

## **Minor in Creative Media Industries**

Students enrolled in this Minor programme will gain an understanding of the current global trends in the creative media industries, such as the predominance of digital technology and media platforms, as well as the specific context of the local industries, including the established film industry and growing art market.

The Department of Digital Arts and Creative Industries offers the Minor in Creative Media Industries. This Minor programme is open to undergraduate students whose Major is in any programme other than BA Creative Media Industries Programme.

Students may qualify for the Minor in Creative Media Industries after successful completion of 15 credits of courses as detailed below:

### **Required Courses** (*9 credits*)

CMI3001	Creative Media Industries: Theory and Practice
CMI3002	Creative Media Industries in Hong Kong
CMI4001	Technology, Platforms, and Creative Media Industries

### **Elective Courses** (*Any 2 courses, 6 credits*)

CMI3004	Film Festival: History, Theory, and Industry
CMI4004	Media and Digital Management
CMI4005	Streaming Video Industries in East Asia
FVA3351	Film Genre and Hollywood (coded as VIS3351 in 2023-24 or before, titled as Film Genre in 2019-20 or before) (from 2023-24)
FVA4005	Curating Film Festivals for Alternative Cinemas (coded as VIS4005 in 2023-24 or before) (from 2023-24)
FVA4006	Curating Art Exhibitions (coded as VIS4006 in 2023-24 or before) (from 2023-24)
FVA4009	Global Contemporary Art: Theories and Practices (coded as VIS4009 in 2023-24 or before) (from 2023-24)
VIS3011	Hong Kong Art and Visual Culture (not offered from 2024-25)
VIS4002	Hong Kong Cinema in Local and Global Frames (not offered from 2023-24)