

LingU Program - Global_preneurship

Background:

Organized by G10 Incubator a training program for students of diverse background will be implemented in 2021-2022. The programme encompasses various cores and aims to enable students to understand more about the global business world in the coming years and acquire related practical knowledge, technology and skills training and knowledge for entrepreneurship and career development.

Aim: Incubating real life entrepreneur with competitive edge and sustainability

Entrepreneurship - More exposure to actual business operation

Vision for Mission - A clear mindset about the differences between profit-oriented business operation, self-sustained social enterprises, and service-oriented NGO

Competitiveness - Enhance the competitive edge of university graduates

Co-creation - Mingle students from various disciplines, profession, knowledge and skills.

Transformation - Converting high-flying ideas into practical business plans.

Sustainability - in terms of alumni network, mentoring and business operation

Duration:

Stage 1: Oct 2021 – Jan 2022

Stage 2: Feb – March 2022

Stage 3: May - June 2022

Oversea Study Tour: Summer 2022 (exact details to be confirmed)

Target Students:

UG students in all disciplines

Interest in business related career

Programme Fee:

HK\$3,200 / stage

(OSA will provide subsidy of the full programme fee for LU students who duly completed the programme)

Application Method:

Please complete the Online Application Form and upload your CV (in the Online Form) on or before 17 October 2021

Stage 1 (Oct 2021 – Jan 2022)

A. Training sessions (Oct - Nov 2021, 8 hrs. Offline Seminar)

Core	Date & Time	Activities			
Career Exploration	22/10 (Fri)	Post COVID-19 business world and the economic position of Hong Kong under tense Sino-US relationship			
	18:00–20:00	Career development in the age of digitalization (new economy)			
Professional Networking	26/10 (Tue)	What's the difference between an entrepreneur and a manager?			
	18:00–20:00	Conversation with CEOs of public listed companies, startups, social enterprises and NGOs.			
Training Workshop 1	29/10 (Fri)	Introduction to and briefing for mini-projects related to:			
	18:00–20:00	<table border="0"> <tr> <td>1. Digitalized / Online Business</td> <td>3. Innovation Startups</td> </tr> <tr> <td>2. Edu Tech, Art Tech and Cultural Enterprises</td> <td>4. Social Enterprises / NGOs</td> </tr> </table>	1. Digitalized / Online Business	3. Innovation Startups	2. Edu Tech, Art Tech and Cultural Enterprises
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Training Workshop 2	2/11 (Tue)	Pitching & Presentation			
	18:00–20:00	Debriefing and Matching students with internship / placement			

B. Learn by Doing (Offline Internship, Late-Dec 2021 to Mid-Jan 2022 / Sem Break)

Program	Company	Description
Digitalized / Online Business	Bonjour HK Mall	<ul style="list-style-type: none"> - 3-week internship on real-live business project leading to employment - Projects are organized in 4 categories for students of Arts, Social Science and Business Studies background - If students have to participate in intern program organized by respective faculties, they are exempted from this session - Universal skills trained: <ol style="list-style-type: none"> 1. Online sales & marketing 2. Digitalized office administration 3. Internal & external liaison 4. Team building and co-creation - Specialized / Professional-related skills would be coached by mentor of the candidate
Social Enterprises	Pro-Youth FQ & Mitigation Association	
	Easy Organic Farm	
	CarbonCare Inno Lab	
Edu-Tech / Art Tech, Cultural Enterprises	FutureNow	
	G10 Inno_Tech	
	Zeroarts Studio	
Innovation Startups	Member Companies of Cyberport Startups Alumni Association	

C: Diagnosis Session (Jan 2022, 4 hours)

1. Feedback Session from participants who have completed the first 8-week internship in questionnaire form.
2. G10 would collect feedback from participating companies simultaneously.
3. Off-line reunion session with participants, concurring their effort and sharing issues yet to be addressed in the 2nd part of training.

Stage 2 (2nd Semester 2021-2022)

A. Training Session 2 (Feb - March 2022, 8 hrs. Offline Seminar)

- As a response to feedback and issues raised by both the participants and the host institutions, the 2nd training session would be arranged to polish the working attitude and skills of the students.
- Participants would be divided into TWO groups: Future Entrepreneur & Future Manager
 - Future Entrepreneurs would focus on how to develop business plan and start a business
 - Future Managers would put the emphasis on office and team management

B. Learn by Doing - Virtual Internship (February - April 2022)

Core	Activities	Quota	Description
Global / GBA / virtual internship	<ul style="list-style-type: none"> ✓ Global top 500 startups ✓ GBA successful startups 	100	<ul style="list-style-type: none"> - A 32-hour virtual Internship to consolidate the knowhow candidates acquired in the former stage of the program
Local mentorship	<ul style="list-style-type: none"> ✓ CEO and senior executives from public listed companies ✓ Founders of Cyberport startups ✓ Alumni from the university 	100	<ul style="list-style-type: none"> - To provide practical knowledge a junior administrative grade or small business owner should know - To polish business idea of participants by constant communication with leaders in the business cycle

Stage 3 (2nd semester 2021-2022)

A. Training Session (May – June 2022, 6 hrs. Offline Seminar)

Core	Activities	Description
How to develop a business opportunity	<ul style="list-style-type: none"> ✓ Thinking high and looking wide ✓ From the sky to my mind – how to develop a business plan ✓ Make the dream come true implementation of your business plan 	<ul style="list-style-type: none"> - After initial internship and mentorship, participants have to develop their own business plan - Guidance would be given in each crucial stage from finding an idea to the implementation of the program



B. Learn by doing: Project Competition (June – Aug 2022)

Core	Description
Digitalization and Sustainability of a business / service project	<ul style="list-style-type: none"> - Advisory board/mentor task force from business circle - The ultimate goal is to develop a sustainable business model for a future economic environment - The winners will run their business, and the profit would be used to subsidize their future study tours and training

Overseas Study Tour: Summer 2022 (Subject to confirm)
 (Programme fee for this “Overseas Study Tour” : To be confirmed)

A. Training Sessions (May – June 2022, 6 hrs. Offline Seminar)

Core	Activities
Pre-trip Courses	<ul style="list-style-type: none"> - Background information of the company to be visited - Culture of the host country
Sharing Session after the Trip	<ul style="list-style-type: none"> - Sharing session after the tour with partners and new batch of participants

B. Learn by doing

Program	Activities	Description
Overseas Study Tour	<ul style="list-style-type: none"> - Short courses in MNC / Global Social Enterprises / Leading Startups (e.g., Klook, Grameen Bank, Dialogue in the Dark) 	<ul style="list-style-type: none"> - Further exposure to the various business model and widen the vision of the participant