

# BSocSc (Hons) Programme

## NEWSLETTER

Welcome to the fifth issue of our Newsletter. Here you will find all the updates from our Programme. We welcome contributions and suggestions! See the last page of this newsletter for contact information.

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# People

## New Comers to our Faculty



**Professor Wong Chi Leung, Adam**  
Associate Professor  
Department of Economics

I am delighted to be a Lingnanian. I was born and grew up in Hong Kong. I completed my undergraduate and MPhil studies in Economics in The Chinese University of Hong Kong, and received a PhD in Economics from the University of British Columbia, Canada. Before joining Lingnan, I taught at Shanghai University of Finance and Economics. After having left Hong Kong for 13 years, I am glad to enjoy living in Hong Kong again, now with my wife and two lovely daughters. My research interests include industrial organization, game theory, microeconomic theory, bargaining theory, and auction theory. I have taught courses on microeconomics, game theory, industrial organization, econometrics, mathematics for economists, and Chinese economy. I look forward to working with colleagues and students here to make Lingnan University, the only liberal arts university of Hong Kong, a preferred place for learning, research, and services.



**Professor Stefan KUEHNER**  
Assistant Professor  
Department of Sociology and Social Policy

Prof. Stefan Kuehner has joined Department of Sociology and Social Policy in August from the Department of Social Policy and Social Work, University of York, United Kingdom, where he was a senior lecturer and from where he had obtained his PhD. He is familiar with Hong Kong and the region, and conducts research on comparative and global social policy and research methods. He is a co-author of *The Short-Guide to Social Policy*, Second Edition 2015, Policy Press, Bristol, and of UNICEF's Innocenti Report Card 13, 2016, *Fairness for Children. A League Table of Inequality in Child Well-Being in Rich Countries*. In Lingnan, he is teaching Statistics for Social Science, Social Justice and Risk, Society and Modernity and coordinating the new Masters in International Comparative Social Policy.

# Congratulation



## President Leonard K Cheng recognized in 2016 Honours List

President Leonard K Cheng, the Chair Professor of Economics was awarded Bronze Bauhinia Star (BBS) for his distinguished academic achievements in the fields of economic policy, finance and trade, as well as his significant contributions to the higher education sector in Hong Kong 2016.



## Teaching Excellence Award 2015/16

We are proud to announce that Prof Chen Hon-fai, Assistant Professor, Department of Sociology and Social Policy, received this year's Teaching Excellence Awards in recognition of his ability to make theoretical concepts come to life for today's students.



## PhD Fellowship 2016/17

We are pleased to announce that the following colleagues are awarded the HK PhD Fellowship 2016/17:

- Ms. ANADUAKA Uchechi Shirley, Department of Economics
- Ms. NNETU-OKOLIEUWA Vivian Ikwuoma, Department of Economics
- Ms. Gwenzi Getrude, Department of Sociology
- Mr. Mehmood Haziq, Department of Applied Psychology



## Colleagues in the Faculty of Social Sciences continue to do well in the highly competitive GRF Grants 2016

Congratulations to Prof. CHAN Hau-nung Annie, Prof. DAVID Roman and Prof. MOK Ka Ho for their projects “Transnational Transformations? How Transient Migration Shapes Intimate and Family Relations of Transnational Professionals in Hong Kong”, “Historical Justice and Reconciliation: Dealing with Japan’s Occupation in Korea” and : “A Study of Contracting Out Social Services and Changing Welfare Governance in China”, being granted the General Research Fund (GRF) from the Research Grants Council (RGC) this year.

## Knowledge Transfer Conference 25-27 July 2016

The Department of Economics and the China Economics Research Programme together with Intel China organised a knowledge transfer conference from 25 to 27 July 2016 on “Promoting Effective e-learning Modes in Schools of Mainland China and Hong Kong”. Over 60 participants from Mainland (Zhaoqing and Zhongshan) and Hong Kong education bureaus attended to exchange ideas and share knowledge on e-learning. The event was led by Prof. Wei Xiangdong, Dean of the Faculty of Social Sciences and the Professor of Economics Department, included presentations, discussions and a school visit.



## Promotion Activities



### Programme Promotion

In response to the requests from the following organizations, and to meet the current HKDSE students' keen interest in our Programme. Colleagues attended media interviews to give detailed explanation on the Programme, while student representative shared their valuable learning experience.

