

## 畢業生蛻變的故事

### STORIES OF TRANSFORMATION

嶺大畢業生的成就是博雅教育力量的最佳見證。畢業生受大學全人教育的啟發，成為職場上具創意、善於綜合分析及解難的人才，不少更透過求變精神貢獻社會。

The success of Lingnan graduates is the best evidence of the power of liberal arts education. Inspired by the all-round education at Lingnan University, not only are they valued as creative thinkers and integrative problem-solvers in the workplace, many of them are also change-makers for the society.



余健燁

Yenson She

社會科學(榮譽)學士(主修經濟)(2008)

Lippincott品牌策略顧問及Givo品牌策略主管(義工)

Bachelor of Social Sciences (Honours) (Major in Economics) (2008)

Consultant, Lippincott and Head of Brand Strategy (volunteer), Givo

余健燁於2008年在嶺大畢業後，負笈英國劍橋大學商學院進修工商管理碩士課程，主修市場營銷及策略。身為品牌顧問，余健燁的職責涉及多個不同領域，雖然客戶的要求往往較為複雜，但他必須細心揣摩及理解，然後清晰明確地把概念表達出來，這是工作中重要的部分。余健燁解釋，能夠做到此點全憑技巧與心態，主要是運用慎思明辨的能力，洞悉客戶話語背後的意思和想法。「能夠在事業生涯初期培養出細心聆聽的技巧和同理心，得以與客戶建立緊密關係，部分原因在於我博雅教育的學習背景。」

Graduating from Lingnan in 2008, Yenson continued his postgraduate education by completing a full-time MBA programme at the Cambridge Judge Business School of the University of Cambridge in Britain, specialising in marketing and strategy. While Yenson's responsibilities as a brand consultant cover a number of diverse areas, it is vital that he is able to understand and interpret clients' often complex requests, and articulate them into clear communication. Yenson explains that the skills and mindset he relies on focus on the ability to think critically and clearly in order to understand what people mean rather than what they say. "I believe my willingness to listen, my ability to empathise and to bond with clients have developed relatively early in my career partly because of my liberal studies background," says Yenson.

黃珊

Betty Huang

工商管理(榮譽)學士(主修金融)(2011)

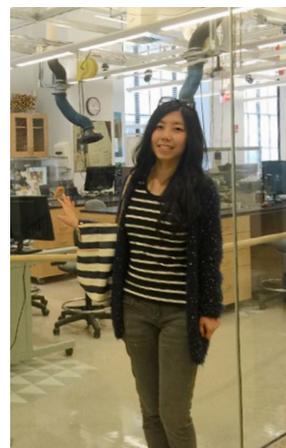
野村國際經理

Bachelor of Business Administration (Honours) (Major in Finance) (2011)

Associate, Nomura International (Hong Kong)

黃珊2011年於嶺大畢業後，前往牛津大學深造，攻讀碩士學位，後來加入全球首屈一指的野村投資銀行，展開了其職業生涯。黃珊的工作需洞悉全球、區域及本地事件之間的聯繫，並向所屬團隊及世界各地持份者匯報。她表示：「於嶺南大學，我學會了保持開放態度，尊重不同文化，欣賞多元。現在我任職於擁有多元文化的全球企業，我所學到的實在非常受用，讓我能與世界各地的同事和持份者建立緊密關係，使我成為更好的工作夥伴，更好的團隊成員。」

Graduating from Lingnan in 2011, Betty went on to pursue a master's degree in Oxford University before embarking on a career with Nomura, one of the world's top global investment banks. Her job involves the ability to perceive the linkage between global, regional and local events or issues, and to communicate them effectively not only to her own team, but also to various stakeholders around the world. "I have been trained at Lingnan to be open to ideas, respectful of different cultures, and appreciative of diversity," Betty says. "It is extremely useful as I work in such a multicultural setting in a global firm. It enables me to establish a rapport with colleagues and various stakeholders around the world. It makes me a better colleague, and a better team player."



劉智仁

Tim Lau

中文(榮譽)文學士(2004)

專業旅運集團－緣動有限公司總經理

Bachelor of Arts (Honours) in Chinese (2004)

General Manager, Take My Hand Limited, Travel Expert Group



劉智仁雖然主修中文，但卻沒有只顧埋頭苦讀，而是享受多姿多彩的學生生活，從而開闊眼界，培養創意。他透露：「我在課堂外獲得不少寶貴的活動統籌經驗，所以逐漸慣於跳出框框思考，將顛覆傳統的理念付諸實行。除聽課外，我們還在小班導修課上進行有意義的交流。我的社交和溝通技巧因而得以提升，對我現在從事與人打交道的工作很有幫助。」

While majoring in Chinese, Tim did not bury himself in books but instead enjoyed a “colourful” student life which opened up his horizons and cultivated his creativity. “I’ve acquired valuable event management experience outside the classroom, and that’s how I was nurtured to think outside the box and put game-changing ideas into practice. Apart from attending lectures, we also had meaningful exchanges during tutorials. I have obviously improved my interpersonal and communication skills, which are crucial in my work place and in a people-oriented business,” he says.



