Course Title	:	Ethnographic Methods in Cultural Reserach
Course Code	:	CUS3304
Recommended Study Year	:	3-4
No. of Credits/Term	:	3
Mode of Tuition	:	Lecture-tutorial
Category in Major Prog.	:	Elective
Prerequisite(s)	:	Nil
Co-requisite(s)	:	Nil
Exclusion(s);	:	Nil
Brief Course Description	:	The course introduces to students several theoretical perspectives, ethnographic writing and their relevance to contemporary cultural issues. Topics to be covered include anthropological theories of culture, ethnographic practice and their connection with colonialism and the changing relationship of the West to the "Others". It will also focus on several case studies related to anthropological knowledge and cultural studies.
Aims	:	1. To help student develop a basic understanding of social and cultural anthropology. 2. To develop students' critical thinking and writing from anthropological perspectives.
Learning Outcomes	:	1. To identify the key features of anthropological theories and concepts. 2. To apply anthropological thinking to local and current issues. 3. To describe culture from anthropological perspectives.
Indicative Content	:	Culture: What? Why? Subsistence and culture Redistribution, Reciprocity and Exchange Sex and personality Family and kinship Religion Reflection on fieldwork and ethnographic writing Cultural encounter Cultural identities Politics and state Anthropology and contemporary society
Teaching Method	:	1. Lecture focuses on anthropological concepts and theories and their relevance to contemporary world. 2. Tutorial presentation and discussion to induce further understanding of anthropological ideas with current issues. 3. Assignment is to require students to practice basic ethnographic skills.
Measurement of Learning Outcomes	:	1. Tutorial presentation and discussion lead students to identify the concepts of anthropology in the readings. Final examination further

assesses their comprehension of the concepts.
2. Final examination assesses students' ability to relate the theoretical concepts to the examples in their everyday life.
3. Assignment requires students to practice their writing skills of ethnography.

Assessment   : Students will be graded on the basis of 70% Continuous Assessment and 30% Final Examination.

Tutorial presentation and discussion   [35%]
Ethnographic assignment   [35%]
Final examination   [30%]

Required/Essential Readings:

Peoples, James and Garrick Bailey. *Humanity: an introduction to cultural anthropology*. Belmont: West/Wadsworth, 1997.
Monaghan, John and Peter Just. *Social and Cultural Anthropology: a short introduction*. London and New York: Oxford, 2000.

Recommendation/Supplementary Readings:

Benedict, Ruth. *Patterns of culture*. London: Routledge & Paul, 1935.
Benedict, Ruth. *The Chrysanthemum and the Sword: Patterns of Japanese Culture*. Chicago: Meridian, 1946.
Graeber, David. *Fragments of an Anarchist Anthropologist*. Chicago: Prickly Paradigm Press, 2004.
Kahn, Joel S. *Culture, Multiculture, Postculutre*. London: SAGE, 1995.
Rabinow, Paul. *Reflections on fieldwork in Morocco*. Berkeley: University of California Press, 1977.
Sahlins, Marshall. *Culture in Practice: Selected Essays*. NY: Zone Books, 2000.
Schneider, David. *American kinship : a cultural account*. Chicago : University of Chicago Press, 1980.

Important Notes:
1. Students are expected to spend a total of 9 hours (i.e. 2 hours of class contact and 7 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is "the presentation of another person's work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or evenfootnotes/citations, whether protected by copyright or not, as the student's own work".Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students' understanding of plagiarism, a mini-course "Online Tutorial on Plagiarism Awareness" is available on https://pla.ln.edu.hk/.