- (1) DBC 數碼 2 台 ME2 節目「非常班房」- 「DSE-放榜特輯」  
Deconstruction of LU's Bachelor of Social Sciences Radio Programme  
Date: 12/7/2016  
Representative: Professor Annie Chan Hau-nung and three student representatives
- (2) 學友社及香港電台「奮發時刻 DSE」節目  
Date: 2/11/2016  
Representative: Professor Chen Hon Fai and a student representative



## Faculty Activities

### Visit by Sun Yat-sen Sociology and Anthropology Department on 23 November 2016

32 students and staff from the School of Sociology and Anthropology at Sun Yat-sen University visited the Department of Sociology and Social Policy on 23 November 2016. In this visit, we provided an opportunity for students from the Sun Yat-sen University and students from Lingnan University to share their learning experiences and research on internationalization of higher education, liberal arts educations, and related educational development issues.

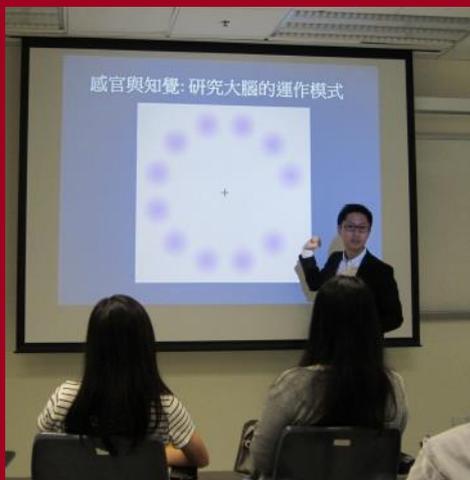
The department is looking forward to further exchanges with Sun Yat-sen University in the near future.



## Faculty Activities



### Information Day 2016



The Information Day for Undergraduate Admissions 2016 took place on 5th November 2016. Our four departments offered lively seminars on a range of interesting topics for visitors to learn more about the disciplines and the departments. Apart from the seminars, four Programme Introduction and Alumni Experience Sharing Sessions were held to introduce to visitors details of our study Programme. Information and exhibition booths were also set up for visitors to exchange with students and staff members in the Faculty.

## *Event Highlights*

## Faculty Activities

### Seminars by Professor Mark R. Rosenzweig and Professor Thomas Ross in October and November 2016



Professor Mark R. Rosenzweig, Frank Altchul Professor of International Economics at Yale University was invited by the Department of Economics to give a seminar on “External Validity in a Stochastic World” on 13 October 2016. Another seminar titled “Long-Term Contracts as Barriers to Entry with Differentiated Products” by Professor Thomas Ross from The University of British Columbia was held during his four-day visit to the Economics Department in early November 2016.

### Distinguished Lecture by Professor Anoop Singh on 17 October 2016

A Distinguished Lecture titled “The Global Financial Crisis and Rebuilding the Financial System” by Professor Anoop Singh, former Director for Asia-Pacific at International Monetary Fund and former Managing Director and Head of Regulatory Affairs for Asia-Pacific at JP Morgan’s was held on 17 October 2016, and all Lingnan staff, students and economics staff from other local Universities were also invited to attend Professor Singh’s Distinguished Lecture.



### Lingnan University and Goethe University Co-organised an International Conference on “Protecting the Weak – Concepts and East Asian Evidence”, 7-8 October 2016

The Faculty of Social Sciences, the Department of Economics, the China Economic Research Programme and the Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre of Lingnan University jointly organised the two-day international conference “Protecting the Weak – Concepts and East Asian Evidence” with the Interdisciplinary Centre for East Asian Studies of Goethe University in Germany from 7 to 8 October.

Processes of protecting weak groups or interests have become an important aspect of East Asia political, economic, social and cultural life. The conference, held at the campus of Lingnan University, explored a wide range of issues and policies that are related to the status of the "weak" and how their protection is institutionalised. Distinguished scholars from Lingnan, other local institutions and various world regions were brought together to the conference to share their research findings, to promote international cooperation on these common research interests and to present their visions towards a better future of our global village.

One momentous outcome of the conference was a shared enthusiasm among the scholars from different

academic disciplines to be engaged in a joint discussion of how the purpose of “protecting the weak” and the visions towards a better future of our global village can be achieved. The joint discussion helped convening group of interdisciplinary researchers across various nations, assembling research ideas of their expertise and articulating how this expertise can be applied towards new solutions to existing problems.



## Faculty Activities

### Visit by Bogor Agricultural University Indonesia on 27 September 2016



Twenty-eight undergraduate students and three lecturers from Economics and Development Studies, Bogor Agricultural University Indonesia visited Department of Economics on 27 September 2016. We delivered the presentations about curriculum in Department of Economics and campus life to their undergraduate students. And also introduced the MSc. in International Banking and Finance Programme at the meeting.

