

# Bachelor of Arts (Honours) Animation and Digital Arts

## Programme Structure for 2020-21 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

|                    | Number of Credits  |                                       |                      | Total |
|--------------------|--|---------------------------------------|----------------------|-------|
|                    | 1 <sup>st</sup> Term                                       | 1 <sup>st</sup> /2 <sup>nd</sup> Term | 2 <sup>nd</sup> Term |       |
| <b>FIRST YEAR</b>  |  |                                       |                      |       |
| CCC8011            | Critical Thinking: Analysis and Argumentation (R)*         |                                       | 3                    | 3     |
| CCC8012            | The Making of Hong Kong (R)*                               |                                       | 3                    | 3     |
| LCC1010            | Chinese Communication I (R)                                |                                       | 3                    | 3     |
| LUE1001            | University English I (R)#                                  | 3                                     |                      | 3     |
| LUE1002            | University English II (R)#                                 |                                       | 3                    | 3     |
| ADA1001            | 2D Animation (R)   |                                       |                      | 3     |
| ADA1002            | Art History: An Introduction (R)                           | 3                                     |                      | 3     |
| ADA1003            | Computer Graphics (R)                                      | 3                                     |                      | 3     |
| ADA1004            | Introduction to Moving Images (R)                          |                                       |                      | 3     |
|                    | 1 ELE Elective## or Free Elective@ for Group B students    |                                       | 3                    | 3     |
|                    | ^ 1 Cluster Course   |                                       | 3                    | 3     |
|                    |  |                                       |                      | 30    |
| <b>SECOND YEAR</b> |  |                                       |                      |       |
| CCC8013            | The Process of Science (R)*                                |                                       | 3                    | 3     |
| CCC8014            | China in World History (R)*                                |                                       | 3                    | 3     |
| LCC2010            | Chinese Communication II                                   |                                       | 3                    | 3     |
| ADA2001            | History of Animation (R)                                   | 3                                     |                      | 3     |
| ADA2002            | 3D Animation workshop (R)                                  |                                       |                      | 3     |
| ADA2003            | Digital Modeling and Rendering (R)                         | 3                                     |                      | 3     |
| ADA2006            | Storytelling and Storyboarding (R)                         |                                       |                      | 3     |
|                    | 1 Programme Elective                                       |                                       | 3                    | 3     |
|                    | ELE Elective(s)## and/or Free Elective(s)@ (2 courses)     |                                       | 6                    | 6     |
|                    |  |                                       |                      | 30    |
| <b>THIRD YEAR</b>  |  |                                       |                      |       |
| ADA3001            | 3D Character Animation Workshop (R)                        | 3                                     |                      | 3     |
| ADA3002            | Concepts of Expanded Reality (R)                           |                                       |                      | 3     |
|                    | 2 Programme Electives                                      |                                       | 6                    | 6     |
|                    | ELE Elective(s)## and/or Free Elective(s)@ (1-2 course(s)) |                                       | 3-6                  | 3-6   |
|                    | ^ 4 Cluster Courses  |                                       | 12                   | 12    |
|                    |  |                                       |                      | 27-30 |

(R) denotes required course(s).

\* Students are assigned to take CCC8011 and CCC8012 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission). Unless with the approval of the Director of Core Curriculum and General Education, students are not allowed to drop these assigned courses in the designated year.

# Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

## Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

@ Students are required to take 27 credits of free electives.

^ Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

|                                     |   | Number of Credits |                                  |                 |             |
|-------------------------------------|---|-------------------|----------------------------------|-----------------|-------------|
|                                     |   | 1 <sup>st</sup>   | 1 <sup>st</sup> /2 <sup>nd</sup> | 2 <sup>nd</sup> | Total       |
|                                     |   | <u>Term</u>       | <u>Term</u>                      | <u>Term</u>     | <u>Term</u> |
| <b>THIRD TO FOURTH YEARS</b>        |   |                   |                                  |                 |             |
| LUE4001                             | Professional Communication in English for Arts and Humanities (R)<br>(Term 2 of Year 3 or Term 1 of Year 4) |                   | 3                                |                 | 3           |
| <b>FOURTH YEAR</b>                  |   |                   |                                  |                 |             |
| ADA4001                             | Capstone Project (R)  | 3                 |                                  | 3               | 6           |
|                                     | 1 Programme Elective  |                   | 3                                |                 | 3           |
|                                     | ELE Elective(s) <sup>##</sup> and/or Free Elective(s) <sup>@</sup><br>(6-7 courses)                         |                   | 18-21                            |                 | 18-21       |
|                                     |   |                   |                                  |                 | 27-30       |
| Minimum credits for Honours Degree: |   |                   |                                  |                 | 120         |

## REQUIREMENTS IN ANIMATION AND DIGITAL ARTS

### Required Courses (Total 11 courses, 36 credits)

|         |                                 |
|---------|---------------------------------|
| ADA1001 | 2D Animation                    |
| ADA1002 | Art History: An Introduction    |
| ADA1003 | Computer Graphics               |
| ADA1004 | Introduction to Moving Images   |
| ADA2001 | History of Animation            |
| ADA2002 | 3D Animation Workshop           |
| ADA2003 | Digital Modeling and Rendering  |
| ADA2006 | Storytelling and Storyboarding  |
| ADA3001 | 3D Character Animation Workshop |
| ADA3002 | Concepts of Expanded Reality    |
| ADA4001 | Capstone Project                |

### Programme Elective Courses (Any 4 courses, 12 credits)

|         |  |
|---------|--|
| ADA2004 | Motion Graphics  |
| ADA2005 | New Media Storytelling                                     |
| ADA2007 | Experimental Animation (from 2021-22)                      |
| ADA3003 | Cultural and Creative Industries: Principles and Practices |
| ADA3004 | Interactive Art  |
| ADA3005 | Photography Theory   |
| ADA3006 | Sound Design   |
| ADA3007 | Non-fiction Video  |
| ADA4002 | Digital Art Installation                                   |
| ADA4003 | Game Design  |
| ADA4004 | Production Design  |
| ADA4005 | Virtual Reality (VR) / Augmented Reality (AR) Workshop     |
| VIS2106 | Understanding Drawing                                      |
| VIS3003 | Videogame Theory and Analysis                              |
| VIS3201 | Visual Culture and the Digital Media                       |

(R) denotes required course(s).

## Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

@ Students are required to take 27 credits of free electives.

**Free Electives (Total 9 courses, 27 credits)**

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.