

Startup Weekend Hong Kong Social Impact @ Lingnan University

Latest Agenda

Date & Time	Activity	Notes
Saturday 10/12/2019		
9:00am	Registration & Breakfast	Arrive at the venue, checked in and grab simple breakfast if you haven't done it yet
9:20am	Welcome & Introduction	Review agenda for the weekend and introduce speakers, coaches, and community leaders. Small workshop introduction to: Social Impact definition, SDG framework, How to frame a problem
9:40am	Pitches Start	Optionally line up to give your pitch
10:00am	Voting	Attendees vote for the top ideas
10:30am	Form Teams, Begin work	Start to formalize teams and share an inventory of skills you have. Be honest, and direct about what resources and skills are needed for the weekend.
12:00pm	Lunch	Get some food to fill up your energy tank
1:00pm	Workshop 1	Value proposition canvas, Problem-solution fit, How to conduct Interviews
2:00pm	Coaching & Mentorship	It's time to continue the work with your team. Coaches and Mentors will be around ready to help teams one-on-one.
5:00pm	Dinner	Eat & mingle
6:00pm	Talk to customers	After 5PM we are going to close down the venue. You may still stay around the campus and work with your team on the idea as late as you want. We highly recommend you to go out and talk to real people and customers to gather feedback and validate your idea assumptions.

Sunday 10/13/2019		
9:00am	Breakfast	Arrive, enjoy simple breakfast
9:30am	Workshop (Pitch)	Pitch design. This workshop will help you understand how to structure pitch. Couple more hours left until the final presentation. Use this opportunity to tune up your idea and make looks and sound coherent and logical
10:00am	Check-In with Coaches	Coaches arrive... ASK QUESTIONS
12:00pm	Lunch	Eat & mingle
1:00pm	Coach Meetings	Final opportunity to ask mentors questions
2:00pm	Presentation Prep & Tech Check	Final hour of work time should be focused on perfecting your presentation, tech-check for final presentations also takes place
3:30pm	Final Presentation	Final Presentation Pitch
5:30pm	Judging & Awards	Judging & Awards Ceremony

	Workshops
	Coaching, Mentorship