

Course Title	:	Culture and the Modern World II
Course Code	:	CUS 3406
Recommended Study year	:	3
No. of Credits/Term	:	3
Mode of Tuition	:	Lecture-Tutorial
Class Contact Hours	:	3 hours per week
Category in Major Prog.	:	Required Course
Prerequisite(s)	:	Culture and the Modern World (I)
Co-requisite(s)	:	None
Exclusion(s)	:	None
Brief Course Description	:	This course is linked to, and normally taken subsequent to, <i>Culture and the Modern World I</i> . These two courses together provide students with the basic theoretical and historical knowledge to understand the significance of culture in the modern world, and to grasp the relationship between changing concepts of ‘culture’ and ‘modernity’.
Aims	:	<ol style="list-style-type: none"> (1) To guide students to understand the changing cultural and aesthetic currents of the 20th century in view of an alleged ‘crisis of modernity’; (2) To consider the social changes in postwar capitalism and their effects upon modern ways of life; (3) To examine currents of postmodernism and the ways they give rise to the debates over post-modernity; (4) To consider how the idea of ‘culture’ is negotiating in tense relationships with ‘modernity’ and how modernity is pluralized in non-western contexts; (5) To discuss and evaluate various formulations concerning the future of, or alternative to, (western) modernity.
Learning Outcomes	:	<p>On completion of <i>Culture and the Modern World II</i>, students should be able to:</p> <ol style="list-style-type: none"> (1) identify the concepts and theories concerning the criticisms against modernity; (2) explain the changes of social institution in postwar advanced capitalism; (3) describe how various brands of postmodern thinking help to make sense of the contemporary cultural changes; (4) explain the impact of globalized flows of information upon modern cultural and social formation (5) evaluate the different formulations of projects which try to pluralize modernity or to identify alternatives.

- Indicative Content : 1. Criticisms against Modernity
- a. New Left and the Sixties
 - b. The Rise of Neo-Conservatism
2. Post-industrialism
- a. Regimes of Post-Fordism
 - b. New International Division of Labour
 - c. The Rise of Consumer Capitalism
3. Post-modernity
- a. Varieties of Post-modernism
 - b. Cultural Logic of Late-Capitalism
 - c. Culture and Globalization
 - d. McDonaldization or Disneylandization?
4. Next to Modernity?
- a. Fundamentalisms in clash
 - b. Multiple Modernities
 - c. Alternative to Modernity?

Teaching Method : - Lectures;
 - Tutorials: students are required to do presentations in teams, to write up reading notes; and to discuss the assigned articles

Measurement of Learning Outcomes : (*The numbers in brackets indicate corresponding ILOs*)

- (1) Examination measures the student's effective command of the knowledge, concepts and theories learned in class. They are required to explain the concepts and to conduct informed discussions of broad issues of modern culture (3, 4, 5)
- (2) Tutorial requires students to give coherent oral presentation of assigned readings (1, 2, 3)
- (3) Written assignments measure the students' ability to summarize and organize the essentials (1, 3)
- (4) Class participation indicates how the students apply the concepts critically (1-4)
- (5) Term paper measures students' ability to organize and defend arguments by making use of the concepts (1-5)

Assessment :

Oral Presentation	10%
Short Written Assignments	10%
Class Participation	10%
Term Paper	40%
Examination	30%

Required/Essential Readings:

Martinelli, A. (2005) *Global Modernization. Rethinking the Project of Modernity*. London: Sage.

Recommendation/Supplementary Readings: Bell, D. (1974) *The Coming of Post-Industrial Society: A Venture in Social Forecasting*. London: Heinemann.

Eisenstadt, S.N. (2000) *Fundamentalism, Sectarianism, and Revolution: The Jacobin Dimension of Modernity*. Cambridge: Cambridge University Press.

Eisenstadt, S.N. (2002) *Multiple Modernities*. Transaction Publisher.

Gaonkar, D.P. (2001) *Alternative Modernities*, Durham: Duke University Press.

Gibbins, J.R. (1999) *The Politics of Postmodernity: An Introduction to Contemporary Politics and Culture*. London: Sage.

Harvey, D. (1989) *The Condition of Postmodernity*. Oxford: Blackwell.

King, A. ed. (1991) *Culture, Globalization and the World System*. London: Macmillan.

Lyon, D. (1999) *Postmodernity*. Buckingham: Open University Press.

McGuigan, J. (2006) *Modernity and Postmodern Culture*, 2nd ed., London: Open University Press.

Ruthven, M. (2007) *Fundamentalism: A Very Short Introduction*. Oxford: Oxford University Press.

Stephens, J. (1998) *Anti-disciplinary Protest: Sixties Radicalism and Postmodernism*. Cambridge: Cambridge University Press.

Thompson, M.J. (2007) *Confronting the New Conservatism: The Rise of the Right in America*. New York: New York University Press.

Important Notes:

1. Students are expected to spend a total of 9 hours (i.e. 2 hours of class contact and 7 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students’ understanding of plagiarism, a mini-course “Online Tutorial on Plagiarism Awareness” is available on <https://pla.ln.edu.hk/>.