

Installation of the President

Introduction of Professor Leonard K Cheng, JP

by Vice President Professor Jesús Seade

Prof Leonard K Cheng is a highly respected scholar in economics with extensive experience in senior roles at renowned institutions in Hong Kong and overseas. Across the range of areas of performance, all of them needed for the best leadership in academia, his achievements have brought distinction to Prof Cheng and to the institutions where he has worked: as an internationally known and respected researcher, a recognised teacher, a very successful academic manager, and a sought-after and authoritative policy expert.

Prof Cheng holds a Bachelor of Social Sciences degree in economics from The Chinese University of Hong Kong, where he graduated with first-class honours in 1975, and obtained an MA and a PhD in economics from the University of California, Berkeley in 1977 and 1980 respectively.

Prof Cheng joined the University of Florida's College of Business Administration as an Assistant Professor in 1980, and was promoted to Associate Professor in 1985. After teaching in Florida for 12 years, in 1992 he returned to Hong Kong to join the School of Business and Management of the Hong Kong University of Science and Technology (HKUST Business School) as one of its founding members. There he served first as Reader, and was promoted to (Chair) Professor in 1994. Concurrently, he was appointed as HKUST Business School's Director of PhD programmes in 1992, Associate Dean and Director of MBA programmes in 1993, Head of Economics in 1995 and Dean in 2009.

During Prof Cheng's tenure as Dean in the last four and a half years, the School of Business and Management's full-time MBA was ranked by the *Financial Times* among the world's top ten for four consecutive years from 2010 to 2013, while the School's joint EMBA Programme with the Kellogg School of Management of Northwestern University was ranked no. 1 in the world, again by the *Financial Times* from 2009 to 2012.

At the same time, the School's research performance (as measured by publications in top academic journals) was, during his deanship, consistently ranked among the top 20 in the world, by both the *Financial Times* and The University of Texas at Dallas, and its PhD programme has also been recognised for the success of its graduates' placement, most of them finding faculty positions in top universities in Mainland China, Hong Kong, Singapore, Australia, New Zealand and also leading universities in North America and Europe such as the University of Cambridge and the University of Toronto.

Prof Cheng has also served as a Research Fellow at the Centre for China in the World Economy of the School of Economics & Management at Tsinghua University, as well as an Adjunct Professor in the School of Business of Shantou University.

A well-known scholar of economics, Prof Cheng's research interests include applied game theory, market structure, currency crisis, international trade & investment, technological innovation & imitation, and China's inward & outward foreign direct investment. He has published widely in leading academic journals in economics, such as the *American Economic Review*, the *International Economic Review*, the *Journal of International Economics*, the *Journal of Economic Theory*, the *Rand Journal of Economics*, and the *Journal of Mathematical Economics*. Prof Cheng contributed significantly to the international professional community by serving as an associate editor of the

Journal of International Economics and *Pacific Economic Review*, and as a guest editor of the *Review of Industrial Organization*. He has co-authored or co-edited five books and has written chapters for numerous books issued by renowned international publishers.

Dedicated to serving the public, Prof Cheng has been an advisor to many organisations locally and regionally. He is currently a Non-Executive Director of the Securities & Futures Commission (SFC), Chairman of the SFC's Investor Education Centre, and a member of the Competition Commission and the Economic Development Commission of the HKSAR Government. He has also been a member of several advisory and statutory bodies of the HKSAR Government, including the Economic Advisory Committee, the Broadcasting Authority (which later became part of the Communications Authority), the Provisional Minimum Wage Commission as well as the Committee on Governance & Political Development of the Commission on Strategic Development.

As soon as Prof Cheng was asked to allow to be considered for his present position at Lingnan, he immersed himself fully into the mission, the ethos and the practice of liberal arts education. He immediately became deeply convinced of its importance. His vision of distinguishing Lingnan's liberal arts education, by bringing to our students the best of the Chinese and Western cultures and traditions, grew out of his aspiration to make Lingnan a premier liberal arts university in Asia. I am sure we will hear more from him about his thinking on these inspiring matters in a moment.

Mr Chairman, Prof Cheng's range and strength of academic and professional achievement, plus his rich administrative experience in the tertiary sector in Hong Kong and abroad, enable him fully to navigate with confidence and distinction the high challenges of his new appointment. His friendliness and inclusiveness, together with his mental rigor and decisiveness, make Prof Cheng just the leader the University needs, for us to become a shining paradigm of quality liberal arts education in the region and beyond. I am honoured to present to you Prof Leonard K Cheng for official installation as the President of Lingnan University.

