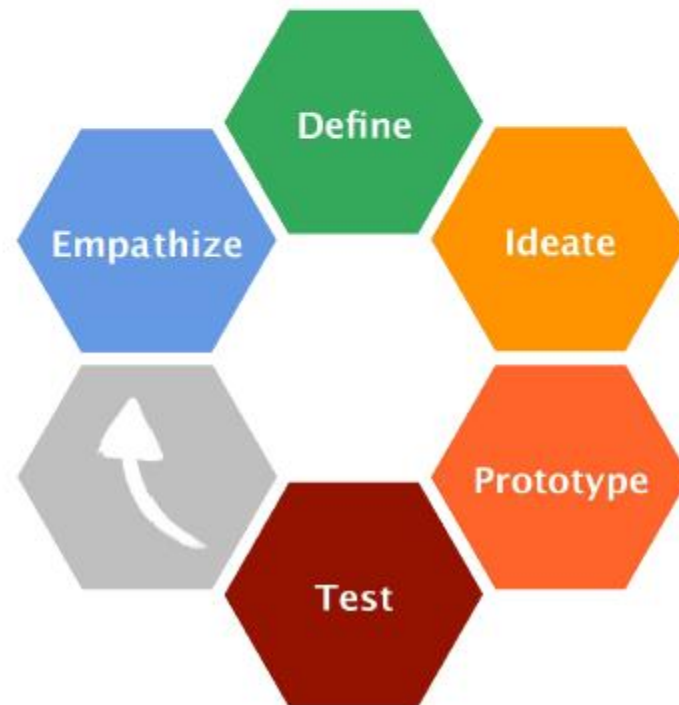
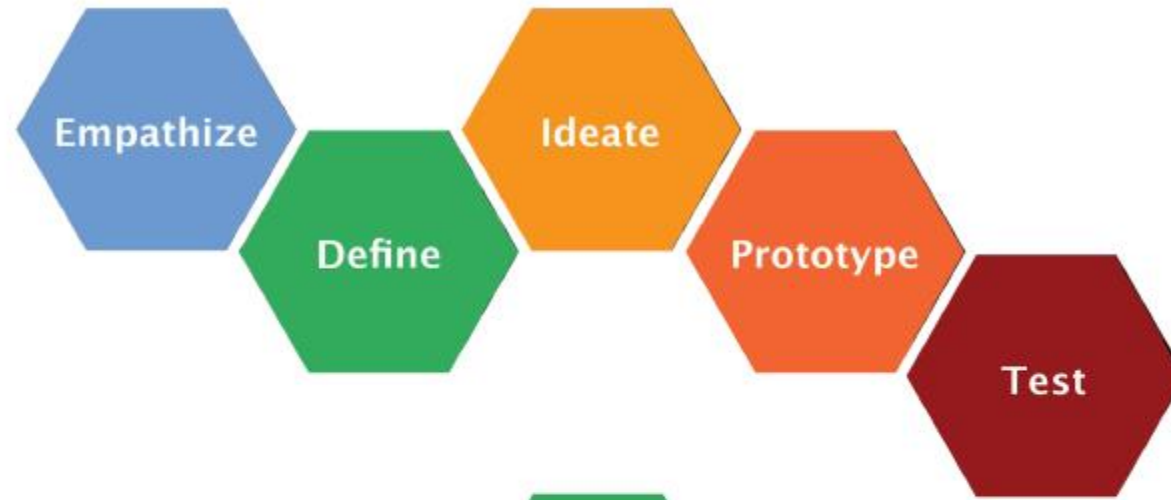
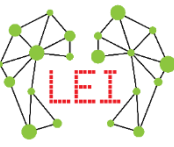


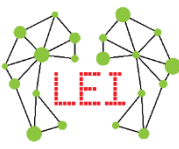
**TESTING = EMPATHY**

Do Not Sell, Explain or Convince  
But...

**Test Your Assumption**

**Re-evaluate Your Idea**





# Testing helps you decide what to do next.

