

BROWNBAG SEMINAR

Tying in the Food Delivery Market

By Dr. GUO Wenshu

(Research Assistant Professor, Department of Economics)

Abstract:

We study tying and its implications in a platform economy using the case of Hong Kong's food delivery market. By "requiring restaurants which use food delivery services to also use order-to-pickup services", a delivery platform may obtain unfair advantages against partnering restaurants and competing platforms. We first build a theory model to demonstrate tying's impact on restaurants. Using consumer order data, we conduct structural estimation to uncover the welfare consequence of such tying practices.

Welcome to join !



Biography:

Dr. Guo Wenshu joined the Department of Economics and the Center for Competition Policy and Regulation at Lingnan University as a research assistant professor in 2021. He obtained his PhD in economics from UCLA in 2018. His main research area is industrial organization. Before joining Lingnan University, he was an Assistant Professor of Economics at IESR, Jinan University.

Date: 22 November 2023 (Wednesday)

Time: 12:30 - 13:30

Venue: WYL314, 3/F, Dorothy Y.L. Wong Building, Lingnan University

Register Here:



****Registration is required****