

## **Department of Marketing and International Business Student Enhancement Programme Scholarships**

### **Purpose and Background**

In recognition of academic achievements of students, the Department of Marketing and International Business has agreed to establish an annual scholarship in the University with effect from the academic year 2008/09. The following regulations shall apply as of 2018/19.

1. The Scholarships shall be known as the “Department of Marketing and International Business Student Enhancement Programme Scholarships” (市場及國際企業學系學生技能提升計劃獎學金).
2. The value of the scholarship shall be HK\$3,000 per annum.

### **Eligibility and Criteria**

3. The Scholarships shall be awarded to three full-time students in the Department who have been selected by the Department for the Student Enhancement Programme and possess outstanding performance.

### **Procedure**

4. Nominations from the Department of Marketing and International Business shall reach the Student Services Centre.
5. These regulations may be revised subject to mutual agreement between the donor and the University.