### LingU Students Participated in Entrepreneurial Training and Internship Programme in Longgang, Shenzhen, 6-17 June 2016



Initiated by the China Economic Research Programme of Lingnan University and coorganized with Lingnan University's Student Services Centre and Returned Scholars Entrepreneurial Institute (Shenzhen-Hong Kong), the "Youth Entrepreneurial Training Scheme" ("The Scheme") was held in Longgang district, Shenzhen, on 6 June to 17 June 2016. Over twenty undergraduate and postgraduate students joined the Scheme.

The duration of the scheme was two weeks. In the first week, it provided the participants with training courses on knowledge of starting up new businesses and interactive

information sharing sessions with Lingnan University's distinguished alumnus and entrepreneurs from various industries. On one hand, the training courses helped the students get familiar with Mainland China's environment of setting up new businesses, preferential policies to startups and talents and how to begin a startup from an idea. On the other hand, the interaction sessions with the entrepreneurs of different startups also made participants to realize the fundamentals of starting a new business and the vital traits of startups' entrepreneurs.

The students also visited Shenzhen's high-tech enterprises and makerspaces, e.g. the Huawei group, Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub, Tianan Cyber Park and Taiyun Software Town. Through these visits, students learned about the rapid technological development in Shenzhen.

In the second week, students were assigned to different enterprises for internship, including Galaxy Holdings, Tomtop Technology Co., Ltd. and China Animation Industrial Park. It aimed to provide an opportunity for students to comprehend the corporate culture and operations of different startups in Mainland.

## Retreat on 27 May 2016

The Bachelor of Social Sciences (Hons) Programme Office together with the Departments of Applied Psychology, Economics, Political Science, and Sociology & Social Policy had its annual Retreat on 27th May 2016 at Harbour Plaza Metropolis Hotel. 40 faculty members participated in the Retreat where colleagues voiced and exchanged views on issues relating to the development of the Programme, teaching and learning, and research areas.



## Faculty Activities

### Visit from Korean Student on 16 February 2016

A group of 8 students from Korea Sookmyung Women's University paid a visit to Lingnan on 16<sup>th</sup> February 2016. They gave an excellent presentation on the status of working women in Korea and engaged in a lively exchange with our students. Prof Annie Chan received the students on behalf of the Faculty and facilitated the discussion.



## Faculty Activities



### **Mexican Ambassador to the PRC Julian VENTURA Delivered Distinguished Lecture on “Mexico-China Strategic Relations” on 29 January 2016**

The Faculty of Social Sciences hosted the Distinguished Lecture by Ambassador Julian Ventura, Ambassador of Mexico to the People’s Republic of China on 29 January 2016. Ambassador Alicia Buenrostro Massieu, Consul General of Mexico in Hong Kong and Macao, and Ms. Beatriz Eugenia Nava Dominguez, Consul (Cultural / Tourism / Education) at Consulate General of Mexico in Hong Kong, attended the Lecture as well.

Prof Wei Xiangdong, Dean of Faculty of Social Sciences welcomed Ambassador Ventura for delivering the Lecture at Lingnan University while Prof. Jesús Seade, Sydney S W Leong Chair Professor of Economics, served as the moderator.

In his Lecture on the topic “Mexico-China Strategic Relations”, Ambassador Ventura highlighted that Mexico and China have long been important trading partners. More cooperation between the two emerging economies is to be developed especially on aspects including increasing Mexican products in the Chinese consumer market, promoting bilateral investment, strengthening the intensity of education and technology exchange, and enhancing the connectivity for trade, investment and tourism.

Ambassador Ventura remarked that Hong Kong was an established education hub with global footprint. He wished that local universities could recruit more Mexican students and academics in the future for deeper cultural exchange between the two places.

## MIBF Activities



### 2015 MIBF Alumni Gathering

The MIBF Alumni Gathering took place at the Bank of China Tower in the evening of September 18, 2015. Dr. Anthony Neoh, Chairman of MIBF Advisory Board; Prof. WEI Xiangdong, Academic Dean of Social Sciences; and Prof. LIN Ping, Head of Department of Economics participated in the Gathering and addressed the alumni. Mr. Peter Pak, Executive Director and Head of Trading Department of Bank of China International, shared his insight on “Outlook on China Economy and Greater China Capital Markets”. About 70 alumni and guests gathered together again and had a joyful evening with their good old companions and new friends.

