

**Innovation in Health Service Delivery:
Enhancing Trade and Creating Values in the Asia-Pacific Region
INTERNATIONAL SYMPOSIUM**

Co-organized by

The APEC Studies Centre, the Hong Kong Institute of Education
Centre for Asia-Pacific Studies, Lingnan University

January 22 2016

Paul S. Lam Conference Centre, 3/F, Amenities Building, Lingnan University

**Dress code: Business attire*

8:30-9:00 REGISTRATION

9:00-9:20 OPENING CEREMONY (Emcee: Alex Jingwei He)

Welcome Remarks

Joshua Ka-ho Mok, Vice President and Chair Professor of Comparative Policy, Lingnan University

Opening Remarks

Darryl Jarvis, Director and Professor, APEC Studies Centre, Hong Kong Institute of Education

Guest-of-Honor

Mr Chris Y. H. Sun, JP, Head (Healthcare Planning and Development Office), Food and Health Bureau, the Hong Kong Special Administrative Region Government

Group Photo

9:20-10:00 KEYNOTE SPEECH (Chair: Chris Y. H. Sun)

Dealing with Dengue as a Cross-border Health threat: The Perfect is the Enemy of the Good
Tikki Pang, Visiting Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; former Director, Department of Research Policy and Cooperation, the World Health Organization



10:00-10:20 TEA BREAK

10:20-12:20 SESSION (I) (Chair: Joshua Ka-ho Mok; Discussant: Neil Lunt)

Medical Tourism within Europe, Charting and Explaining growth

Daniel Horsfall, Lecturer, Department of Social Policy and Social Work, University of York, UK

Marketing Strategy of Medical Tourism in Korea

Ki Nam Jin, Professor, Department of Health Administration, Yonsei University, South Korea

Medical Tourism and Its Implications for the Thai Health System

Suwit Wibulpolprasert, Vice Chair, International Health Policy Program Foundation, Ministry of Public Health, Thailand

Reflection on Medical Tourism for Health for All vs. GDP Growth in South Korea

Weon-Young Lee, Professor, Department of Preventive Medicine, Chung-Ang University, South Korea

Transplant Tourism from Taiwan to China: Reflection on Professional Ethics and Regulation

Daniel Fu Chang Tsai, Professor, Department of Social Medicine, National Taiwan University, Taiwan

12:30-1:30 LUNCH

1:30-3:00 SESSION (II) (Chair: Darryl Jarvis; Discussant: David Phillips)

Opportunity and Challenges for Cross-border Healthcare in Japan

Serina Okamura, Associate Professor, Department of Health Service Management, International University of Health and Welfare, Japan

Predictive Analytics in Health Care Innovation

Allen Lai, Director, Institute of Health Policy and Management, ESSEC Business School, Singapore



The Internet Hospital: An Emerging Innovation in China

Jiong Tu, Assistant Professor, Department of Sociology, Sun Yat-sen University, China

Walter Chunxiao Wang, Doctoral Candidate, School of Government, Sun Yat-sen University; Executive, Guangdong Provincial Health Bureau, China

Shaolong Wu, Assistant Professor, School of Public Health, Sun Yat-sen University, China

Does Mobile APP Make a Difference in TB Control? A Case Study from China

Shaolong Wu, Assistant Professor, School of Public Health, Sun Yat-sen University, China

Alex Jingwei He, Assistant Professor, Department of Asian and Policy Studies, Hong Kong Institute of Education, Hong Kong

3:00-3:20 TEA BREAK

3:20-4:50 SESSION (III) (Chair: Chelsea Chia-chen Chou; Discussant: Tikki Pang)

Health Service Trade under ASEAN Framework Agreement on Services (AFAS)

Suriwan Thaiprayoon, Policy Analyst, Ministry of Public Health, Thailand

Health Services Export and Non-patient Collaborations abroad from the United States Perspective

Tricia Johnson, Associate Chair and Associate Professor, Department of Health Systems Management, Rush University, US

Exporting Health Services: the UK's Emerging Trade Agenda

Neil Lunt, Reader, Department of Social Policy and Social Work, University of York, UK

Estimating the Impact of Tourism on the Health Care Workforce in HK

Janice Mary Johnston, Division Head and Associate Professor, Division of Health Economics, Policy and Management, School of Public Health, University of Hong Kong, Hong Kong

4:50-5:10 TEA BREAK

5:10-6:20 SESSION (IV) (Chair: Alex Jingwei He; Discussant: Tricia Johnson)



Innovative Health Policies in the Asia-Pacific Region

Kai Hong Phua, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore

Marketization of Community Care in Hong Kong: the Implementation of the Community Care Voucher Scheme

Alfred C. M. Chan, Chair Professor, Department of Sociology and Social Policy, Lingnan University, Hong Kong

Universal Health Coverage in "One ASEAN": Are Migrants Included?

Ramon Lorenzo Luis R. Guinto, Co-investigator, Universal Health Care Study Group, University of the Philippines Manila, Director and Co-founder, #Reimagine Global Health

6:20-6:50 SPECIAL SESSION: RESEARCH POSTGRADUATE STUDENTS REFLECTIONS AND RESPONSES (Chair: Joshua Ka-ho Mok)

6:50-6:55 CLOSING

7:00-8:30 DINNER

