Lingnan Entrepreneurship Initiative (LEI)
LEI conducts knowledge transfer activities, provides funding and competition, and offers consultation and internships to drive innovation among our students and faculty members. So they can translate their ideas and passions into actions for creating positive and impactful changes to society.

The LEI also works with different faculties, departments and units to promote the concept of I&E campus wide.
Lingnan Entrepreneurship Initiative

• the first and only entrepreneurship platform in Hong Kong under liberal arts context;
• designed to augment the transformative power of liberal arts education;
• to accelerate resources and knowledge exchange between the University and society;
• to foster a vibrant entrepreneurship community to lead critical development in the 21st century; and
• to promote inclusive entrepreneurship in Hong Kong and Asia.
LEI INFOGRAPHIC 2017-19

14,360 Total Beneficiaries

5,211 Students Engagement

266 Faculty Engagement

50+ I&E Partners

Received a total of HKD320,000 Innovation and Impact Fund (IIF) + SEED Fund

10 START-UPS

Organized 6 Start-up and Social Enterprise Competitions

Recruited 8 University Innovation Fellows to Promote I&E on Campus

Organized more than 50 Workshops on Design Thinking in the Service-Learning Programmes and Courses
3 Major Focuses on LEI

1) Design Innovation
2) Humanitarian Technology
3) Inclusive Entrepreneurship
Design Innovation
Asia Design Innovation Gallery
Asia Design Innovation Gallery – 10&11 April 2019

• The Design Innovation Gallery aims to provide useful guidance for faculty members from higher education to adopt Design Thinking in their courses.

• The two days of workshops and sessions will focus on human-centered design.

• Faculty members are able to discover different tools and artifacts, facilitate different learning experience, implement team teaching and more.

Partners:
Beyond Unlimited

Design Innovation in credit-bearing Programmes and Service-Learning Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLE9027</td>
<td>Innovation &amp; Entrepreneurship for Global Grand Challenges</td>
</tr>
<tr>
<td>CLC9019</td>
<td>Policy and Technology for Sustainability</td>
</tr>
<tr>
<td>CLC9012</td>
<td>To Care About Our Society – Social Marketing</td>
</tr>
<tr>
<td>CLE9023</td>
<td>Service Leadership</td>
</tr>
<tr>
<td>BUS4301</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>PSY3103</td>
<td>Human Performance and Technology</td>
</tr>
<tr>
<td>MGT506 (TPG)</td>
<td>Action Learning Project</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Events</th>
<th>Invited By</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Improvement for Taipei Medical School</td>
<td>Taipei Medical School, Taiwan</td>
</tr>
<tr>
<td>Improve Experience on Students’ Learning</td>
<td>Fu Jen Catholic University, Taiwan</td>
</tr>
<tr>
<td>Urban Farming and Modern Agriculture</td>
<td>Effat University, Saudi Arabia</td>
</tr>
<tr>
<td>Sustainable Development</td>
<td>Social Science University of Singapore, Singapore</td>
</tr>
<tr>
<td>Re-design Co-working Space User Experience</td>
<td>The Nest, Shanghai</td>
</tr>
<tr>
<td>Smart Campus</td>
<td>Hong Kong University of Science and Technology, Hong Kong</td>
</tr>
</tbody>
</table>
Faculty Collaborations

LEI Beta Lab

• Operation since Sept 2018
• Hosted more than 40 workshops and forums
• Supported credit-bearing courses include UGC and SGS students
University Innovation Fellows (UIF)

• The University Innovation Fellows (UIF) program is organized by Stanford d.school.
• It empowers students around the world to become agents of change in higher education.
• UIF @ LU aims to cultivate the culture of Innovation and Entrepreneurship at Lingnan University
Lego Serious Play (LSP) Technique

- A powerful method to solve problem, explore ideas and achieve objectives
- It facilitate thinking, strategy planning, and improves group problem solving
Humanitarian Technology
Joint Humanitarian Entrepreneurship Summer Academy 2019

• Summer academy has 43 students; 24 students from Lingnan University, 11 from Kazakhstan (3 Universities), 5 from Rutgers, 2 from Université de Montpellier (France) and 1 from Symbiosis School for Liberal Arts (India).

<table>
<thead>
<tr>
<th>Location</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hong Kong</td>
<td>1st – 15th June</td>
</tr>
<tr>
<td>Almaty, Kazakhstan</td>
<td>16th – 30th June</td>
</tr>
<tr>
<td>Phnom Penh, Cambodia</td>
<td>16th – 30th June</td>
</tr>
<tr>
<td>Entebbe, Uganda</td>
<td>6th – 20th July</td>
</tr>
<tr>
<td>Kathmandu, Nepal</td>
<td>1st – 15th Aug</td>
</tr>
</tbody>
</table>
KAZAKHSTAN

- 30 students; Partners: Al-Farabi Kazakh National University, Lehigh University (USA) and Almaty Management University
- Topic: Solutions for renewable energy, biogas, eco-tourism, waste management and urban planning
CAMBODIA

- 5 students; Partners: Santa Clara University (USA) and InSTEDD | Innovative Support To Emergencies Diseases and Disasters
- Topic: Developing sustainable models to improve income and empower social-economic for small scale farmers
UGANDA

• 9 LU students and 5 students from University of the Witwatersrand; Partners: Carnegie Mellon University (USA), Kyempapu (Uganda) and University of the Witwatersrand (South Africa)

• Topic: Projects around water, renewable energy (wind), mobile library and waste management
NEPAL

- 8 students; Partner: ISAP - Institution for Suitable Actions for Prosperity, Nepal
- Topic: Creating additional income during dry seasons with mushroom cultivation and low-tech hydroponic systems for farmers.
Inclusive Entrepreneurship
Innovation and Impact Fund (IIF)

- Entrepreneurship Programme
  - Faculty Stream
    - up to $80,000 per project
  - Student Stream
    - up to $20,000 per project

Students Entrepreneurial Exploration Development (SEED) Fund

- Receive a grant up to HK$20,000 for each student team/project
- for use in prototype development and customer/beneficiaries discovery activities
Competitions
Lingnanian Start-ups