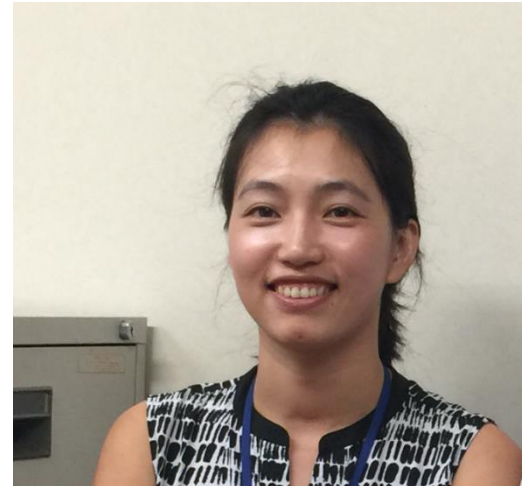


Seminar

“Migrant Networks, Greenfield FDI and Cross-Border Mergers and Acquisitions”

(in English)

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Abstract:

This paper studies the impact of overseas Chinese networks on Chinese outward greenfield FDI and cross-border mergers and acquisitions or brownfield investments. Greenfield and brownfield investment that differ in job creation and technology transfer face different entrance barriers. We find that overseas Chinese networks are more closely associated with brownfield investment than greenfield investment. The relation between overseas Chinese networks and Chinese outward investment is more pronounced for investment from private-owned enterprises, in the tertiary sector, and in host countries with lower trust, less efficient contract enforcement, and more regulations.

Date: 22 November 2016 (Tuesday)

Time: 11am – 12:30pm

Venue: WYL314, Dorothy Y. L. Wong Building

Biography:

Professor Huanhuan Zheng received her B.A in Finance and B.S. in Mathematics from Peking University in 2006. She joined the Lau Chor Tak Institute of Global Economics and Finance (IGEF) right after receiving her Ph.D degree in Economics from Nanyang Technological University Singapore in 2011. She specializes in financial economics, international finance and behavioral economics and finance.