

Course Title	: English for Intercultural and International Communication
Course Code	: LUE3005
Year of Study	: Any time when or after LUE1002 University English II is taken
Number of Credits/ Term	: 3
Mode of Tuition	: Sectional
Teaching Hours per week	: 2-hour tutorial x 2 per week
Total Teaching Hours	: 56 hours/4 hours per week
Category in Programme	: English Language Enhancement (ELE) Elective for students taking the revamped ELE curriculum, and free elective for students pursuing the ELE curriculum before revamp

Course Description:

English for Intercultural and International Communication is designed to help you improve your English proficiency and develop intercultural and international competence. The course aims at introducing some key concepts of intercultural/international communication, conversational analysis, and English and other languages as they are used as lingua franca, all of which will help you become more adept at communicating in any situation where cultures and varieties are in play. Using those concepts as a springboard, you will be given ample opportunities to practise using English in activities such as role-playing, interviewing and presenting ideas. The course will also cover practical skills for communicating in diverse cultural situations, different styles of communication, and critically analyzing and understanding different aspects of communication.

Aims:

The course aims:

- To introduce students to the fundamental concepts of intercultural and international communication especially in the context of English as a lingua franca.
- To increase students' awareness of linguistic styles, patterns and rituals.
- To enhance students' English spoken and written communication skills by engaging with original sources in the field.
- To problematize notions such as English as an international language, cultures and identities, and challenge commonly held assumptions in communication.
- To let students practise some key techniques in enhancing and studying intercultural communication such as role-playing, interviewing, observing and note-taking.

Intended Learning Outcomes (ILOs):

Upon completion of this course, students will be able to:

1. Express conceptual knowledge of intercultural and international communication
2. Apply intercultural and international communication skills in diverse settings
3. Conduct an original survey on a topic of intercultural communication
4. Deliver well-prepared presentations to diverse audiences
5. Write papers based on original ideas
6. Confidently use authentic English language material

Indicative Content:

1. Communicative competence and the sociolinguistic model of SPEAKING
2. Key concepts of intercultural and international communication
3. Verbal and nonverbal patterns
4. English varieties
5. Practical techniques in enhancing and studying intercultural communication

Teaching and Learning Activities:

4 hours per week. The study method is primarily seminar-based. Activities include teacher input as well as individual and group work involving drafting and evaluating texts, mini-presentations, and discussions. Learning materials developed by the Centre for English and Additional Languages are used throughout this course. Additional reference materials will be recommended as required.

Measurement of Learning Outcomes:

Learning outcomes	Assessment methods					
	Speaking Coursework (I)	Speaking Coursework (II)	Writing Coursework	Mid-term Test	Attendance and Participation	Homework Assignments
1. Express conceptual knowledge of intercultural communication	X	X	X	X	X	X
2. Apply intercultural communication skills in diverse settings	X	X	X	X	X	X
3. Design and conduct a simple survey			X		X	
4. Deliver strong presentations to diverse audiences		X			X	
5. Write research papers and clearly express original ideas			X		X	X
6. Confidently engage with authentic English language material	X	X	X	X	X	X

Assessment:

- Speaking coursework (I): Role-play (15%)
- Speaking coursework (II): Oral Presentation (20%)
- Writing coursework: Survey Report (20%)
- Mid-term test: It covers the basics of intercultural and international communication (20%)
- Homework assignments: Writing reflections and critical assessments of course contents (20%)
- Attendance and participation: For attendance and active participation in class activities and discussion (5%)

Course Outline:

Week	Topics	After Class Assignments and Practice
1	Class introduction	1. Bowe, Martin and Manns, "Chapter 1: Culture, Communication and Context"
2	What is intercultural communication?	2. Rogers et al. "Edward T. Hall and the history of intercultural communication"
3	Conducting a survey of intercultural communication	1. Bowe, Martin and Manns, "Chapter 4: Speech acts and politeness across cultures"
4	Global Englishes, cross-cultural communication, and meaning in context	1. Bowe, Martin and Manns, "Chapter 10: Intercultural communication issues in professional and workplace contexts"
5	Business/workplace communication	1. Bowe, Martin and Manns, "Chapter 5: Conversation Analysis"
6	Speaking coursework (I): Role-play	
7	Culture, respect, politeness/ Hofstede and stereotyping	1. Hofstede, "Intercultural encounters" (382-406)
8	Mid-Term exam	1. Draft of proposed research topic 2. Bowe, Martin and Manns, Chapter 8, "Cultural differences in writing"
9	Research, writing, and presentation practicum	1. LeMay "No time for church: School, family and Filipino-Japanese children's acculturation"
10	Intercultural family issues	1. Bowe, Martin and Manns, "Chapter 11: Towards successful communication"
11	Rejection (Jia Jiang: <i>Rejection Proof</i>) / Successful intercultural communication	Presentation preparation
12	Speaking coursework (II)	
13	Speaking coursework (II)/ Class conclusion	

Required Readings:

Bowe, H, K Martin, and Mann, H. (2014) *Communication across cultures: Mutual understanding in a global world*. (Second Edition). Cambridge: Cambridge University Press.

Recommended Readings:

Remillard, V. & Williams, K. (2016) *Human communication across cultures*. Sheffield, England: Equinox.

Scollon, R. & Scollon, S. (2001) *Intercultural communication: A discourse approach*. Oxford: Blackwell.

Piller, I. (2011) *Intercultural communication: A critical introduction*. Edinburgh: Edinburgh University Press.

Zhu, H. (2014) *Exploring intercultural communication*. London: Routledge.

Important Notes:

- (1) Students are expected to spend a total of 12 hours (i.e. 4 hours of class contact and 8 hours of personal study) per week to achieve the course learning outcomes.
- (2) Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.
- (3) Students are required to submit all their written assignments using Turnitin.
- (4) To enhance students’ understanding of plagiarism, a mini-course “Online Tutorial on Plagiarism Awareness” is available on <https://pla.ln.edu.hk/>.