

LEUNG Yuk Ming, Lisa

Professional Posts Held

2012-now	Associate Professor, Department of Cultural Studies, Lingnan University
1998- 2012	Assistant Professor, Department of Cultural Studies, Lingnan University
1997-1998	Temp Assistant Professor, School of General Education, Lingnan University
1995-1997	Producer (Journalist), BBC World Service Radio Cantonese Section, London

Research Grants (Selected)

2018-2020	Principal Investigator, ‘Media and (Minority) Participation of South (East) Asians in Hong Kong’ (Ref no. LU 13601717; Funding amount: HK\$203,528; Starting Date: Jan 01, 2018, Completion Date: Dec 31, 2019)
2017-2018	Principal Investigator, ‘Models of Participatory Media Use and Belonging of South Asian Minorities in Hong Kong – The Nepalese Ethnic Media as Case Studies’ (Funding Ref no: DA101856; Start/ Completion date: May 1 2017 / April 30, 2018’ \$50,000)
2017-2018	Principal Investigator, ‘Job seeking practices of South Asian youths in Hong Kong - Evaluation of employment support services’ (Ref. no. KP17A4; Funding amount: \$69,700; Start/ Completion date: Jun 1, 2017 / May 31, 2018)
2016-2018	Principal Investigator, ‘Ethnic minorities and the news media - Portrayal and public Perception’ (Ref no. KP16A5; Funding amount: \$45,800; Start/ Estimated Completion date: June 1 2016 – Mar 31, 2018)
2016-2017	Principal Investigator, ‘Cultural history of South Asians in Tuen Mun - A tour of Appreciation’ (Ref no. KP16A4; Funding amount: \$64600; Start/ Estimated Completion date: June 1 2016- Sept 2017)
2014-2015	Principal investigator (Co-investigator: Betty YUNG Lock), ‘Online Radio and Civil Society in Hong Kong’ (Arts Faculty Research Grant , Ref no: DA14B4, funding amount: \$38,600). Start/ Estimated Completion date: Sept 1, 2014 to October 31, 2015.
2013-2014	Sole investigator, ‘Ethnic Minorities in Hong Kong Media Industry: the Case of Qbobo’ (Arts Faculty Research Grant Ref no: DA13A7) (Funding amount: \$27,000) Start/Estimated completion date: June 2013/July 2014
2012-2014	Co-investigator (Principal Investigator: Prof John N. Erni), ‘Visual Narratives and the Making of Ethnic Feelings: A Cultural Study of Affect, Ethnicity, and Practices of Social Recognition among South Asians in Hong Kong’ (GRF grant, Funding amount: \$814,266) (Start/ Estimated Completion Date: Jan 2012/Dec 2014)
2011-2012	Principal Investigator (Co-Investigator: Dr Yung Lock, Betty [HKIED]), ‘A Study on the Political-Participatory Uses of the Internet: The Case of Facebook. (Internal Research grant) (Funding amount: \$94,950)[Ref no. DR11B6] (Start/ Estimated Completion date: June 2011/ Sept 2012)
2009-2010	Principal Investigator, “Creative Belonging: A Qualitative Study of Translocal Tactics of Cultural Negotiation among Ethnic Minority Youth,” Hong Kong Government CERG Grant (Project no.: LU341008) (HKD511,960)(Start/Completion date: Jan 2009-Dec2010)

- 2008-2009 Principal Investigator, 'Negotiating 'Indecency' as Practice: Cases Dealt with by OAT in 1999, 2003, and 2007', University Internal Research Grant (Funding Reference: DA08B5) (Start/Completion date: May2008/Apr 2009)
- 2007-2008 Principal Investigator, 'Representation of Ethnic Minorities in Mainstream Media', University Internal Research Grant (IHSS) (Funding Reference: DA07A9)

Selected Publications

Books

Erni, John and Lisa Leung (2014). *Understanding South Asian Minorities in Hong Kong*. Hong Kong: HKU Press.

