**Dr. ZHOU Yang**

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# Academic positions

* Postdoctoral fellow, Department of Sociology, the University of Hong Kong, 03/2021 - present
* Guest Lecturer, Communication University of China, 03/2021 – 06/2021

# Education

The London School of Economics and Political Sciences, Ph.D. in Media and Communications, 2020

* Thesis title: *Nongmingong* Going Online: An Ethnography of the Mediated Work and Life Experience of the Chinese Working-Class in ‘Digital China’
* Thesis committee: Prof. Sonia Livingstone OBE (LSE), Dr. Bingchun Meng (LSE), Prof. Terhi Rantanen (LSE), Prof. Biao Xiang (Oxford), Dr. Elisa Oreglia (KCL)

Renmin University of China, M.A., Communication Studies, 2015



Feng Chia University (Taiwan), visiting fellow, Institute of History and Anthropology, 2014

Nanjing Normal University, B.A., Journalism, 2009

# Areas of interest

labour, migration, digital technologies and society, media audience, media/cultural representation and cultural politics, mediated participation, China, ethnography, participatory action research

# Publications

*\*\* journal article*

1. Zhou Y. Trapped in the platform: migration and precarity in China’s platform-based gig economy. *Environment and Planning A: Economy and Space* (revision submitted)
2. Zhou Y and Pun N (under preparation). Worker Solidarity in Motion: Theorizing the intersection between social media and agential practices in the platform economy, *Information, Communication and Society*
3. Tang X and Zhou Y (2019). Social media use and political participation in rural China: A case study. China Journalism and Communication Journal (in Chinese, CSSCI Collection)
4. Zhou Y(2014). A first look at the role of new media in the construction of collective identity in social movements: On Qidong Incident. Journal of Chongqing Business University.

*\*\* book chapter*

1. Zhou and Na (2021). The subsumption of racial discrimination: the representation of Chinese mainstream media of the maltreatment of African nationals in Guangzhou during the Covid-19 Pandemic. in Price and Harbisher (Ed.) (2021) Power, Media and the Covid-19 Pandemic: Framing Public Discourse. Routledge. London
2. Zhou Y (2016). On Habermas's theory of the colonization of the lifeworld, in Chen Lidan (Ed.) Classics in Media and Communication Studies. Renmin University of China Press. 2016. Beijing (in Chinese)

*\*\* book review*

1. Zhou Y (2021). "Dying for an iPhone". Book Review of Dying For an iPhone: Apple, Foxconn and the Lives of China's Workers by Chan, Selden and Pun. (London: Pluto Press, 2020), invited by *Global Media and Communication*

*\*\* translation*

1. Standing G (2011). A precariat charter: from denizens to citizens. in Yao and Su (Ed.), 2019. Bringing labour back in: Precarious workers in the global economy. Social Science Literature Press
2. Bailenson J (2018), Experience on Demand: What virtual reality is, how it works and what it can do, the CITIC Press Group, April, co-translation with Tang Xuan

# Teaching interest and experience

# Teaching interest: *Digital Labour*, *New Media*, *Media, Communication and Development*, *Audience Studies, Media, Technology and Everyday Life, Digital Platforms and Media Infrastructures*

# help coordinate a triweekly seminar on *State theory and the Chinese State*

# Guest lecturer, graduate level, *Key Debates in Media and Communications*, Television School, Communication University of China, 03/2020 – 06/2020

# Academic Advisor, ViaX Education, supervised 4 student conference article projects in audience studies and digital labour, 2018.04-present

# Funding

1. Great Britain China Centre (London) grant (£2000), 2017-2018
2. LSE travel grant for international conferences (£1800), 2018
3. LSE Media and Communications Departmental grant (£400), 2017&2018
4. China Scholarship Council full scholarship (80/nationwide), 2015-2019

