AY2022-2023, Term 1

Department of Economics Course Recommendation

Major Required Courses

ECO3202
Intermediate Macroeconomics (CRN 389)

Course instructor: Prof. Simon FAN (Email: fansimon@LN.edu.hk)

This course provides a modern convergence for intermediate macroeconomics both in the short run and in the long run. It analyses the issues on economic fluctuations and examines how the macroeconomic policies can be used to stabilise the economy such as reducing unemployment and controlling inflation.

It also investigates the theory and empirics of economic growth. Further, this course offers an introduction to open-economy macroeconomics and the microeconomic foundation of macroeconomics.

ECO4316
Industrial Economics and Competition Policy (CRN 404)

Course instructor: Prof. ZHANG Tianle (Email: tianlezhang@LN.edu.hk)

Industrial economics studies how industries are organised and how they function:

- What determines the number of firms that enter a given industry?
- How do firms compete with one another?
- What business practices might be anti-competitive?
- What are the roles of public policy in promoting economic efficiency?

ECO4323
Financial Economics (CRN 409)

Course instructor: Dr. HU Fang, Coby (Email: cobyhu@LN.edu.hk)

This course provides a rigorous, hands-on introduction to the science (some would say art) of investing in marketable securities in global financial markets.

It begins by discussing the contemporary investment environment including institutional aspects, and market efficiency.

The course then moves on to modern investment processes, including in-depth discussion of asset valuation, portfolio theory and applications, linear factor models and applications, dynamic asset allocation strategies, portfolio performance measurement, and the use of derivatives.

Enquiry: 2616 7384 (Ceci)

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Department of Economics
Course Recommendation

Lingnan University 嶺南大學 香港 Hong Kong

ECON DEPARTMENT OF ECONOMICS

CLUSTER COURSES

CLA9005
Economics of Culture and Creativity (CRN 230)

Course instructor: Prof. WANG Yonglin, Laura (Email: yonglinwang@LN.edu.hk)

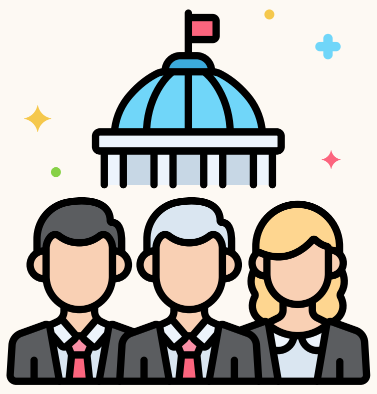
This course builds a solid foundation for students to apply economic theories to study the arts, culture and the protection of intellectual property rights. Various concepts of "culture" will be explored. Special characteristics and factors that determine the supply and demand of cultural goods and the market structures for cultural goods and productions will be examined.

The student will be introduced to the concepts of externalities, private and public goods and various theories of value to illustrate the impact and limitations of cultural policy and public subsidy. The role of culture and cultural heritage in economic development will be explained.

Further illustrations will be found in the introduction to the economics of museums and performing arts. The role of the protection of intellectual property rights in the economics of creativity will also be examined.

CLC9005
Finance and Politics: Public Interests and Private Manipulation (CRN 279)

Course instructor: Prof. WONG Wai-chung, Gary (Email: wongwc@LN.edu.hk)



This course introduces students to the nature of financial institutions, corporate ownership structure and corporate governance through case studies, anecdotal evidence and academic papers. Students will be expected to develop practical perspectives on financial policies and government regulations, and be able to articulate implications for future financial development and practices in both Hong Kong and worldwide.

CLE9025
Understanding Life and Happiness: An Interdisciplinary Approach (CRN 326)

Course instructor: Prof. HO Lok Sang (Email: lsho@LN.edu.hk)

This course applies an interdisciplinary approach to positive living, with a view to equipping students with the practical skills to make the most of their precious lives. It introduces students to the concepts of mental capital and mental goods, and shows how mental capital is shaped by habits and culture.

Examples will be drawn from well known personalities and companies, to show how people could be bogged down unnecessarily by "sunk costs and past glory" and how personal effort can make a huge difference to the "set range of happiness" and even circumstances, both of which are over the longer run affected by consistent effort and voluntary choices.

Enquiry: 26167384 (Ceci)