Bachelor of Social Sciences (Honours) Business Psychology

Programme Structure for 2021-22 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

Ist 1st/2md 2ndTerm Term Term TotalCCC8011Critical Thinking: Analysis and Argumentation (R)#3Term Term TotalCCC8012The Making of Hong Kong (R)#33CCC8012The Making of Hong Kong (R)#33LCC1010Chinese Communication I (R)33LUE1001University English I (R)#33DELE Elective#* for Group B students33A < Cluster Courses12121212SECOND YEARCCC8013The Process of Science (R)#3SECOND YEARCCC8014Chinese Communication II (R)3SECOND YEARCCC8014Chinese Communication II (R)3SPY2002Research Methods for Psychology (R)3Behaviour (R)3SECOND TO FOURTH YEARSSECOND TO FOURTH YEARSSC3319Junior Research Project (R)333SC3319Junior Research Project (R)3<	-		<u>N</u>	Jumber o	of Credit	ts	
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(R) denotes required course(s).

[@] Students are assigned to take CCC8011 and CCC8012 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission).

[#] Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

^{##} Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click <u>https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum</u>.

^{*} Students are required to take 27 credits of free electives.

[^] Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

FOURTH YEAR

SSC4319 Senior Thesis or 1 Major Elective $\begin{array}{c} \underbrace{ \begin{array}{c} \mbox{Number of Credits} \\ 1^{st} & 1^{st}/2^{nd} & 2^{nd} \\ \hline \hline \mbox{Term} & \underline{\mbox{Term}} & \underline{\mbox{Term}} & \underline{\mbox{Total}} \\ 3 & 3 \end{array}} \end{array}$

Minimum credits for Honours Degree:

120

REQUIREMENTS IN BUSINESS PSYCHOLOGY

Foundational Courses (Total 5 courses, 15 credits)

PSY2001	Introduction to Business Psychology and Organizational Behaviour
PSY2002	Research Methods for Psychology
PSY2003	Statistics for Psychology
PSY2101	Introduction to Psychology
SSC3319	Junior Research Project

Required Courses (Total 7 courses, 21 credits)

PSY3003	Negotiation, Judgement, and Decision Making in Organizations
PSY3004	Introduction to Consumer Psychology
PSY3103	Psychology of Human Performance and Technology
PSY3205	Social Psychology
PSY3208	Personality and Individual Differences
PSY4003	Psychological Testing and Assessment
PSY4325	Industrial and Organisational Psychology

Major Elective Courses (Any 4 courses, 12 credits)

CDS3008	Business Analytics for e-Business
CDS3009	Social Media and Customer Relationship Management for e-Business
CLA9019	Entrepreneurial Spirit and Opportunities
HRM3352	Leadership and Teamwork
HRM4358	Be Future Ready ! Work and Organisation in the Digital Era (titled as Work and
	Organization in Term 1, 2023-24 or before)
PSY3001	Stress and Coping: Theory and Practices
PSY3005	Managing Diversity in Organization
PSY3102	Exploring Psychology in Western and Chinese Cultures
PSY3201	Human Development and Psychology in Adulthood
PSY3202	Psychology Applied to Occupational Safety and Health
PSY3206	Abnormal Psychology
PSY3207	Health Psychology
PSY3209	Cognitive Psychology
PSY3301	Positive Psychology and Positive Living
PSY3332	Environmental Psychology
PSY4001	Biological Psychology
PSY4002	Sensation and Perception
PSY4004	Motivation and Emotion
PSY4102	Cross-cultural Psychology
PSY4103	Contemporary Issues in Psychology
PSY4310	Counselling Psychology
SSC4319	Senior Thesis

Free Electives

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.