

The Best Minor in Marketing Student Awards
市場及國際企業學 (輔修課程) 優秀學生獎學金

Purpose and Background

In recognition of **students' excellent academic performance in marketing subjects**, the Department of Marketing and International Business has agreed to establish an annual scholarship in the University with effect from the academic year 2018/19.

1. The Scholarships shall be known as the “**The Best Minor in Marketing Student Awards**” [市場及國際企業學(輔修課程)優秀學生獎學金].
2. The value of the scholarship shall be **HK\$2,000** per annum.

Eligibility and Criteria

3. The Scholarships shall be awarded to a **maximum of three full-time non-marketing major undergraduate students** who have declared a Minor in Marketing and achieved an average Grade Point Average (GPA) of 3.0 or above in the five courses to fulfill the requirements of Minor in Marketing.

Procedure

4. Nominations from the Department of Marketing and International Business shall reach the Student Services Centre.
5. These regulations may be revised subject to mutual agreement between the donor and the University.