

# Lingnan-Wuhan Universities Workshop

## (Industrial Organization)

**Organizers:** Department of Economics, Lingnan University, Hong Kong

School of Economics and Management, Wuhan University, China

**Date:** Friday, June 26, 2020

**Venue:** Zoom Meeting

Link: <https://lingnan.zoom.us/j/93084744586?pwd=TXRPSmdha1ZYdVN5TjJMbkhFWVRYZz09>

*(Please request the meeting ID and password by email at [econ@ln.edu.hk](mailto:econ@ln.edu.hk).)*

Available for login starting from 8:45am.

### Program:

Time	Topics, authors, presenters and discussants
Morning sessions	Chair: Larry Qiu (Lingnan University)
9:00-9:05	Opening remark: Frank Song (Wuhan University)
9:05-10:05	Yongmin Chen, Zhuozheng Li and Tianle Zhang, “ <b>Experience goods and consumer search</b> ”.  Presenter: Tianle Zhang (Lingnan University)  Discussant: Zhiyong Yao (Fudan University)
10:15-11:15	Zhengqing Gui and Xiaoxiao Hu, “ <b>Cognition and product customization</b> ”

	<p>Presenter: Xiaoxiao Hu (Wuhan University)</p> <p>Discussant: Adam Wong (Lingnan University)</p>
11:25-12:25	<p>Rongzhu Ke, Jin Li, and Mike Powell, "<b>Promotion opportunities and firm growth</b>"</p> <p>Keynote speaker: Jin Li (University of Hong Kong)</p>
<p>Lunch break</p>	
Afternoon sessions	<p>Chair: Zhi Luo (Wuhan University)</p>
14:30-15:30	<p>Ying-Jun Chen, Zhangqing Gui, Ernst-Ludwig von Thadden, and Xiaojian Zhao, "<b>Optimal retail contracts with return policies</b>"</p> <p>Presenter: Zhengqing Gui (Wuhan University)</p> <p>Discussant: Wen Zhou (University of Hong Kong)</p>
15:40-16:40	<p>Ping Lin and Tianle Zhang, "<b>Product liability, multidimensional R&amp;D and innovation</b>"</p> <p>Presenter: Ping Lin (Lingnan University)</p> <p>Discussant: Yucheng Ding (Wuhan University)</p>