新任校長就職典禮

鄭國漢教授簡介

(副校長施雅德教授 撰寫)

鄭國漢教授是一位德高望重的經濟學者，曾於香港及海外知名學府出任高層管理工作，具備豐富的行政管理經驗。就一位學術界最優秀領袖所需的特質來說，鄭教授是國際知名且備受尊敬的研究員、受肯定的老師、非常成功的學術管理者、廣受歡迎和具權威的政策專家。他在各方面的表現，均為他和他曾服務的機構帶來殊榮。

鄭教授於 1975 年以一級榮譽畢業於香港中文大學，取得社會科學學士（經濟學）學位，並分別於 1977 年及 1980 年取得加州大學柏克萊分校的經濟學碩士及博士學位。

鄭教授於 1980 年加入佛羅里達大學的工商管理學院擔任助理教授，並於 1985 年升任副教授。他在佛羅里達任教十二年後，於 1992 年回港加入香港科技大學的工商管理學院（科大商學院），為創院成員之一。他初時擔任教授，後於 1994 年升任講座教授。同一時期，他於 1992 年獲任命為科大商學院博士課程主任，後於 1993 年成為副院長及工商管理碩士課程主任，1995 年出任經濟學系系主任，2009 年成為院長。

鄭教授過去四年半任職科大商學院院長期間，學院的全日制工商管理碩士課程自 2010 至 2013 年連續四年獲《金融時報》列入全球排名前十課程。同時，學院與美國西北大學的凱洛格管理學院合辦的行政人員工商管理碩士課程，亦於 2009 至 2012 年連續獲《金融時報》評為全球第一。

以發表於頂尖學術期刊的文章來衡量，學院的研究表現於鄭教授任內持續被《金融時報》及德克薩斯州大學達拉斯分校列入全球前二十名，而其博士課程亦因畢業生的成功就業而備受肯定。學院大部分畢業生在中國內地、香港、新加坡、澳洲和新西蘭的優秀大學獲得教席，也有部分加入了劍橋大學、多倫多大學等位於北美和歐洲的頂尖大學。

鄭教授還擔任清華大學經濟管理學院中國與世界經濟研究中心研究員，以及汕頭大學商學院兼任教授。

作為一位著名的經濟學者，鄭教授的研究領域包括應用博弈論、市場結構、貨幣危機、國際貿易與投資、科技創新與模仿，以及外商在華直接投資與中國對外直接投資等。他曾於多份著名的經濟學術期刊發表論文，如《美國經濟評論》、《國際經濟評論》、《國際經濟期刊》、《經濟理論期刊》、《蘭德經濟學期刊》及《數學經濟學期刊》等。鄭教授對國際專業業界有重大貢獻，曾擔任《國際經濟期刊》及《太平洋經濟評論》副編輯，以及《產業組織評論》客席編輯。他曾與人合撰或合編五本書，並撰寫不少由知名國際出版商出版的書籍章節。

鄭教授一直致力服務社會，曾擔任許多本地及區域機構的顧問。他現時為「證券及期貨事務監察委員會」（「證監會」）非執行董事、證監會投資者教育中心主席，以及香港特別行政區政府「競爭事務委員會」和「經濟發展委員會」委員。他亦曾是多個香港特區政府的諮詢及法定組織的成員，包括「經濟諮詢委員會」、「廣播事務管理局」（後來併入「通訊事務管理局」）、「臨時最低工資委員會」，以及「策略發展委員會」下的「管治及政治發展委員會」。

當嶺大邀請鄭教授成為目前職務的候選人時，鄭教授隨即全身投入博雅教育的使命、精神和實踐，並深信其重要性。他的願景是藉融匯中西文化精粹突顯嶺大的博雅教育，而此願景源自一個令嶺大成為亞洲首屈一指的博雅大學的抱負。我相信我們稍後會聽到鄭教授就這些令人鼓舞的事情分享他的想法。

主席先生，鄭教授各項有說服力的學術和專業成就，加上他在香港及海外大專院校積累的豐富行政經驗，使他能夠有信心並出色地應付新任命的重要挑戰。他的友善和包容，加上嚴謹的思路和果斷的決策，令他正正成為本校需要的領袖，以帶領大學成為本地以至國際優質博雅教育的光輝典範。我很榮幸恭請 閣下，正式授權鄭國漢教授就職為嶺南大學校長。