# Conference Presentation and Public Talk

1. *How gig workers perceive freedom? Flexibility, precarity and agency of gig economy in China*, presented at *Labour in the digital age in China* Workshop, Digital Organisation and Society Research Centre, Royal Holloway, University of London, 2021
2. *Nongmingong, ICTs and work: Platform-based labour, technological despotism and heightened control*, Industry and Labour Division, **Chinese Sociological Association Annual Conference, online, 2020**
3. *Between factory and platform: Chinese nongmingong confronting a technologically-mediated working-class labourscape in a time of economic transition*, presented at International Association for **Media and Communication Research (IAMCR) Annual Conference, 2020,** Tempere, Finland
4. Panelist, ***De-urbanising digital tech/media studies in China*. the IAMCR 2020**, Tempere, Finland
5. *Second-Generation Factory Nongmingong, ICTs-Mediated Everyday Life and Inequalities: A* ***Literature Review*, 15th Chinese Internet Research Conference, 2017, Texas, US**
6. *A first look at the role of new media in the construction of collective identity in social movements: On Qidong Incident*, **presented at 2014 International Communication Association (ICA) New Media Preconference, 2014, Shanghai, China**
7. *Nongmingong going online*, public talk, live-streamed on Weibo, 2019

# Professional Experience

**Intern, United Nations Development Programme, Beijing, 201408-201505**

* Worked in the Communications, Innovation & Partnerships Team, and later the Poverty, Equity & Governance team
* Compiled materials and produced reports on UNDP’s development projects in China, conducting desk research for ongoing projects where needed
* Assisted in planning and organising UNDP China’s public panels, workshops and seminars on issues like LGBT rights, domestic violence, inclusive microfinance
* Assisted in UNDP’s multiple advocacy campaigns, including planning, on-site execution, and stakeholder/media relations management. Events involved include social media campaigns for the launch of UN’s Sustainable Development Goal and for the Stockholm Convention on Persistent Organic Pollutants; Partners handled include LeTV, Renmin University of China, China Institute for Income Distribution, and the Ministry of Science and Technology (China)
* Maintained and updated UNDP’s digital platforms and some of UN China’s, including websites, WeChat and Weibo accounts; wrote press release and producing visual designs where needed; editing daily newsletters
* Helped coordinate internal activities of UNDP China and UN China, i.e. visits of UN’s Deputy Secretary-General and Administrator of UNDP to China

**Intern Research Assistant, iResearch Consulting Group, Beijing, 201401-201404**

* Conducted quantitative analysis for the 2013 Annual Ecommerce Development in China Report, collecting industrial and historical data where relevant to provide a context
* Assisted in consumer insights investigation, disseminating and collecting questionnaires, helping organise and chair focus groups

## Intern journalist, Xinhua Daily, Nanjing, 200806-200904

* Covered economic and political news, participated fully in its daily routine, from topic proposal, selection to on-site interview
* Led two in-depth reports on oil price changes and annual government report

# Social and Public Engagements

**Volunteer researcher, Tonggeng Worker Service Centre, Dongguan, 2021-present**

* Invited by Tonggeng to write an analytical report on the Centre’s 10-year work experience in helping injured workers defend their legal rights and in providing assistance – both psychological and material - in their return to work and normal life
* Formed and led a group of 4, allocating tasks through a democratic process, organized regular meetings and discussions; set multiple deadlines to keep the project to its deadline

**Consultant and member, Qinghu Migrant Worker Service Centre, Shenzhen, 2016-2019**

* consultant, member and actor at Beimen Drama Club, providing academic support for the screenwriting of its award-winning drama Xiaoping’s Story
* photographer and reporter, 2018 Shenzhen Female Worker Art Festival
* assisted club members to create their own writings and novels; their work had appeared in worker alternative media outlets like New Worker Literature, Jianjiao Blog and Weigonghui

**atsanyuanli Initative, Coordinator, News/Information Group, online, 202004-202005**

* atsanyuanli was an online volunteer group that aimed to deliver material/informational aid to maltreated Africans in Guangzhou during the pandemic
* Led the news/information team of 52 members, making decision on its aim, scope and plan, produced daily newsletters and policy packages in Chinese, English and French
* Wrote a report on the conditions of the maltreated, highlighted their own voice. This was later incorporated into local government’s work plan
* Co-organised the Peace Roundtable Serial Online Seminar with *Youzhu Shengtai,* a dedicated China-African relationship observer, to address racial discrimination, bringing together various stakeholders (researchers, officials, local media etc.)

# Awards

1. 2nd Prize, Jiangsu Province Outstanding Dissertation Award, 2014
2. 2nd Prize, the 4 th Chongqing Postgraduate Media and Communications Research Forum, 2015
3. Tencent Scholarship, Renmin University of China, 2015
4. Presidential Scholarship, Nanjing Normal University, 2012