



Don't miss out a golden opportunity to travel during study!

别错过一个寓旅行于学习的绝妙机会！



「亚洲共生文化之旅」

由2024-25年度开始，岭南大学文化研究硕士 (MCS)* / 文化研究硕士 (数字与文化创新) (MCS(DCI))* 课程为渴望开拓视野并产生社会影响力的你，提供一个学习和旅行体验结合的校外教育活动：「亚洲共生文化之旅」。

试想像一位旅游者在亚洲某一个城市，走进当地的合作社和公平贸易社会企业，并全面了解其营运模式，以及透过参观店铺/办公室/生产场地，领略运作策略以及经历沉浸式体验。

然而，旅程并不止于此！旅程的结束，是代表你加入我们团队的开始，请分享你对「亚洲共生文化之旅」的反思和愿景，并进入MCS社群，引导他人创新思维，以及作出改变的可能性。

我们透过这个项目向大家展示了我们的使命：

- 深度探索亚洲（例如粤广澳大湾区/首尔/台北/东京）的合作社和公平贸易社会企业的经营策略以及其哲学，培养同学们的同理心和社会责任感；
- 并发创意潜能和想象力，鼓励你向社创方面发展----来构思你的社会企业项目；
- 提供宝贵的文化体验，培养全球公民意识。

凡修读MCS/
MCS(DCI)*课
程, 你便能在
首学年**免费**
参加「**亚
洲共生文
化之旅**」。
你只需要支
付当地餐饮
费用、往返
旅行目的地的
交通费以及
相关签证
(如适用)。

这个旅程的设计不仅体现于学习层面，更是赋予学生力量，通过深入领会公民意识及社会责任，以装备你成为明日的领袖。

拥抱我们这个寓旅行于学习的机遇，走访各地风情，你亦能成为改变世界的倡议者！

*文化研究硕士(MCS)/文化研究硕士(数字与文化创新)(MCS(DCI))课程
<https://www.ln.edu.hk/cultural/programmes/mcs/programme/>


We're thrilled to announce a new initiative on combining travel with study: the "Cultural Tour of Commons in Asia" for the 2024-25 intake or thereafter. The Master of Cultural Studies (MCS) Programme at Lingnan University presents this unparalleled opportunity during the MCS/MCS(DCI) * study for those who are eager to broaden their horizons and make a social impact.

Here's what awaits you: an immersive experience connecting with various cooperatives and fair-trade social enterprises in one of the Asian cities. You'll explore the store/office/production site, gaining profound insights into their operation models.

But the journey doesn't stop there! Post-tour, you'll be welcomed into our vibrant network where you can share your reflections and innovative ideas with our MCS community.

OUR MISSION, THROUGH THIS INITIATIVE, IS MULTI-PRONGED:

- To nurture a sense of compassion and social responsibility by delving into the functioning of cooperatives and fair-trade social enterprises in Asia, with particular focus on Guangdong-Hong Kong-Macao Greater Bay Area/Seoul/Taipei/Tokyo;
- To spark your creative potential and inspire you to conceive your own social entrepreneurship projects;
- To foster a stronger sense of global citizenship by offering invaluable cultural exposure.



This journey is designed to not just educate, but to empower. We believe that by fostering a deeper understanding of social responsibility and good citizenship, we can inspire you to become leaders of tomorrow.

Join us on this incredible study and travel adventure and become a part of the change you wish to see in the world!

*MCS (Master of Cultural Studies)/*MCS(DCI) (Master of Cultural Studies (Digital and Cultural Innovation)) Programme

<https://www.ln.edu.hk/cultural/programmes/mcs/programme/>

By enrolling in the MCS/MCS(DCI)* Programme, you will be eligible for participating in the "Cultural Tour of Commons in Asia" in the first year of study **free of charge**. All you need to pay are the costs of local meals, the round-trip transportation to the tour destination, and any necessary visas (if applicable).