### MIBF 5-Year Programme Review

The MIBF Programme had its 5-year Programme Review exercise in 2015/16 academic year, and the review meeting was held on March 7, 2016. The review exercise aims at providing the Programme a comprehensive review at regular intervals to ensure its high quality, effective operation and strategic development.

The Reviewers concluded that the programme had been successfully implemented attaining appropriate standards, had met its intended learning outcomes, and had been developed and managed appropriately. The Reviewers commended the Department of Economics on its efforts in making the programme a successful one. In particular, the Reviewers appreciated their hard work in arranging value-added activities and rendering various kinds of support to students, such as lectures delivered by eminent guest speakers and practitioners in the industry, orientation programme of rich contents, career coaching, and various social activities. Moreover, the Reviewers were impressed by the good work of the Department in enhancing the international element of the programme to match with the focus of the programme by collaborating with a number of reputed overseas institutions in launching double-master programmes and exploring new ways to attract overseas applicants. In addition, it was apparent that the Department had made use of different ways to collect feedback from stakeholders and had responded to feedback and views received, one example being the conduct of the annual graduate surveys, the results of which reflected high satisfaction of graduates with the programme.

# Welcome to Our Freshmen

## Academic Advising Day on 12 August 2016

To help the freshmen to know more about the programme curriculum and their studies, the BSS Programme Office held the “Academic Advising Day” on 12 August 2016 for first and senior year students.

The Programme staff briefed individual student on the programme curriculum, university’s important policies, and gave them advices on course selection before the course registration. The freshmen are required to meet with their academic advisers after the term starts.

## Social Sciences Orientation Day on 22 August 2016

To help freshmen experience a smooth transition to University life, the Programme Office together with the Society of Social Sciences held a welcoming session for new students on 22 August 2016. More than 100 students joined this important event. The Programme Director briefed freshmen on the characteristics on Social Sciences at Lingnan, while professors gave valuable insights to freshmen on how to equip themselves for university life. The Society’s members shared their study experiences and gave guidance on the all-important course registration. Freshmen found the Orientation Day very useful to know more about the Programme, as well as to prepare them for University life.



# Welcome to Our Freshmen

## Tea Receptions in September 2016

The Departments of Economics, Applied Psychology, and Sociology and Social Policy organized Tea Receptions to welcome their students on 5th and 19th September 2016 respectively. Students and teachers were able to mingle and socialize in a relaxed atmosphere whilst enjoying some tasty snacks.



## Students' Achievements

### Most Distinguished Student Award and Dr and Mrs James Tak Wu Awards for Outstanding Service

At the Awards Presentation Ceremony on 11 April 2016, Mr. Kelvin Ching Ka-chun, Major in Psychology received the Most Distinguished Student Award, while the Dr. and Mrs. James Wu Awards for Outstanding Service went to Ms. Ngan Tsz-ching, SPPS stream, and Mr. Wong Chee-haung, Major in Economics.



# Students' Achievements

## Excellent Social Sciences Student Award 2015/16

The Excellent Social Sciences Student Award was established under the Bachelor of Social Sciences Programme to recognize students' excellent performances in their academic and community achievements. We send our warmest greeting to Mr Ching ka-chun for being selected as the Excellent Social Sciences Student in 2015-2016.

## Best Senior Thesis Award 2015/16

Each year the Programme Office presents the Best Senior Thesis Award to students who excelled in their Senior Thesis. The Programme Office presented the prizes to Tam Pui Chuen and Chan Yim Yam on this year's Congregation Day on 24th November 2016. The students' parents, supervisors, friends, and faculty members will also be invited to share their joy and recognize their achievement.



# Students' Achievements

## President Scholar's Award 2016/17

The President Scholar's award is set up to support Lingnan's most outstanding students to spend one year at the prestigious overseas College in US/UK.

Three social sciences students, Mr. Ching Ka Chun ,Ms. Choi Sau Ching and Ms. Ng Yeuk Nam received this highly competitive award in 2014-15, 2015-16 and 2016-17 respectively.



**Miss Ng Yeuk Nam, Major in Sociology,  
the awardee in 2016-17:**

"The Social Sciences Programme encourages me to explore social issues and our own community, which in return cultivates me to be a global citizen. It also equips me with the ability to think critically through the application of theories and the utilization of data."

## Best Economic Students Award 2016/17

To motivate our students, the four best students (Fung Kai Lam, Leung Hin Shing, Leung Ka Ling and Wong Yuen Zhan) from Economics major were awarded with scholarship (HK\$5,000 each) in AY2016-17.