林靄雲、梁旭明主編<大事件：記香港WTO採訪>，香港天主教正義和平委員會印，2006

Articles in refereed journals

Leung Yuk-ming, Lisa (2017). 'Online radio listening as affective publics? (Closeted) participation in the post-Umbrella Movement everyday'. *Cultural Studies*, Routledge.

Leung Yuk-ming, Lisa (2015). 'Free TV as Cultural Right: the case of HKTV Movement'. In *Inter-Asia Cultural Studies Journal*, Sage Publications.

Leung Yuk-ming, Lisa (2014). 'Book Review: Migration and New Media: Transnational Families and Polymedia'. In *Television & New Media*. Sage: Vol. 15 (8):777-779

Yung, Betty and Leung, Yuk-ming Lisa (2014) "Facebook as Change? Political Engagement in Semi-democratic Hong Kong in its Transition to Universal Suffrage" *Journal of Asian Public Policy*. 15 pages

Betty Yung & Lisa Yuk-Ming Leung (2014) 'Diverse roles of alternative media in Hong Kong civil society: from public discourse initiation to social activism', *Journal of Asian Public Policy*, 7:1, 83-101

Leung Yuk-ming, Lisa (2011). "Prosuming' Swearing (Verbal Violence): 'Affect' as Feminist (Internet) Criticism". *Feminist Media Review*. London: Routledge. Pp. 89-94

Leung Yuk Ming, Lisa (2009). 'Daejanggeum as 'affective mobilization: Lessons for (Transnational) Popular Culture and Civil Society', in *Inter-Asia Cultural Studies*, Taylor & Francis Publications, Vol.10, no.1.pp.51-66

Leung Yuk Ming Lisa (2009). 'Mediated violence as "global news": co-opted "performance" in the framing of the WTO', in *Media, Culture and Society*, Sage Publications, 31(2), March 2009.pp.251-270

Chapters in refereed books/ anthologies (most recent / selected)

Leung Yuk-ming, Lisa (2017). '#Unrequited Love in Cottage Industry? Managing K-pop (Transnational) Fandom in the Social Media Age'. In Tae-Jin Yoon and Dal Yong Jin. *The Korean Wave Evolution, Fandom, and Transnationality*. New York: Lexington Books, pp.87-108.

Leung Yuk-ming, Lisa (2016). 'Desiring the mainstream/ Enchantment as tactic (of recognition)'. In Koichi Iwabuchi, Olivia Khoo and Daniel Black. *Asian Media and Cultural Studies*. Rowman & Littlefield International.

Leung Yuk-ming, Lisa (2016). 'Mediating movement in occupied spaces: documentation on social media pages during Umbrella Movement'. In *Taking the Square: Mediated Dissent and Occupations of public space*. Jonathan Corpus Ong, Maria Rovisco (eds), Rowman & Littlefield International. (forthcoming)

梁旭明，「中文作為第二語言的多元教育與教材」，文潔華編，《粵語的政治：香港粵語的異質與多元》©香港中文大學，129-147頁，2014

Leung Yuk Ming Lisa (2012), 'Re-nationalizing the transnational? The cases of *Exiled* and *Missing* in Hong Kong-China film co-production' in Eyal Ben-Ari and Nissim Otmagin (eds), *Popular Culture Co-productions and Collaborations in East and Southeast Asia*, Kyoto University Press

Chapters in non-refereed book

梁旭明，「回歸後香港新聞自由的情況」，刊載於《新社會政策香港專刊》，蔡泓洋主編，台灣新社會智庫出版，58-61頁，2012。

梁旭明，「特首選舉新聞商品化」，刊載於《特首選戰、傳媒、民意》，蘇鑰機主編，天地圖書有限公司出版，2012，164-170頁。

Leung Yuk-ming (2010). 'Media Education: Looking for the 'Public' from 'Populist' (<從「民粹」中尋找「公共」的媒體教育>). In Law Wing-sang (ed), *From Cultural Studies to Cultural Studies Education*. Hong Kong: Step Forward Publications, pp.110-118

Selected Conference Papers (most recent)

Leung Yuk-ming, Lisa (2017). 'No Idols before Country'? Pop, popular and participatory nationalism/ Politics of love among Chinese fans in (online) in the case of 'Korean ban'. Paper to be presented at the IACS Conference, held in Sungkonghae University, Seoul, July 28-30, 2017.

