

## Minor in Entrepreneurship

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in Entrepreneurship. This Minor programme is open to BBA, BBA-RIM and non-BBA students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

### Required Courses (6 credits)

- BUS4002 Entrepreneurship in Action and Practice (coded and titled as BUS4001 Entrepreneurship Capstone Project in 2021-22 or before)
- CLA9019\* Entrepreneurial Spirit and Opportunities

### Elective Courses (9 credits)

BBA and BBA-RIM students should take 3 credits from List A and 6 credits from List B. Non-BBA students should take 6 credits from List A and 3 credits from List B.

#### A. Courses from Faculty of Business

- BUS1103 Financial Accounting
- BUS2107 Legal Aspects of Business
- CLA9003\* Innovation in Practice
- CLC9010\* Getting to Yes through Negotiation
- CLD9014\* Spreadsheet-Based Decision Making
- HRM3352 Leadership and Teamwork
- HRM4351 Management of Innovation and Change
- MKT3201 Consumer Behaviour (titled as Buyer Behaviour in 2020-21 or before)
- MKT3203 Marketing Research
- MKT3301 e-Marketing

#### B. Courses from Faculty of Arts and Faculty of Social Sciences

- ADA3003 Cultural and Creative Industries: Principles and Practices
- CLA9005\* Economics of Culture and Creativity
- CLA9013\* Self-improvement, Personal and Work Success
- CLD9010\* Science and Everyday Life (not offered from 2020-21)
- CLD9020\* Artificial Intelligence and Society
- CLD9021\* Technology and the Future of Mankind
- CUS3309 Film, Gender and Sexuality
- CUS3310 Media, Culture, and Society
- ECO3002 The Economics of the Digital Economy
- ECO3213 China, Hong Kong, and the World Economy: the Greater Bay and beyond (titled as China, Hong Kong, and the World Economy in 2018-19 or before)
- ECO4316 Industrial Economics and Competition Policy
- SOC3334 Science, Technology and Society
- SOC3336 Digital Society (coded as SSC3003 in 2019-20 or before)

\* According to the Academic Regulations for Undergraduate Programmes, at most two cluster courses can be double counted to fulfill both the requirement of the Core Curriculum and the requirement of any Minor programme.