## Out-Of-Classroom Learning

### My India Service-Learning and Research Project

In this India Service-Learning and Research Project, we cooperated with Participatory Research in Asia to help us out with contacting local universities for collecting data. PRIA is a global centre for participatory research and training which dedicates on empowerment, knowledge building and policy advocacy. Our role in this project is to investigate students' motivation on social engagement. Our research topic is How attitude and needs motivate students' social engagement in India, thus we conduct a qualitative study by interviewing students' opinions and experiences on social engagement (SE). We visited 6 universities and asked about students' SE experience. Apart from interacting with Indian students, we also had the chance to interview teachers and school administrators to understand the factors influencing their motivation on SE participation and how their schools implement civic engagement.

#### Social issues in India

Staying in India for a month was a great experience for me to learn, appreciate and get motivated. When I met with local people, I was always curious about what are the social problems they are most concerned about. Illiteracy, gender inequality, rape, corruption and underdeveloped infrastructure are some of many issues that I heard from Indians. But a taxi driver's answer surprised me. He thinks that the problem in India is that some people do not try hard to improve their life. After his sharing, I started thinking about whether it is true by observing people around me. I always think that we should improve the welfare system to assist people to overcome obstacles. Yet, I seldom think from the perspective of the motivations from citizens – how to encourage and motivate people at risk. Surely institutional change is needed. But we all should be responsible for ourselves and our future as well. Lack of motivation to improve our lives is not only happening in India but also in many other places. When we are thinking of institutional change, we shall learn to be a better person as well.



Ms. Choi Sau Ching (left)

Major in Psychology

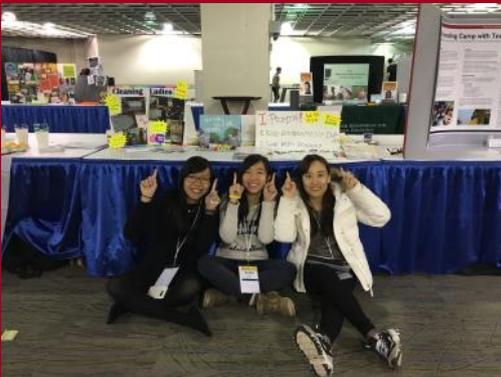
## Out of Classroom Learning

### National Service Learning Conference

Ms. Serena Wong Wing Yiu, CAPS Stream

*“Participating in the 27th Annual National Service-Learning Conference: Educate, Ignite, Transform organized in Minneapolis, the United States, is an unforgettable experience. The conference lasted for four days, from 30th March to 2nd April in 2016. Me and five Lingnan students went to the conference as a group and organized a workshop and two showcases. Our workshop topic is Hong Kong Campaign which aims at introducing Hong Kong from a different perspective and promoting Lingnan Garden. In addition, our showcase is about the Cross-Border Service-Learning Summer Institute (SLSI) and the Cleaning Ladies Project.*

*After joining the conference, I am so impressed by the power of youth. Throughout the conference, many teenagers who are studying in middle school or high school shared their service-learning experiences on stage. They are young, but they can do things that change the world. Everything starts from having a small idea or dream, and start pursuing it step by step. Personally, I felt uncomfortable stepping out of my comfort zone and facing changes. However, after the conference, I am motivated by the power of youth. I became more willing to accept challenges and hold onto opportunities. It takes time to pursue my dream, but I believe every steps count and I will eventually reach it because I am a CHANGE-MAKER!”*



Ms. Serena Wong Wing Yiu, (left)  
CAPS Stream

# Interview of Ms. Lam Wing Yee, Jenny

## Fruitful Learning Experience—Ms. Lam Wing Yee, Jenny, SPPS Stream

### **BSocSc (Hons) Programme helps to develop my skills and knowledge**

I major in Social and Public Policy Studies, which provides me with broad-based social science knowledge, and helps me develop my communication skills and analytical skills. In particular, the diversity of courses offered in the Stream enables me to see public policy from diverse perspectives and analytical angles. The courses offered by this major place enormous emphasis on policy communication and presentation skills which I expect will be highly relevant to my aspiring career as a civil servant or in other public institutions.