Leung Yuk-ming, Lisa (2016). 'Social media and mobile belonging: Asylum Seekers' Facebook usage' presented at the Crossroads Cultural Studies Conference, December 14-17, 2016, at University of Sydney, Australia.

Leung Yuk-ming, Lisa (2016). '#Unrequited Love in the Cottage Industry? Social media use by fanclubs in Hong Kong'. Paper presented at 'Korean Wave Studies in Prospective: Responses to the Theoretical and Methodological Challenges', held on August 5, 2016, in KOVIC Centre, Yonsei University, Seoul, South Korea.

梁旭明，「社交媒體(存庫)作為情感性異議：雨傘運動為題的面書頁作案例」，第五屆上海-首爾青年學者論壇：「情動的青春：東亞城市裡的青年情感和文化實踐」，韓國聖公會大學東亞研究所／中國上海大學文化研究系主辦，2015年12月12日。

Leung Yuk-ming, Lisa. 'Rooting transnationality? Performing diasporic belonging in the online (social) media usage among third generation Nepalese in Hong Kong'. Paper presented at the

conference 'Asian Migration and Rooted Transnationalism', to be held in Monash University, Melbourne, from 19th to 20th November, 2015.

Leung Yuk-ming, Lisa. 'Social Media Archiving as Creative Dissent: the case of Umbrella Movement in Hong Kong'. Paper presented at Inter-Asia Cultural Studies International Conference, held in Surabaya, Indonesia, 7-9th August, 2015.

Leung Yuk-ming, Lisa. "It happens here and now": digital media documentation during the Umbrella Movement'. Presented at 'Understanding Global Digital Cultures Conference', Chinese University of Hong Kong, 25 & 26 April, 2015, Hong Kong

Leung Yuk-ming, Lisa. "Enchantment as tactic (of recognition)": minority visibility in Hong Kong south Asian youth's short films' (Paper to be presented at the Asian Media and Cultural Studies Conference, to be held from November 6-7, 2014, at Monash University, Melbourne)

Leung Yuk-ming, Lisa. 'Dreaming the 'included-out': Enchantment as minoritized visibility of ethnic minority youths in Hong Kong'. Paper presented at the Crossroads Cultural Studies Conference, to be held from July 2 to 5, 2014, in University of Tampere, Finland.

Leung Yuk-ming, Lisa, "Facebook as 'deliberative democracy'? The participatory use of social media (in social movement mobilization)" Paper presented at the Inter-Asia Cultural Studies Society conference, held from 3rd to 5th July 2013 at the National University of Singapore, Singapore.

Leung Yuk-ming, Lisa, 'Intimacy for 'deliberative democracy'? The role of 'friendship' in the participatory use of Facebook'. Paper to be presented at the 8th Annual conference of the Asian Studies Association of Hong Kong (ASAHK), to be held on March 8-9, 2013 at HKIED

Leung Yuk-ming, Lisa. 'Chinese as 'Second Language': De-minorization tactics of Designated Schools?' Paper presented at the conference 'The Future of Cantonese Culture in Hong Kong', Hong Kong Baptist University, February 1-3, 2013

Leung Yuk Ming Lisa, 'Negotiating Identity: Ethnic minorities' Creative Consumption of mainstream media in Hong Kong', Paper presented at the ICA conference, Chicago, May 2009.