

Emperor Foundation Scholarship

Regulations

Purpose and Background

Emperor Group has agreed to donate a sum of HK\$10,000 to the University to establish an annual scholarship with effect from the academic year 2004/05. The following regulations should apply as of 2019/20.

1. The Scholarship shall be known as the “Emperor Foundation Scholarship” (英皇慈善基金獎學金).
2. The value of the Scholarship shall be HK\$10,000 per annum.

Eligibility and Criteria

3. The Scholarship shall be awarded to one full-time final-year undergraduate student majoring in Marketing.
4. The Scholarship shall be awarded on the basis of academic merit. If there are candidates of comparable academic merit, their involvement in extra-curricular activities shall also be taken into consideration.

Procedure

5. Nomination from the Department of Marketing and International Business shall reach the Student Services Centre which will forward the list to the donor for approval.
6. These regulations may be revised subject to the mutual agreement between the Emperor Group and the University.