### **My valuable learning experience**

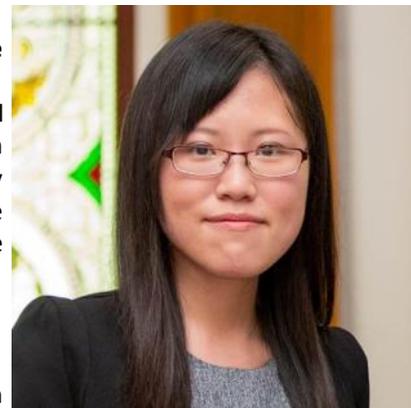
Teachers here are keen to assist students in achieving academic excellence and to broaden their horizons. The Young Scholar research project enhanced my language ability, analytical skills and research skills. I participated in international social enterprise case competitions - the Hult Prize Shanghai Regional Final, and industrial conference - BEC EnviroSeries Conference 2015 where I learnt more about the latest environmentally friendly initiatives taken by big corporates such as the MTR. These experiences helped me connect classroom knowledge with the latest industrial developments.

### **My biggest challenge at Lingnan University**

The biggest challenge during my study at Lingnan University was low self-esteem. When I first entered Lingnan University, I was very shy and I did not expect myself to be an active learner outside of the classroom. Looking back, with the encouragement from my teachers, the Office of Service-Learning and the Student Service Centre (SSC), I was able to step out of my comfort zone. My faculty supported me financially and academically to participate in MISLP service trips and Young Scholar research. Without the support from my faculty staffs and counsellor from SSC, I cannot dare to imagine myself to have the courage to apply for the HSBC Overseas Scholarship and the Sir Edward Youde Memorial Scholarship, and to be able to spend one year studying at the London School of Economics and Political Science.

### **My key for success**

I believe in the Chinese saying that success comes with the right time, right place and the right people. Without support from my university, overseas study and international experiences would be unimaginable. Without good teachers in Lingnan, I would not have been so devoted to my studies. Without an open-minded and caring mother, I would not be emotionally and physically able to focus on my study and activities.



## Students' Activities

### Soasis Inauguration Ceremony on 9 March 2016

9 March 2016 was an important day for the inauguration of the Executive Committee of the Society of Social Sciences. The name "Soasis" was chosen to reflect the message, "be your oasis", to create a pleasant environment to members of social sciences and to make the relationship between members of social sciences closer. Various kinds of activities have been held to raise their sense of belonging to the Society.



## Students' Activities

### Social Sciences Orientation Camp, and Soasis Orientation Night in Aug & Sept. 2016

The Society of Social Sciences held various kinds of activities including the Social Sciences Camp from 13 to 15 August 2016, and the Soasis Orientation Night on 12 September 2016. The events aim to help freshmen build up a sense of belonging to the University, and to provide them with an opportunity to meet new friends. Over 100 new students joined the activities. The senior helpers from the Faculty of Social Sciences took up the role of leading freshmen in different games and mass activities. The fun and games mark the beginning of a new chapter!



## Announcement

### New Double-Master Programmes

After the Master of Science in International Banking and Finance Programme (MIBF) launched its 1st double-master programme with ESSCA (in France) in 2014, we are pleased to introduce the 2nd one with Universitat Autònoma de Barcelona (in Spain). It is a top-ranked (1st in 2013/14) university in Spain, and it comes in 2nd in Europe in the Top 50 under 50 Ranking which classifies the top 50 universities of the world with less than 50 years history. The agreement signing ceremony was held on December 2, 2015. It symbolizes another leap forward in promoting internationalization.

Apart from that, in September 2016 we have already signed the double-master programme agreement with University of Leicester, a renowned university that has been consistently ranked top 25 in UK. Moreover, we confirmed the collaboration in the double-master programme with Lucerne University of Applied Sciences and Arts (in Switzerland) in May 2016. Lucerne University of Applied Sciences and Arts is one of the leading universities in Switzerland, and it comes 21st in the national ranking. The first cohort has been started in 2016/17.

### Summer Internship 2016

Effective from 2014-15, the Economics Department offers up to two internship opportunity for our students via the Summer Internship Scheme. The Department recruited two ECON major students under this scheme with allowance HK\$8,600 for each trainee. The student interns provided research support for various projects related Economics fields from June to August 2016 for two months.



Left: Professor Mok Ka Ho, Joshua, Vice-President, LU  
Right: Professor Pail Boyle, President and Vice-Chancellor, University of Leicester



Left: Prof CHENG Kwok-hon, Leonard, President, LU

Right: Prof. Ferran SANCHO PIFARRÉ

Rector, Universitat Autònoma de Barcelona

# Contact Us

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*Bachelor of Social Sciences (Honours) Programme Office reserves the right to make alteration to the content of this newsletter.*

*Contact Us*