

Minor in China Business Studies (Registration for this Minor is suspended from 2022-23)

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in China Business Studies. This Minor programme is open to all students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

Required Course (*6 credits*)

For non-BBA students

BUS2205 Marketing Management
MKT2221 Marketing in the Chinese Mainland

For BBA and BBA-RIM students

MKT2211 Business to Business Marketing
MKT2221 Marketing in the Chinese Mainland

Elective Courses (*9 credits*)

Choose *minimum TWO* of the following courses:

ACT3250 Accounting and Regulatory Environment of the Chinese Mainland
MKT2241 International Business Management
MKT3321 International Marketing Management
MKT4355 Marketing Strategies

Choose *minimum ONE* of the following courses:

ECO4211 Chinese Economy
ECO4213 China, Hong Kong, and the World Economy
GOV3201 Government and Politics of Contemporary China (coded as POL3201 in 2021-22 or before)
SSC3212 Regional Development in Greater China (titled as Regional Development in China in 2018-19 or before)
SSC4321 FDI and Multinationals in China (not offered from 2022-23)