

Course Title	: Critical Writing Workshop I
Course Code	: CUS3407
Recommended Study Year	: 3/4
No. of Credits/Term	: 3
Mode of Tuition	: Workshop, Lecture, Tutorial and Consultation
Class Contact Hours	: 3 hours per week
Category in Major Prog.	: Core Advanced Course
Prerequisite(s)	: None
Co-requisite(s)	: Critical Writing Workshop II
Exclusion(s)	: None
Exemption Requirement(s)	: None
Brief Course Description	: <p>For Cultural Studies, criticism in its <i>public</i> mode links the discovery and expression of the self to the critical understanding of the social and the collective, in which any individual is situated and conditioned to grow. With such a perspective, Critical Writing Workshop I and II are required courses for the Major students and are designed to introduce them to the <i>pactical work</i> of criticism as a mode of cultural writing outside of the academic genre.</p> <p>In Workshop I, we focus on cultural criticism and Chinese writing and the course is therefore taught in Chinese. Students are expected to acquire the basic skill in writing for media and the ability to communicate with the general public. It covers methods and skills needed for generating problems, defining the object for criticism, effective writing strategies and engaging in cultural debates.</p> <p>這個課程集中培養學生的文化評論及中文寫作能力，期望學生能掌握文字媒體的書寫要訣，從而有效地與公眾溝通及辯論。課程內容包括如何發掘問題、選取評論對象、書寫策略、介入文化爭議、促進文化理論與日常經驗的對話。學生除了需要完成特定的寫作練習外，亦需要參與導修課，閱讀大量文化評論作品，討論寫作策略</p>

與技巧，以加強文化評論的能力及觸角。

Aims	:	<ol style="list-style-type: none">1. To introduce students to the purposes, forms and processes of ‘practical’ cultural criticism in Chinese;2. To strengthen students’ abilities in writing critical essays in Chinese and writing for media;3. To study selected published Chinese and English critical writings as case studies in understanding strategies, methods, structures and skills needed for communicating with the general public, and to get students acquainted with the ‘professional’ styles of writings for newspaper columns, feature articles or popular review essays of different genres and formats;4. To train students to produce critical writings in Chinese on a range of topics and issues related to local culture and society.
Intended Learning Outcomes	:	<p>By the end of this course, students should be able to:</p> <ol style="list-style-type: none">1. Develop professional techniques and styles as potential contributing writers for the media;2. Effectively communicate ideas to the general readership;3. Critically evaluate strategies used by writers of different genres in the media.
Indicative Content	:	<ol style="list-style-type: none">1. Generating and defining problems2. Researching for publishable writing3. Engaging your readers4. Defining objects of criticism5. Relevance to current cultural debates6. Developing arguments effectively7. Using rhetorical, structural and formatting skills in writing
Teaching Methods	:	<ol style="list-style-type: none">1. Supervised writing assignments in which students will be guided to work on individual writing projects involving the treatment of materials drawn from a

variety of disciplines and media. Students will be guided to plan and implement the writing processes, paying attention to the formulation of critical ideas, the development of research plan, the uses of rhetoric and style, in order to reflect on the issues regarding how to write for media in an engaging manner.

2. Tutorials in which samples of cultural criticisms will be discussed to help the students get acquainted with the ‘professional’ styles of writings for newspaper columns, feature articles or popular review essays of different genres and formats.

Measurement of Learning : *(The numbers in brackets indicate corresponding ILOs)*

Outcomes

1. Tutorials provide guidelines and case studies for students to understand existing genres in the media. Supervised writing assignments are used to assess the application of critical writing knowledge and the development of students’ own writing skills (1-3)
2. Supervised writing assignments demonstrate students’ abilities to write critical essays which address the public readers. Tutorial discussions require students to understand and articulate strengths and weaknesses of one’s own and each other, enhancing the former and transforming the latter (2)
3. Tutorial discussions require students to identify, discuss, analyze, and/or critique strategies and techniques used in samples of published writings of different genres (2, 3)

Assessment : Students are assessed on the basis of 100% Continuous Assessment with the following grade distribution:

Writing Assignments	[60%]
Class Participation	[25%]
Presentations	[15%]

Required Readings

- 胡恩威，《香港風格 2——消滅香港》，香港：進念·二十面體，2006。(選段)
- 馬國明，《路邊政治經濟學》，香港：曙光圖書公司，1998。(選段)
- 馬傑偉，《香港記憶》，香港：次文化堂，1999。(選段)
- 梁款，《文化再拉扯：跟紅頂白》，香港：香港人文科學出版社，1997。(選段)
- 葉蔭聰、施鵬翔統籌，《迪士尼不是樂園》，香港：進一步，1999。(選段)
- 甯應斌，《性無須道德：性倫理與性批判》，台灣中壢：中央大學性／別研究室，2007。(選段)
- Berger, John. *Ways of Seeing*. New York and London: Penguin, 1990. (selections)
- Fitzgerald, Kathryn R. and Jamie McBeth Smith. *The Student Writer*. HarperCollins Publishers, 1991. (selections)

Recommended Readings

- Allen, E. D. et al. *A Short Guide to Writing a Critical Review*. Delan, Fla.: Everett/Edwards, 1978.
- Hay, M. V. *The Essential Feature: Writing for Magazines and Newspapers*. New York: Columbia University Press, 1990.
- Kammerman, S. E. eds. *Book Reviewing: a Guide to Writing Book Reviews for Newspapers, Magazines, Radio and Television*. Boston: The Writer, 1978.
- Rivers, W. L. *Free-Lancer and Staff Writer - Newspaper Features and Magazine Articles*. Belmont, Calif.: Wadsworth, 1992.
- Westfall, P. T. *Beyond Intuition: a guide to Writing and Editing Magazine Non-fiction*. New York: Longman, 1994.
- 西西，《畫/話本》，台北：洪範，1995。
- 呂大樂，《唔該，埋單！——一個社會學家的香港筆記》，香港：閒人行，1997。
- 呂大樂，《誰說家長一定是好人》，香港：進一步，2002。
- 馬傑偉，《解讀普及媒介》，香港：次文化堂，1996。
- 章嘉雯，《攜改錯液赴考的一代：普及文化觀察》，香港：青文書屋，1990。
- 梁款，《文化拉扯》，香港：香港人文科學出版社，1996。
- 梁文道，《弱水三千》，香港：上書局，2006。
- 陳雲，《在德國談論中國：政治及文化評論集》，香港：香港國際政治經濟出版社，1998。
- 鄧小樺，《班駁日常》，香港：Kubrick, 2008□。

Important Notes:

1. Students are expected to spend a total of 9 hours (i.e. 2 hours of class contact and 7 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students’ understanding of plagiarism, a mini-course “Online Tutorial on Plagiarism Awareness” is available on <https://pla.ln.edu.hk/>.