嚴康焯

Foster Yim

翻譯(榮譽)文學士(2002)

Liberty大律師事務所執業大律師

Bachelor of Arts (Honours) in Translation (2002)

Barrister-at-law, Liberty Chambers

嚴康焯現在法律工作的風格帶有濃厚的人文主義情懷與價值觀，與其就讀嶺南大學時所學到的可謂一脈相承。他表示：「這正是『嶺南人』的特色——飲水思源、顧己及人。」嚴康焯於學術追求的道路上也不是一帆風順的，他中學及入讀嶺大首年的成績也只是平平。然而，嶺大提供的一個學期海外交流機會改變了他。於嶺大的第二年，嚴康焯負笈美國田納西州納什維爾市素以博雅教育聞名的貝爾蒙特大學作交換生。「在美國不同的學習環境中，我學懂了堅毅的真正意思，然後我也帶着這股幹勁回到嶺大。」完成了香港中文大學的法學博士學位(2009年)及法學專業證書(2010年)後，嚴康焯開展了具挑戰性及富有意義的大律師事業生涯。

Foster’s legal work is strongly characterised by the humanistic approach and values he absorbed while studying at Lingnan. “Never forget your origins, and always show empathy to others. That is exactly what being a ‘Lingnanian’ entails,” he notes. He cruised along in low gear during his secondary school studies and in his first year at Lingnan. However, things later changed, thanks to an exchange opportunity offered by Lingnan. During his second year at Lingnan, Foster spent a semester as an exchange student at Belmont University in Nashville, Tennessee, which is famous for its liberal arts programmes. “The different study environment in the US taught me the true meaning of perseverance, which I continued with when I returned to Lingnan,” Foster says. After completing his Juris Doctor in 2009 and Postgraduate Certificate in Laws in 2010 at The Chinese University of Hong Kong, he began a challenging but rewarding career as a Barrister-at-law.



### 路邊攤

Kylie Hung

社會科學(榮譽)學士(2005)

漫畫作家

Bachelor of Social Sciences (Honours) (2005)

Cartoonist

路邊攤憶述她在大學宿舍的時光，指出嶺大校園精緻，加上大部分學生都能入住宿舍，讓嶺大形成蓬勃、人際關係緊密的社區，有利於培育靈敏的年輕學子。「在嶺大就如身處在一個村莊，能認識各階層的人，聽到不同意見。所有人均團結一致，互相尊重關懷，讓你懂得體恤、關心他人，不會只在意自己，亦會留意周遭事物。」

Kylie reminisced about the days when she was living in a university dormitory. Given its small campus and overwhelming student residency, Lingnan was a thriving and intimate community conducive to cultivating nimble young minds. "Being part of Lingnan University was like being part of a village. You got to meet people from different walks of life and listen to different ideas. There was a strong community where people were expected to respect and take care of each other. It made you a more sensitive, caring person who was aware of not only yourself but also about what was happening around you."

### 黃維

James Wong

視覺研究(榮譽)文學士(2010)

James Wong Studio 總監

Bachelor of Arts (Honours) in Visual Studies (2010)

Director, James Wong Studio



當黃維在倫敦成立自己的影樓，他的出色作品及社交技能為他贏得口碑，爭取到不少顧客。他明白到過去在嶺大所學的溝通、領導、解決問題、團隊合作和時間管理等技能是何等重要。黃維亦感激嶺大讓他在宿舍推廣活動和設計傳單，並提供實習機會，嘗試發揮廣告和市場推廣的意念。他說：「為了維生，你必須懂得市場推廣。經營生意不外乎賣廣告、市場推廣及開拓客源。」

When James planned to set up his own studio in London, his impeccable work and social skills helped him to gain customers by word of mouth, and he realised how important the skills learnt at Lingnan were in running his business, such as communication, leadership and problem solving skills, as well as teamwork and time management. He also came to appreciate the opportunity Lingnan gave him in the hostel, where he promoted programmes and designed leaflets, and by arranging his internship, where he developed many ideas on advertising and marketing. "To make a living, you have to know marketing. Running a business is mostly about advertising, marketing and finding new clients."

想了解更多嶺大學生在博雅教育下的銳變故事，請瀏覽

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To read more stories of how our students benefit from the transformative power of liberal arts education, please go to our brand campaign website:

<http://www.ln.edu.hk/transformation-for-life/>