world and everything else*. Toronto: Coach House Books, 2014.

Obrist, Hans Ulrich, *A Brief History of Curating*. Zurich: JRP | Ringier, 2011.

Supplementary Readings and Viewings (to be selected from)

https://waysofcurating.withgoogle.com/exhibition/hack-space2 [exhibition in Hong Kong 2016]

https://www.theguardian.com/artanddesign/2014/mar/23/hans-ulrich-obrist-art-curator
(SUNY Series, Simon, Roger I - A Pedagogy of Witnessing_ Curatorial Practice and the Pursuit of Social Justice-Sta

Maura Reilly, *Curatorial Activism: Towards an ethics of curating*. London: Thames and Hudson, 2018.

Paul O'Neill, *The Culture of Curating and the Curating of Culture(s)*. Cambridge, Mass.: The MIT Press, 2012.

https://www.e-flux.com/journal/94/219462/curating-in-the-post-internet-age/

John Spencer and A J Juliani, *Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student*. San Diego, CA: Dave Burgess, 2016.

Paul O'Neill & Mick Wilson (Eds.), *Curating and the Educational Turn.* London: Open Editions, 2010.

----, Mick Wilson and Lucy Steeds, *The Curatorial Conundrum - What to Study? What to Research? What to Practice?* Cambridge, Mass.: The MIT Press, 2016.

Nyen, Ho Tzu, with Sebastian Lütgert, Jan Gerber, Yasuhiro Morinaga, and Bani Haykal. *The Critical Dictionary of Southeast Asia.* https://aaa.cdosea.org/#video/a. 2017.

Important Notes:

1. Students are expected to spend a total of 9 hours (i.e. 3 hours of class contact and 6 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is "the presentation of another person's work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student's own work". Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students' understanding of plagiarism, a mini-course "Online Tutorial on Plagiarism Awareness" is available on https://pla.ln.edu.hk/.